How does my Enterprise API differ from Facebook, Twitter and Netflix?

SOA™ software

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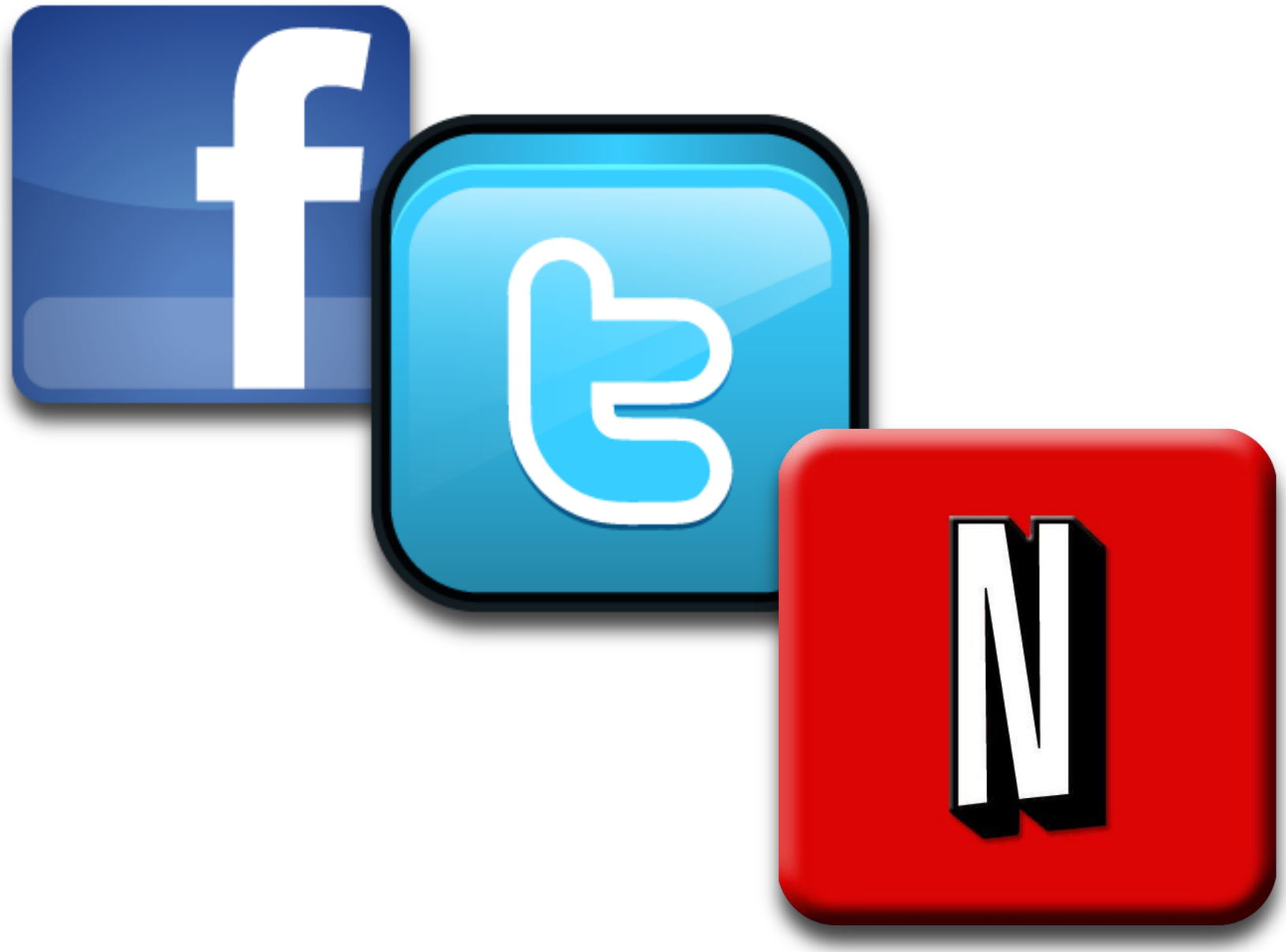
Leading the way with design and concepts



