

BPM-CON

Faster, Smarter, Dynamic Process & Case Management

An Online Conference

October 29, 2015

Contact:

Tom Donoghue
Publisher
415 516 2874
tom@idevnews.com

BPM-CON XIII online event showcases today's revolution in Business Process Management. Top experts discuss key innovations driving a new wave of smart, real-time, easy-to-assemble BPM apps that can run anywhere – on-premises, mobile and cloud. See how BPM's next-gen case management and event-driven interactions is boosting revenues and customer satisfaction.

Sponsor Benefits

- Sales-Generation – Proven lead-gen event for getting new deals
- Get 10X to 20X ROI on sponsorship investment – No Travel
- Thought-Leadership / Branding – Present with other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for better metrics
- **Guaranteed** Lead Generation – 700 (minimum)

Topics

- **Smart & Real-Time Workflows** – Smarter processes that bring in data, rules and events from everywhere. The result: workflows that react to real-time conditions – delivering better decisions, faster results and deeper insights.
- **Quick-Launch, Code-Free BPM 'Apps'** – Today's 'quick launch' BPM and Case Management leave coding behind by using new methods to 'assemble' solutions. We'll look at models, records and reusable assets (flows, data, forms, objects, etc.)
- **BPM, Case Management Heat Maps** – Today's dashboards and monitors are more intuitive and real-time than ever. See how they keep business processes & customer cases on track.
- **BPM's Next Value Chain** – Companies want a reliable, agile BPM environment – where they optimize today's workflows AND create new apps to solve problems, capture new revenues and keep customers happy.
- **BPM Anywhere (Mobile, Cloud, Etc.)** – BPM and Case Management need to support 'anywhere' workflows – across desktops, mobile, cloud & even social.

Audience

- C-Level, Directors, Enterprise Architects, BPM Architects, Business Analysts, Applications Owners, LOB Managers, IT Operations & Mobile Professionals
- Company Size: Over 5,000: 40%

Format

- **Solo Presentation.** Present your company's vision, products and technologies in a pre-recorded 30-minute slide presentation.

Upcoming Events

Show	Broadcast Date
BPM-CON XIII	October 29, 2015

Integration

developer news
www.idevnews.com

Demographics

Project Management	40%
Executive Management	27%
Business Process / App Mngt	23%
Enterprise Architect/Analysis	14%
IT Consultant	13%
Business Consultant/Analyst	11%

Featured Technologies

Business Events / CEP	BPM
Case Management	ECM
Decision Management	Process Improvement
Business Rules Mgmt Systems	BAM / Dashboards

Past Participants



ONLINE CONFERENCES

Mobile IT Summit

SEP 24, 2015

Recent Event Stats

1,095 Qualified, cleansed registrations
389 Live Viewers (36% of total registrants)
44% Companies with > 1,000 employees

Job Levels

Manager, Project Manager	35%
Exec, C-Level	30%
Developer	21%
Operations	9%

BPM-CON

OCT 29, 2015

Recent Event Stats

1,166 Qualified, cleansed registrations
398 Live Viewers (34% of total registrants)
51% Companies with > 1,000 employees

Job Levels

Manager, Project Manager	40%
Exec, C-Level	27%
Developer	18%
Operations	11%

CLOUD-CON: Integration & APIs

DEC 10, 2015

Recent Event Stats

902 Qualified, cleansed registrations
364 Live Viewers (40% of total registrants)
49% Companies with > 1,000 employees

Job Levels

Manager, Project Manager	34%
Exec, C-Level	29%
Developer	23%
Operations	9%

Big Data in Motion Summit

FEB 25, 2016

Recent Event Stats

1,155 Qualified, cleansed registrations
474 Live Viewers (41% of total registrants)
54% Companies with > 1,000 employees

Job Levels

Manager, Project Manager	36%
Exec, C-Level	29%
Developer	21%
Operations	8%

SOA & APIs Summit

AUG 20, 2015

MAR 24, 2016

Recent Event Stats

1,104 Qualified, cleansed registrations
425 Live Viewers (38% of total registrants)
55% Companies with > 1,000 employees

Job Levels

Manager, Project Manager	34%
Exec, C-Level	28%
Developer	27%
Operations	8%

CyberSecurity Summit

JAN 28, 2016

Recent Event Stats

1,130 Qualified, cleansed registrations
414 Live Viewers (37% of total registrants)
55% Companies with > 1,000 employees

Job Levels

Manager, Project Manager	33%
Exec, C-Level	28%
Developer	19%
Operations	15%