

Mobile + IoT Summit

Your Guide to Building the Connected World

An Online Conference

April 27, 2017 • June 21, 2018

Mobile + IoT Summit is a Multi-Vendor Online Conference where experts will reveal the Mobile and IoT keys to success. Attendees will learn how to design and deliver apps, data & microservices for the 'connected world'. Subjects to include: agile platforms, low-code tools, easy integration and rock-solid security.

Topics

- **Low-Code Platforms on the Rise** - Speed & simplify development. Reduce complexity of mobile app integration. Accelerate getting apps from design to operations.
- **The 'Connected Architecture'** - Hear about APIs, cloud and data streaming that are powering innovations for mobile and IoT projects. Learn the best reference architectures.
- **Real-Time & Scalable** - Design, launch & manage assets for your mobile and IoT projects. Secrets to update & scale apps and infrastructure faster.
- **Emerging Best Practices for IoT Apps** - Tips to develop, deploy and run IoT apps that will deliver big business value. Leverage huge data volumes across limitless endpoints.
- **Secure Any App, Data or Thing** - Security and management across the 'connected' life-cycle to protect your apps, data and endpoints.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

Audience

- Job Function: C-Level, Directors, Enterprise Architects, Mobile App Developers, Data Professionals, Applications Owners, LOB Managers, Cloud Professionals, IT Operations & Mobile Professionals
- Company Size: 5,000(+): 44% 1,000(+): 59%
- GEO Location: USA: 64% Europe: 5% India: 16% ROW: 15%

Upcoming Events

Show	Broadcast Date
Mobile + IoT Summit	April 27, 2017
Mobile + IoT Summit	June 21, 2018

Integration

developer news
www.idevnews.com

Job Level

Project Management	34%
C-Level, VP, Director	38%
Developer	19%
Operations	6%

Featured Technologies

Mobile Platforms (MADP, MBaaS)	Data Integration (API, Streams)
EMM, MAM, MDM	Security (IAM, OAuth, SSO)
Internet of Things	DevOps, Testing
Process Improvement	BAM / Dashboards

Past Participants



ONLINE CONFERENCES

Mobile + IoT Summit

APR 27, 2017
JUNE 21, 2018

Recent Event Stats

1,082	Qualified, cleansed registrations
64%	US Registrations
65%	> 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	38%
Developer	19%
Operations	6%

Enterprise Security Summit

JUL 27, 2017
JAN 25, 2018

Recent Event Stats

1,035	Qualified, cleansed registrations
70%	US Registrations
67%	> 1,000 employees

Job Levels

Project Manager	33%
C-Level, VP, Director	29%
Developer	18%
Operations	15%

Application Architecture Summit

SEP 21, 2017
MAR 22, 2018

Projected Event Stats

1,252	Qualified, cleansed registrations
66%	US Registrations
69%	> 1,000 employees

Projected Job Levels

Project Manager	30%
C-Level, VP, Director	35%
Developer	25%
Operations	10%

Intelligent Data Summit

MAY 25, 2017
OCT 26, 2017

Recent Event Stats

1,164	Qualified, cleansed registrations
60%	US Registrations
62%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	31%
Developer	23%
Operations	11%

CLOUD-CON: Integration & APIs

JUN 22, 2017
DEC 7, 2017

Recent Event Stats

1,048	Qualified, cleansed registrations
63%	US Registrations
65%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	36%
Developer	17%
Operations	7%

Enterprise Integration Summit

AUG 24, 2017
FEB 22, 2018

Recent Event Stats

1,110	Qualified, cleansed registrations
67%	US Registrations
68%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	35%
Developer	21%
Operations	6%