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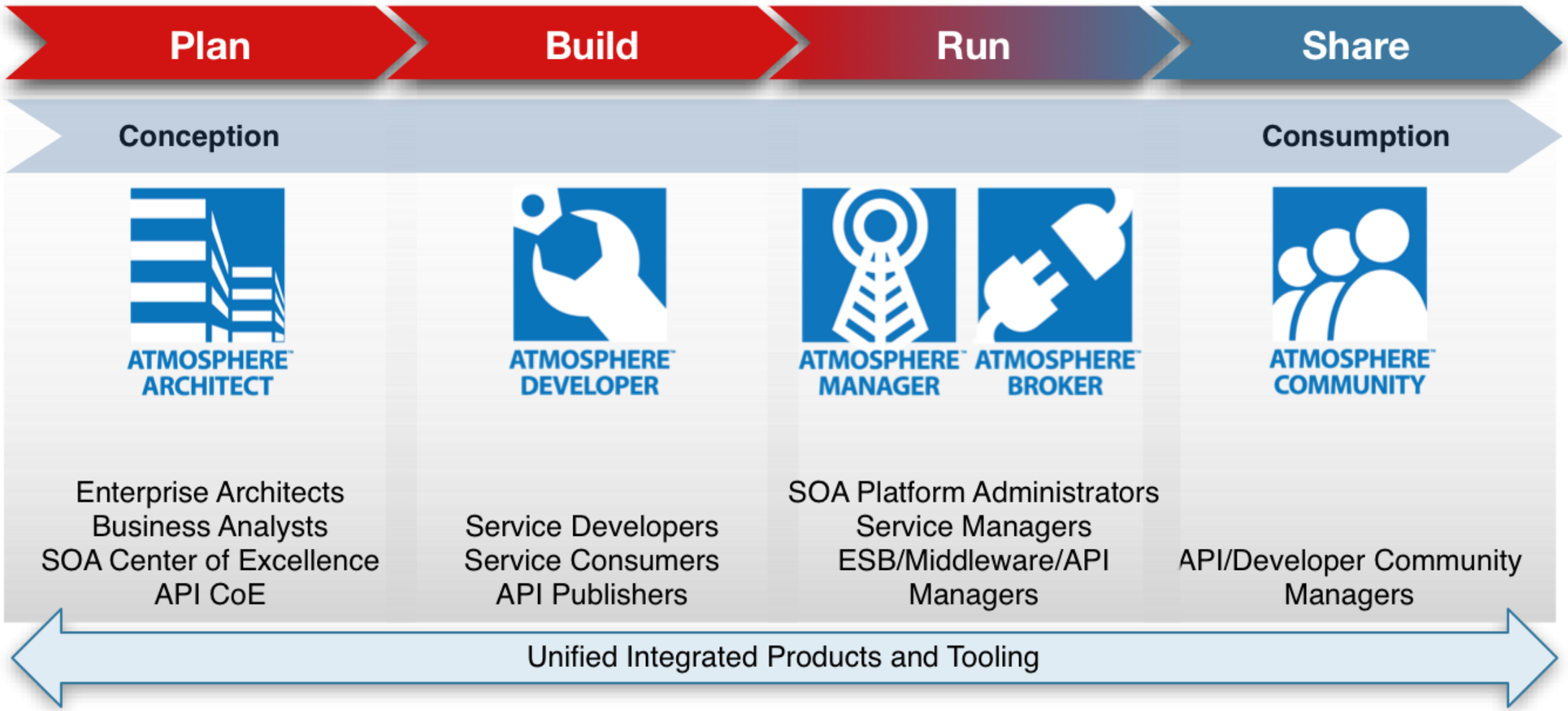
But... *ENTERPRISE* APIs are not created in vacuum



Leader in *Enterprise* SOA Governance

AND

Enterprise API Management

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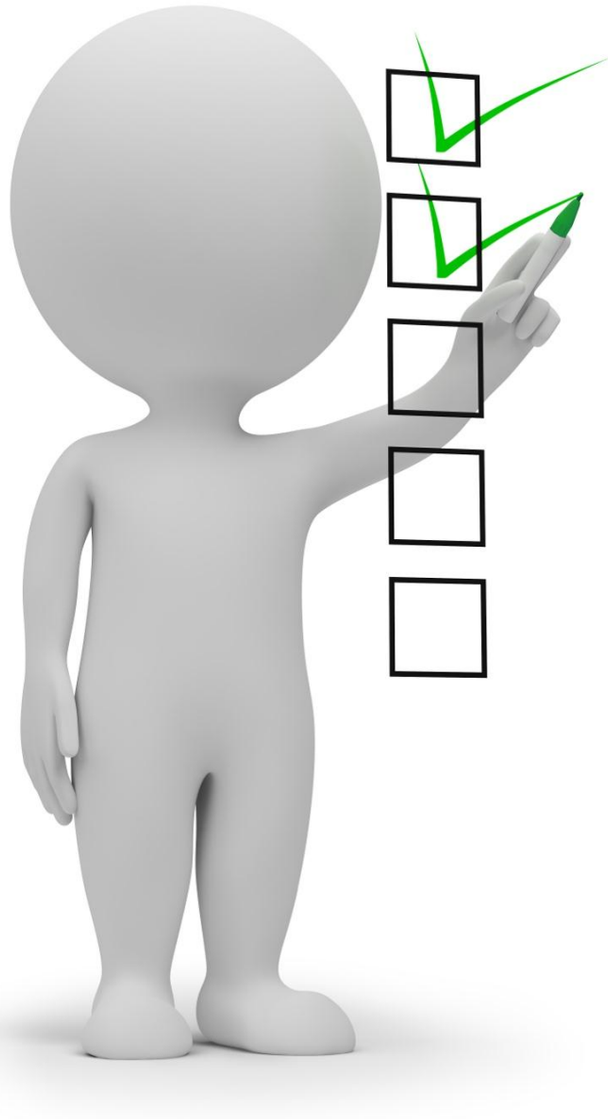
Key Success Factors for Enterprise API Management Platforms

