

SOA & APIs Summit

How SOA and APIs Power the Agile & Extended Enterprise

An Online Conference

August 20, 2015

Contact:

Tom Donoghue
Publisher
415 516 2874
tom@idevnews.com

SOA & APIs Summit is a multi-vendor online lead-gen event where top experts will discuss how today's Enterprise Architectures (SOA, APIs, JSON, next-gen platforms) are crucial to many F1000s business transformation projects. Attendees will learn the success secrets that integration holds for today's most important IT projects: Big Data, Cloud, SaaS, Mobile and totally new API-driven businesses.

Sponsor Benefits

- Sales-Generation – Proven lead-gen event for getting new deals
- Get 10X to 20X ROI on sponsorship investment – No Travel
- Thought-Leadership / Branding – Present with other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for better metrics
- **Guaranteed** Lead Generation – 700 (minimum)

Topics

- **SOA & APIs Power the 'Extended Enterprise'** – How today's SOA and API architectures help IT more easily adopt end-to-end solutions for Big Data, Cloud, Mobile and SaaS.
- **Integration for Real-Time Business** – New architectures (API, JSON, REST, SOA) are delivering real-time integration for decisions, analytics and more.
- **Learn from F1000 Success Stories** – How savvy API / SOA investments reward F1000s with loyal customers, thriving partner networks, growing revenues, smarter and quicker apps.
- **Cut Coding with SOA / API Strategies** – Every day, 1000s of ideas come to life quicker thanks to smart integration platforms that reduce coding – even eliminate it.
- **The API-Driven Business** – API platforms power and secure new ways to share, communicate and innovate – with internal teams and outside partners.

Audience

- Executive Management, CxO, Architects, SOA and API Professionals, Integration Developers, Project Managers, Application Owners
- Company Size: Over 5,000: 40%

Format

- **Solo Presentation.** Present your company's vision, products and technologies in a pre-recorded 30-minute slide presentation.

Upcoming Events

Show	Broadcast Date
SOA & APIs Summit	August 20, 2015
SOA & APIs Summit	March 24, 2016

Integration

developer news
www.idevnews.com

Demographics

Project Management	34%
Executive Management	28%
Enterprise / IT Architect	19%
Application Integration	16%
Data Center & Operations	12%
IT Systems and Testing	10%

Featured Technologies

ESB & Messaging	SOA
Enterprise Architecture	Data & Process Integration
Governance	Security
Application Lifecycle Management	API Management

Past Participants

IBM

ORACLE

software AG

ca
technologies

hp

WebLayers

snapLogic

axway
business. in motion.

talend

redhat.

TIBCO®
The Power of Now®

akana
Powering the API Economy
formerly SOA | software

Ping
identity

ONLINE CONFERENCES

Mobile IT Summit

SEP 24, 2015

Recent Event Stats

1,095 Qualified, cleansed registrations
389 Live Viewers (36% of total registrants)
44% Companies with > 1,000 employees

Job Levels

Manager, Project Manager	35%
Exec, C-Level	30%
Developer	21%
Operations	9%

BPM-CON

OCT 29, 2015

Recent Event Stats

1,166 Qualified, cleansed registrations
398 Live Viewers (34% of total registrants)
51% Companies with > 1,000 employees

Job Levels

Manager, Project Manager	40%
Exec, C-Level	27%
Developer	18%
Operations	11%

CLOUD-CON: Integration & APIs

DEC 10, 2015

Recent Event Stats

902 Qualified, cleansed registrations
364 Live Viewers (40% of total registrants)
49% Companies with > 1,000 employees

Job Levels

Manager, Project Manager	34%
Exec, C-Level	29%
Developer	23%
Operations	9%

Big Data in Motion Summit

FEB 25, 2016

Recent Event Stats

1,155 Qualified, cleansed registrations
474 Live Viewers (41% of total registrants)
54% Companies with > 1,000 employees

Job Levels

Manager, Project Manager	36%
Exec, C-Level	29%
Developer	21%
Operations	8%

SOA & APIs Summit

AUG 20, 2015

MAR 24, 2016

Recent Event Stats

1,104 Qualified, cleansed registrations
425 Live Viewers (38% of total registrants)
55% Companies with > 1,000 employees

Job Levels

Manager, Project Manager	34%
Exec, C-Level	28%
Developer	27%
Operations	8%

CyberSecurity Summit

JAN 28, 2016

Recent Event Stats

1,130 Qualified, cleansed registrations
414 Live Viewers (37% of total registrants)
55% Companies with > 1,000 employees

Job Levels

Manager, Project Manager	33%
Exec, C-Level	28%
Developer	19%
Operations	15%