



# BPM-CON

May 28, 2015

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# Today's Revolution in BPM and Case Management

## Easier + Faster Ways To Design and Deliver Dynamic BPM



- *Technologies Behind the Changes*
- *Documented Business Benefits*
- *Show You How To Jump Onboard*

# Today's Participants



**Malcom Ross**  
VP, Product Marketing

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**Raphael Allegre**  
Product Marketing Manager

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**Vijay Pandiarajan**  
Product Marketing Manager, IBM Smarter Process

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**Bob Ragsdale**  
Vice President, Marketing

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**Mala Ramakrishnan**  
Director of Product Marketing

**Nathan Angstadt**  
Director of Product Management

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# Big Rises Expected in BPM Investments



In 2015, BPM (and related) market investments will reach \$6 billion.

***Forrester***

***BPM-CON Shows How BPM, Case Management Allows Companies To Speed Design and Launch More Effective & Innovative Apps!***

# The New Math of 'BPM Apps'

## Smart, Quick-to-Deploy & Quick-to-Change BPM & Case Management Makes for Happier Stockholders, Employees and Customers



- Drive & discover efficiencies.
- Detect fraud. Avoid risk.
- Smarter response to customers.
- Power innovations for 'mobile' users.
- Align process & data to meet KPIs.
- Collaboration for real-time problem resolution.
- Cloud BPM drives down cost, complexity

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# Breakout Session



**Malcom Ross**

VP, Product Marketing



## Faster, Smarter, Dynamic Process and Case Management

### Agenda

Improve BPM with agility, situational awareness, engagement

Convert information into informed decisions

Drill-down look at Appian Platform (on-prem & cloud)

### Downloads

**Presentation Slide Deck**

### Collateral

The Modern Enterprise Application Platform

Tap the Power of the Collaborative Employee

Unlocking Internet of Things for Business: Turning Data into Action is the Key





**Raphael Allegre**  
Product Marketing  
Manager



## Personalized, Powerful, Easy-to-Change Business Applications

### Agenda

How BPM can support  
'continuous change' – even  
in real-time

Bonita BPM features, future  
roadmap

BonitaSoft's use of  
standards, open source,  
community

### Downloads

**Presentation Slide Deck**

### Collateral

Choosing among Custom  
Development, BPM and SaaS

BPM enables better compliance and  
customer service in financial  
investments management





**Vijay Pandiarajan**

Program Director, Project Mgmt  
IBM Smarter Process



## New Imperatives To Reinvent Your Business Operations with IBM Smarter Process

### Agenda

How modern BPM improves business operations

How IBM Smarter Process infuses processes with intelligence, analytics

Customer case studies

### Downloads

**Presentation Slide Deck**

### Collateral

Operational Decision Management for Dummies

Smarter Process for Dummies

Business Process Management for Dummies



**Bob Ragsdale**

Vice President, Marketing



## Boosting Agility and Adoption: A Data-First Approach

### Agenda

Boost agility, business impact of case management, BPM

Micropact's data-first approach delivers quick and lasting value

Speed app prototyping, improve agility, boost engagement

### Downloads

**Presentation Slide Deck**

### Collateral

FAQs: Case Management in the Enterprise

Reinvigorate ECM to Better Serve the Knowledge Worker

Is Process Mapping A Barrier To Innovation?

# Breakout Session



**Mala Ramakrishnan**  
Director of  
Product Marketing



**Nathan Angstadt**  
Director of Product  
Management

**ORACLE®**

## Rapid Process Automation in the Cloud - Oracle Process Cloud Service

### Agenda

How BPM meets the 'Digital Business' challenge

Trends to improve process automation

Tour of just-announced Oracle Process Cloud Service

### Downloads

**Presentation Slide Deck**

#### Collateral

Oracle Process Cloud Service - Rapid Process Automation and Productive Work Management in the Oracle Cloud

Oracle Process Cloud Service - Rapid Business Process Automation in the Cloud

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**Nathan Angstadt**  
Director of Product Management

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# What You'll Learn

## **Learn from Customer Successes**

Latest tools & technologies for enterprise-class dynamic and smarter BPM and case management. New code-free tools, mobile and cloud solutions.

## **Technology Overviews**

How F2000s leverage dynamic BPM and case management to innovate new apps for more revenues and differentiation, as well as efficient workflows.

## **Best Practices & Get Started Templates**

Proven steps and quick ways to get started to deliver successful BPM and case management projects. Learn from top experts.

# For Best Viewing



## Speaker Slides

Download Slides link under each Breakout Session viewing area



## Get Downloads

Whitepapers, Datasheets, Solution Briefs, etc.



## Ask Questions

Type questions, comments into the text box under the viewing area

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**Faster, Smarter, Dynamic Process and Case Management**

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**Personalized, Powerful, Easy-to-Change Business Applications**

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**New Imperatives To Reinvent Your Business Operations with IBM Smarter Process**

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**Boosting Agility and Adoption:  
A Data-First Approach**

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**Rapid Process Automation in the Cloud – Oracle Process Cloud Service**

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