1) SOA Assets are the basis for Enterprise APIs



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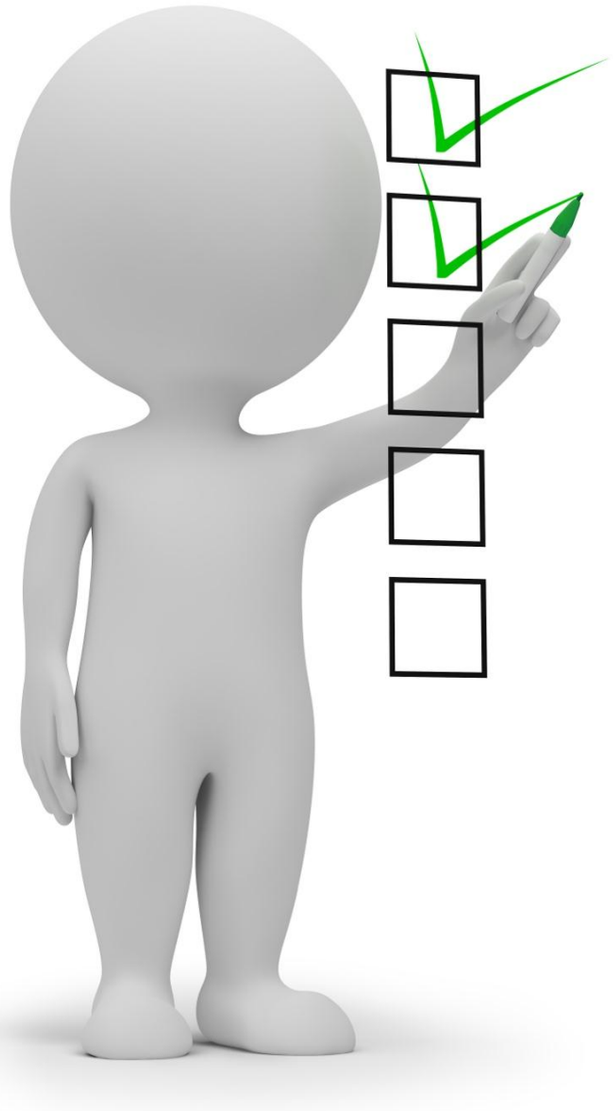
Key Success Factors for Enterprise API Management Platforms

