Mobile + IoT Summit

Your Guide to Building the Connected World

Mobile + IoT Summit is a Multi-Vendor Online Conference where experts will reveal the Mobile and IoT keys to success. Attendees will learn how to design and deliver apps, data & microservices for the 'connected world'. Subjects to include: agile platforms, low-code tools, easy integration and rock-solid security.

Topics

- **Rock Solid Mobile + IoT Success** - Low-code dev platforms, Easy back-end integration, Streamlined DevOps and app testing. Learn how customers use them for success.

- **The 'Connected Architecture'** - Hear about APIs, cloud and data streaming that are powering innovations for mobile and IoT projects. Learn the best reference architectures.

- **Real-Time & Scalable** - Design, launch & manage assets for your mobile and IoT projects. Secrets to update & scale apps and infrastructure faster.

- **New ALM Best Practices for Mobile and IoT** - Proven ROI tips that put millions of devices and data points - for humans, machines and systems - into action for business.

- **Secure Any App, Data or Thing** - Security and management across the 'connected' life-cycle to protect your apps, data and endpoints.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

Audience

- Job Function: C-Level, Directors, Enterprise Arснitects, Mobile App Developers, Data Professionals, Applications Owners, LOB Managers, Cloud Professionals, IT Operations & Mobile Professionals

- Company Size: 5,000(+): 49%   1,000(+): 60%

- GEO Location: USA: 70%   Europe: 9%   India: 9%   ROW: 11%

Upcoming Events

Show	Broadcast Date
Mobile + IoT Summit	September 29, 2016
Mobile + IoT Summit	April 27, 2017
Mobile + IoT Summit	September 21, 2017

Integration
developer news
www.idevnews.com

Job Level

Project Management	34%
C-Level, VP, Director	37%
Developer	21%
Operations	8%

Featured Technologies

Mobile Platforms (MADP, MBaaS)	Data Integration (API, Streams)
EMM, MAM, MDM	Security (IAM, OAuth, SSO)
Internet of Things	DevOps, Testing
Process Improvement	BAM / Dashboards

Past Participants

IBM   ORACLE

Ping Identity   ca technologies

SAP   akana

Rocket   KIDOZEN

redhat

BlackBerry   thawte

axway business. in motion.   GeoTrust