

# CLOUD-CON: Integration & Web APIs

Enterprise-Grade Integration Across Cloud and On-Premise

An Online Conference

December 10, 2015

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**CLOUD-CON: Integration & Web APIs** is a multi-vendor online event focused on technologies and Best Practices for how to design and deliver the 'next generation' integrated enterprise — across on-premises, cloud, SaaS and trusted outside communities. Focus includes: APIs, Analytics, B2B, Big Data, Cloud Integration, iPaaS, SaaS, SSO and Security.

## Sponsor Benefits

- Sales-Generation – Proven lead-gen event for getting new deals
- Get 10X to 20X ROI on sponsorship investment – No Travel
- Thought-Leadership / Branding – Present with other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for better metrics
- **Guaranteed** Lead Generation – 700 (minimum)

## Topics

- **The New 'Extended Enterprise'** – Smart and low-code integrations unite and reconcile apps and data across on-prem, SaaS, cloud and more. See use cases for APIs, B2B, MFT, SaaS, iPaaS, etc.
- **iPaaS Comes of Age** – See how integration Platform-as-a-Service supports the full integration lifecycle -- design, deploy and manage. Low cost, fast, low-hassle integration.
- **The Era of API-Driven Business** – Some 75% of the F1000s will create new API-Driven business within the next 3-5 years. Learn how APIs and endpoint management to safely open data and events.
- **Ensure Trust, Enforce Policy** – Secure access, authentication and governance for data at rest and data in motion between on premise, cloud and mobile apps.
- **Derive Analytics from Your Data** – How end-to-end data quality ensures reliable and accurate business insights across multiple users, systems and apps.

## Audience

- CIOs, CTOs, Executive Management, Project Managers, System Integrators, Application / Data Owners, IT Architects, API & Integration Professionals
- Company Size: Over 5,000: 40%

## Format

- **Solo Presentation.** Present your company's vision, products and technologies in a pre-recorded 30-minute slide presentation.

## Upcoming Events

Show	Broadcast Date
CLOUD-CON: Integration & Web APIs	December 10, 2015

## Integration

developer news  
www.idevnews.com

## Demographics

Project Management	34%
Executive Management	29%
Enterprise / IT Architect	19%
Application Integration	16%
Data Center & Operations	12%
IT Systems and Testing	10%

## Featured Technologies

Web API	MDM
Integration Services	Data Synchronization
SaaS & PaaS	OLAP & ETL
Federated Identity	Data Connectors

## Past Participants



# ONLINE CONFERENCES

## Mobile IT Summit

SEP 24, 2015

### Recent Event Stats

1,095 Qualified, cleansed registrations  
389 Live Viewers (36% of total registrants)  
44% Companies with > 1,000 employees

### Job Levels

Manager, Project Manager	35%
Exec, C-Level	30%
Developer	21%
Operations	9%

## BPM-CON

OCT 29, 2015

### Recent Event Stats

1,166 Qualified, cleansed registrations  
398 Live Viewers (34% of total registrants)  
51% Companies with > 1,000 employees

### Job Levels

Manager, Project Manager	40%
Exec, C-Level	27%
Developer	18%
Operations	11%

## CLOUD-CON: Integration & APIs

DEC 10, 2015

### Recent Event Stats

902 Qualified, cleansed registrations  
364 Live Viewers (40% of total registrants)  
49% Companies with > 1,000 employees

### Job Levels

Manager, Project Manager	34%
Exec, C-Level	29%
Developer	23%
Operations	9%

## Big Data in Motion Summit

FEB 25, 2016

### Recent Event Stats

1,155 Qualified, cleansed registrations  
474 Live Viewers (41% of total registrants)  
54% Companies with > 1,000 employees

### Job Levels

Manager, Project Manager	36%
Exec, C-Level	29%
Developer	21%
Operations	8%

## SOA & APIs Summit

AUG 20, 2015

MAR 24, 2016

### Recent Event Stats

1,104 Qualified, cleansed registrations  
425 Live Viewers (38% of total registrants)  
55% Companies with > 1,000 employees

### Job Levels

Manager, Project Manager	34%
Exec, C-Level	28%
Developer	27%
Operations	8%

## CyberSecurity Summit

JAN 28, 2016

### Recent Event Stats

1,130 Qualified, cleansed registrations  
414 Live Viewers (37% of total registrants)  
55% Companies with > 1,000 employees

### Job Levels

Manager, Project Manager	33%
Exec, C-Level	28%
Developer	19%
Operations	15%