1) SOA Assets are the basis for Enterprise APIs

2) Systems Integration with Enterprise Infrastructure



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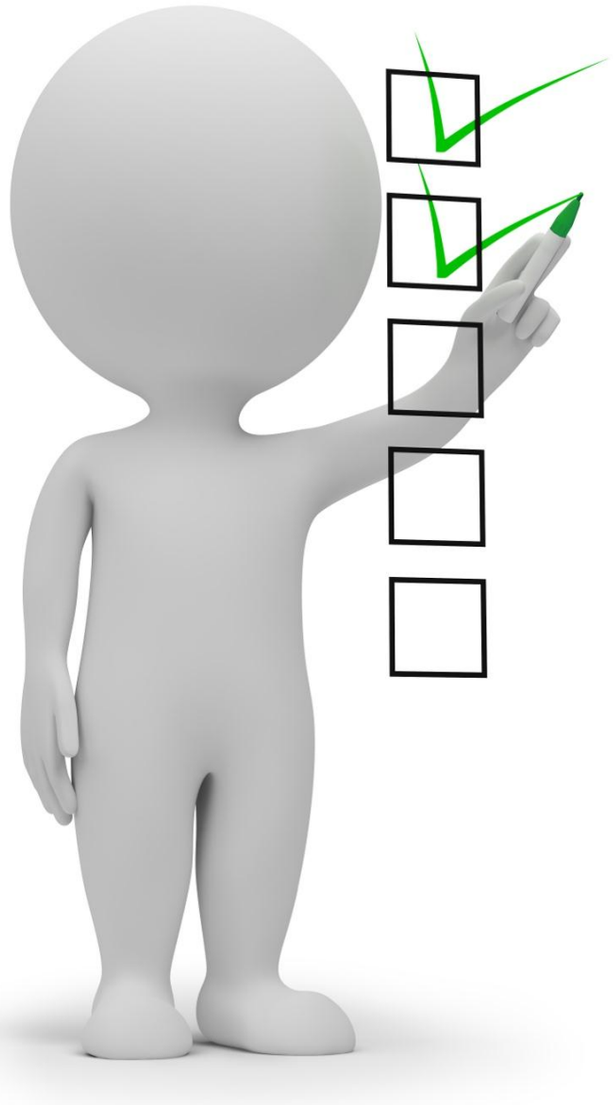
Key Success Factors for Enterprise API Management Platforms

1) SOA Assets are the basis for Enterprise APIs

2) Systems Integration with Enterprise Infrastructure

3) Flexible Deployment Model



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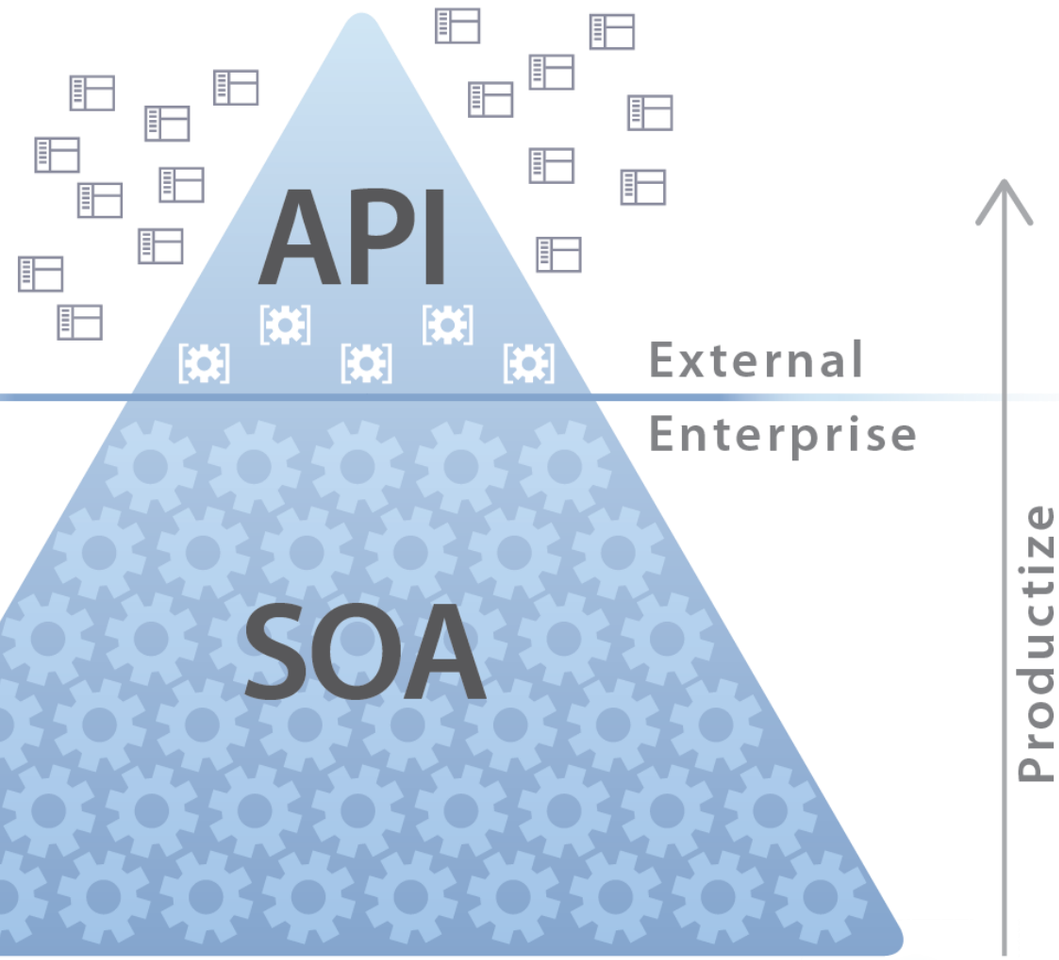
SOA – A foundation for APIs

