



CLOUD-CON

Integration and Web APIs

December 16, 2014

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Boomi

ORACLE



talend*

Today's Participants



Solomon Waters
Sr. Sales Engineer



Bruce Tierney
Director for Oracle SOA Suite



Matt Klassen
Director of Solutions Marketing

David Gorton
Program Manager



Thomas Steinborn
Sr. Product Manager



GeoTrust Resource Center

Cloud Integration, SaaS, APIs are Redefining Enterprise IT



80+% of new software enterprise purchases are SaaS (cloud-based) systems

Source: IDC

85% of enterprises plan to adopt APIs by 2016;
Mobile, Cloud & Partners among top drivers

Integration Developer News

Cloud Integration / APIs vex many users:

41% use custom-code scripts or application stubs.

17% don't integrate clouds / SaaS at all.

InformationWeek

Today's Agenda

The Power of Cloud Integration and APIs

Delivering New Efficiencies, Opportunities for IT & Business

The New Extended Enterprise – Leverage APIs, cloud, mobile and SaaS to tap into new opportunities for employees, partners and customers.

Business-Savvy Integration for Apps, Data and Process - Ensure speedy, accurate and reliable end-to-end integration for all levels of your enterprise resources.

Ensure Trust, Enforce Policy – Secure access, identity, authentication and policy governance to protect data across on-premises, cloud & mobile



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Solomon Waters

Sr. Sales Engineer



Boomi

Using Dell Boomi to Unleash the Power of Salesforce Analytics Cloud

Agenda

Dell Boomi's iPaaS adds bug value to Salesforce Analytics Cloud

Using Dell Boomi's AtomSphere and MDM

Demo of Dell Boomi for Salesforce Analytics Cloud

Downloads

Presentation Slide Deck

Collateral

Salesforce integration Guidebook

Ovum Research – Novartis Case Study

Dell Boomi Customer Case Study – GoPro



Bruce Tierney

Director for Oracle SOA Suite



Introducing Oracle Integration Cloud Service - Simplifying Integration

Agenda

Unique challenges of cloud integration

Preview Oracle Integration Cloud Service (iPaaS)

Customer Case Studies

Downloads

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Simplifying Cloud Integration

Oracle Cloud Adapter for Salesforce.com

Oracle Cloud Adapter for Oracle RightNow Cloud Service

Oracle Integration Cloud Service

Breakout Session



Matt Klassen
Director of Solutions
Marketing



David Gorton
Program Manager



Managing Identities Without Boundaries

Agenda

How cloud, SaaS changes authentication

Access management challenges facing top IT organizations today

Optimize your IAM architecture for cloud, mobile, beyond DMZ

Downloads

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Cloud Readiness: Securing Access to Your Private Cloud

Primer: Nuts and Bolts of Federated Identity Management

Universal SSO and the NAPPS Standard

OpenID Connect 1.0 for Enterprise



Thomas Steinborn

Sr. Product Manager



Introducing Talend Integration Cloud

Agenda

Unify data across on-premises, cloud

Connect, manage data beyond DMZ

Demo / Preview of Talend Integration Cloud

Downloads

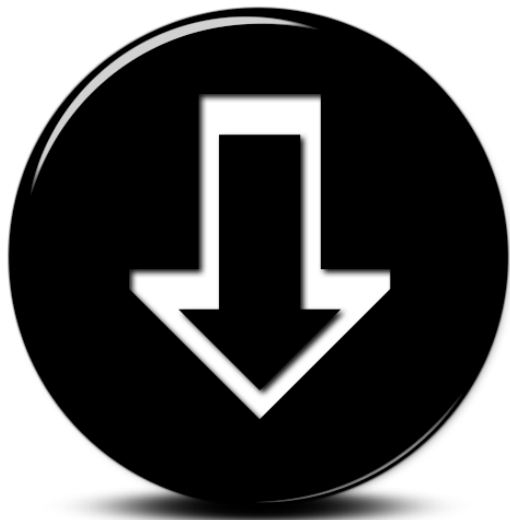
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Cloud Integration: 4 Key Recommendations

Integrating the Hybrid Cloud

Unified Integration Survey



GeoTrust Resource Center

Download Resources Below

Choosing the Right Security Solution - Moving Beyond SSL to Establish Trust

SSL 101: A Guide to Fundamental Web Site Security

Stop Phishing: A Guide to Protecting Your Web Site Against Phishing Scams

Choosing a Cloud Provider with Confidence - SSL Provides a Secure Bridge to the Cloud

GeoTrust Enterprise Security Center - A New Way to Buy and Easily Manage SSL Certificates



Content for IT and Business Stakeholders

Learn from Customer Successes

How F1000s design, deploy and manage iPaaS and API projects, as well as design, deploy and manage integration with multiple SaaS systems.

Technology Overviews

Lifecycle technologies, tools & templates to drive success with cloud integration, iPaaS and APIs.

Best Practices & Get Started Templates

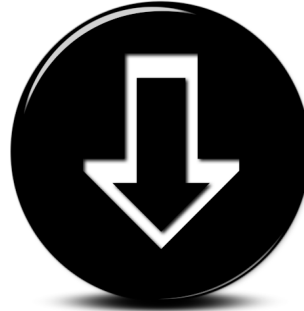
Presents proven patterns and roadmaps that help you achieve your own company's success – and do it quickly!

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**Using Dell Boomi to Unleash the Power of
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- Simplifying Integration**



Managing Identities Without Boundaries



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