- API – a service by any other name
- Well Governed SOA is a requirement for an effective API program

– Build the right services to support your APIs
– Build your APIs and services the right way
– Make sure your services and APIs are running right



1) SOA Assets are the basis for Enterprise APIs

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Comprehensive API Management Approach

ATMOSPHERE COMMUNITY

Share

SERVICE MANAGER™ ATMOSPHERE BROKER

Run

REPOSITORY MANAGER™ ATMOSPHERE DEVELOPER

Build

PORTFOLIO MANAGER™ ATMOSPHERE ARCHITECT

Plan

POLICY MANAGER™ ATMOSPHERE MANAGER

Policy

Identify → Analyze → Design → Develop → Test → Stage → Release → Operate → Deprecate

Agile

1) SOA Assets are the basis for Enterprise APIs

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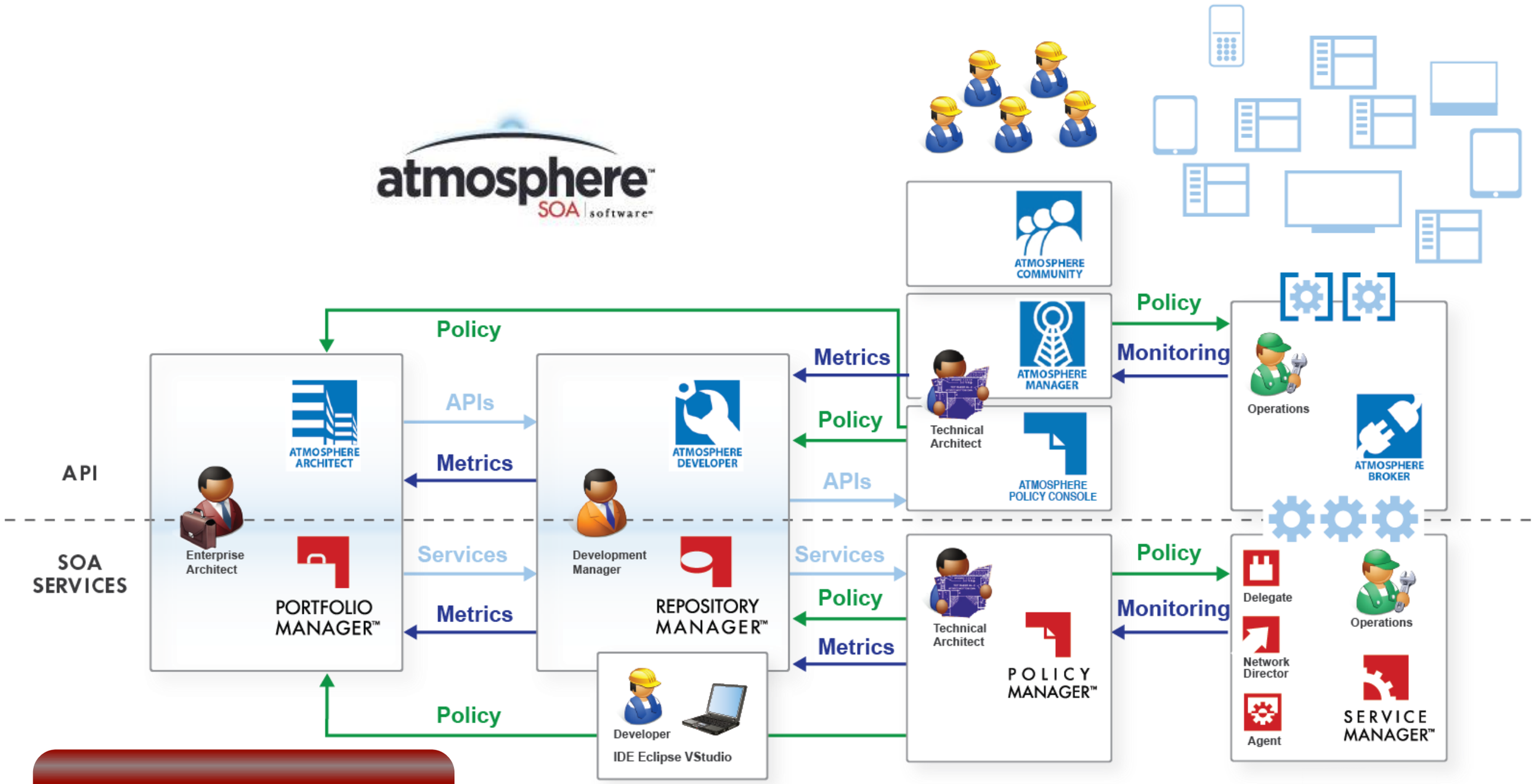
Similar progression for Enterprise API Management and SOA Governance



1) SOA Assets are the basis for Enterprise APIs

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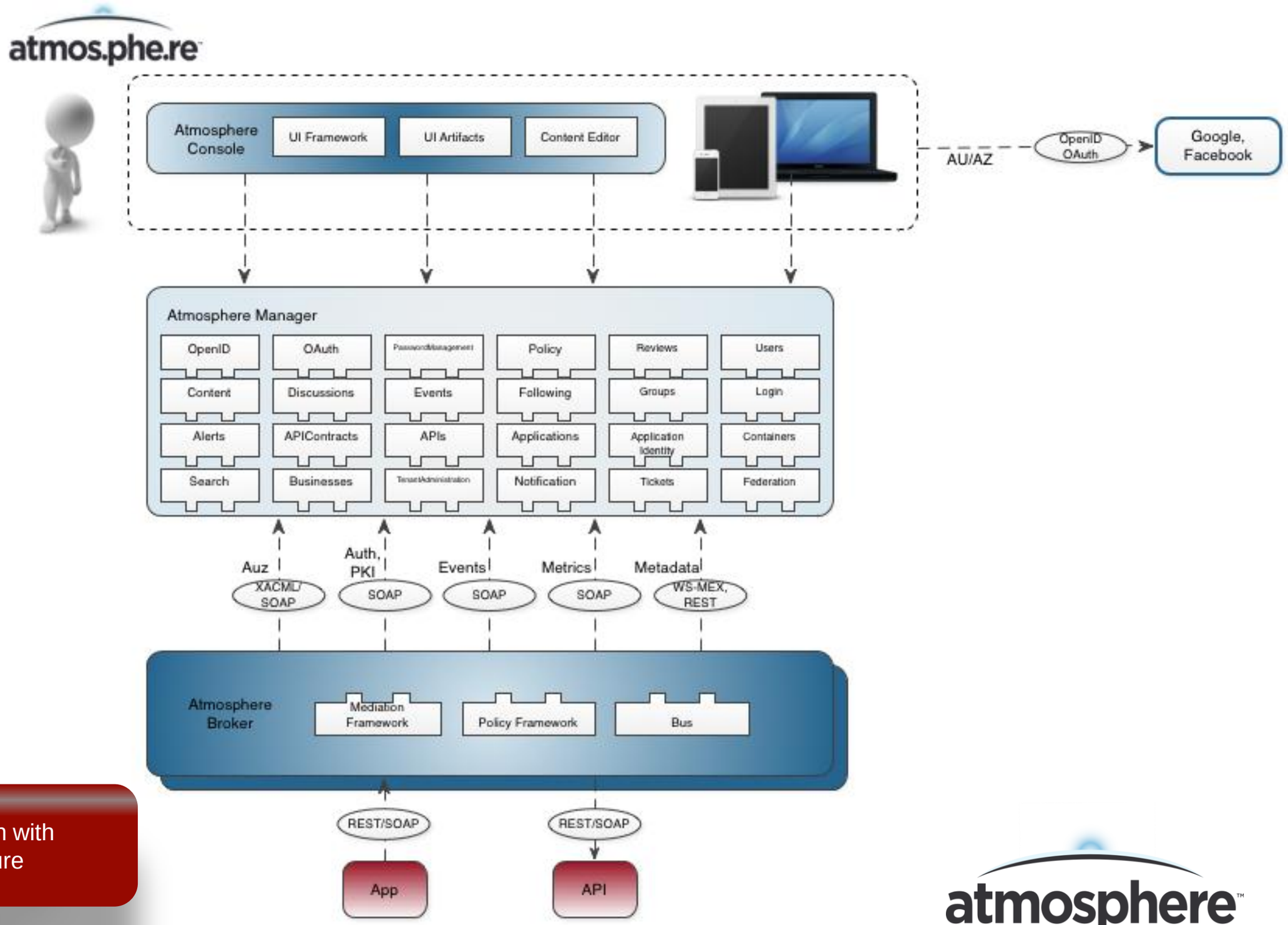
Platform Architecture Enables Systems Integration



2) Systems Integration with Enterprise Infrastructure

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Customizable Community Framework

2) Systems Integration with Enterprise Infrastructure

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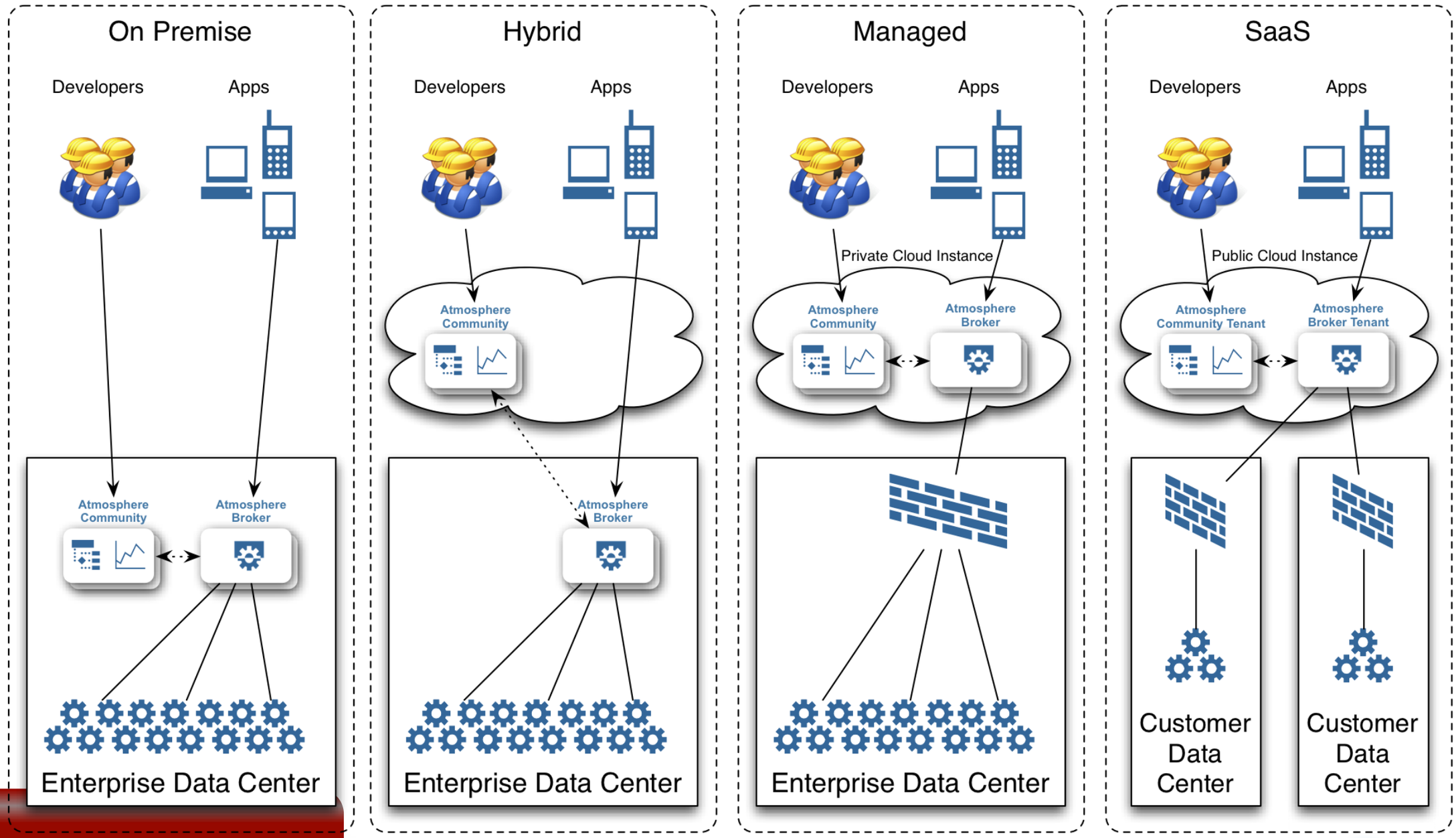
Flexible Deployment Model



3) Flexible Deployment Model

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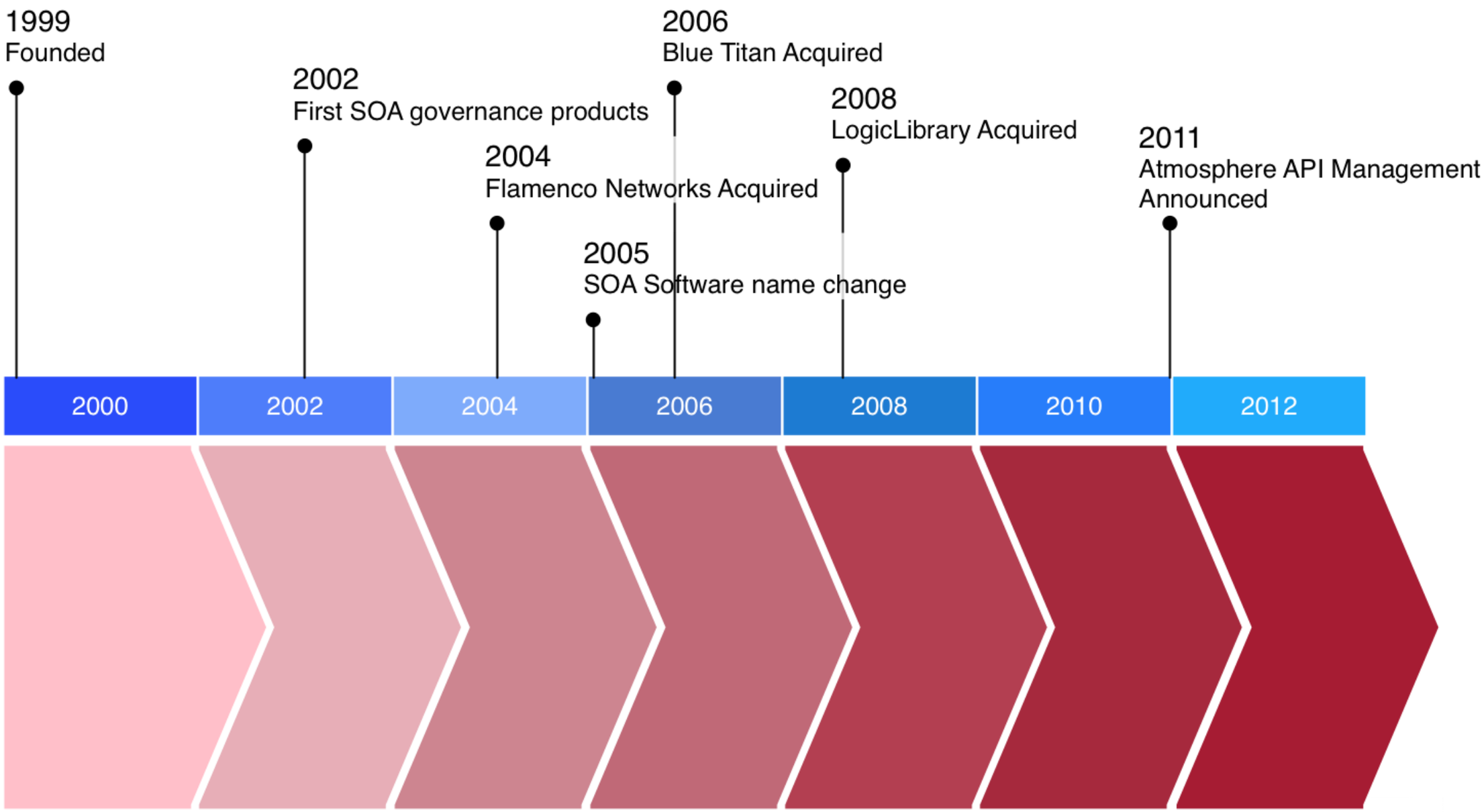
SOA Software History



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Analyst Recognition

Source: Gartner Publication Date: 17 October 2011/ID Number: G00219233
Magic Quadrant for SOA Governance Technologies
Paolo Malinverno, Daryl C. Plummer

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SOA Software - Representative Customers

AstraZeneca
AVIS
AXA EQUITABLE
Bank of America
CalPERS
CREDIT SUISSE
CVS/pharmacy
Life to the fullest.
DELTA
Disney
ebay
& france telecom
HIGHMARK Blue Cross Blue Shield
An Independent Licensee of the Blue Cross and Blue Shield Association
Honeywell
ING
INGRAM MICRO
intel
INTERNATIONAL PAPER
jetBlue AIRWAYS
J.P.Morgan
KAISER PERMANENTE
Liberty Mutual
Merrill Lynch
MetLife
MULTICHOICE
ENRICHING LIVES
PAYCHEX
Pfizer
RBC Royal Bank
skandia
bank & försäkring
TELUS
the future is friendly
THOMSON
UBS
verizon
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Thanks…

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