Virtual Summits
For Demand Generation

Integration
developer news

Executive Overview

Integration Developer News produces Multi-Vendor Virtual Summits for Demand Generation.
IDN has registered more than 120,000 qualified enterprise IT decision makers.
120 virtual summits produced - one per month over the past 10 years.

Virtual Summits

Application Architecture Summit
April 22 | September 23

Cloud Architecture Summit
January 21 | June 10 | October 21

Enterprise Integration Summit
March 25 | August 26 | December 9

Intelligent Data Summit
February 18 | July 22

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k   25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos
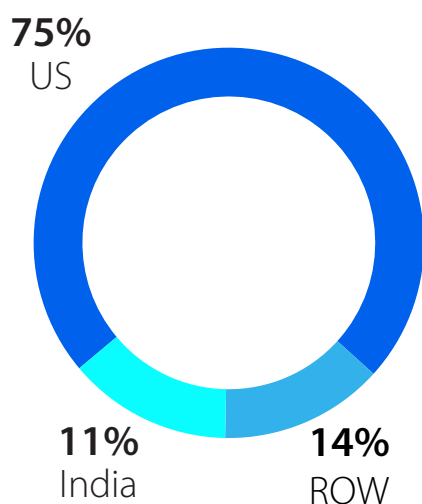
Summit Sponsors

IBM

ORACLE

ACTIAN

Progress

Red Hat

denodo

boomi
A Dell Technologies Business

influxdata

Appian

ScienceLogic

outsystems

H₂O.ai

software AG

Lightstep

CLOUDERA

TREND MICRO

JFrog

okta
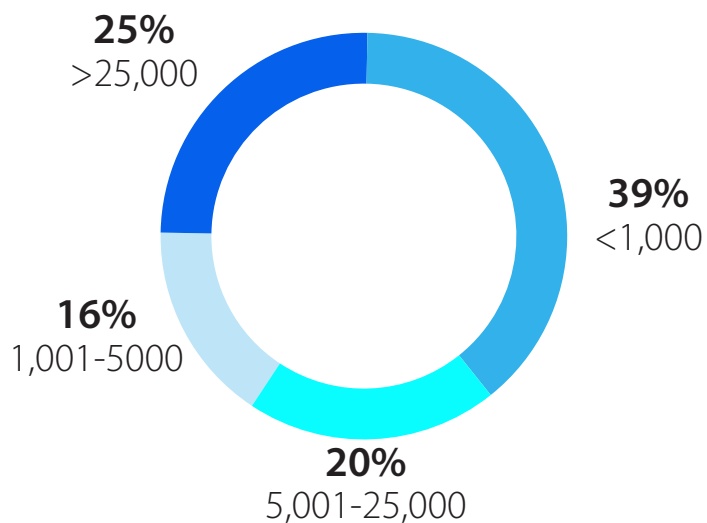
TIBCO

Reltio

TEMENOS
Quantum

cdata

Demographics

120 virtual summits produced - more than 120,000 qualified enterprise IT decision makers
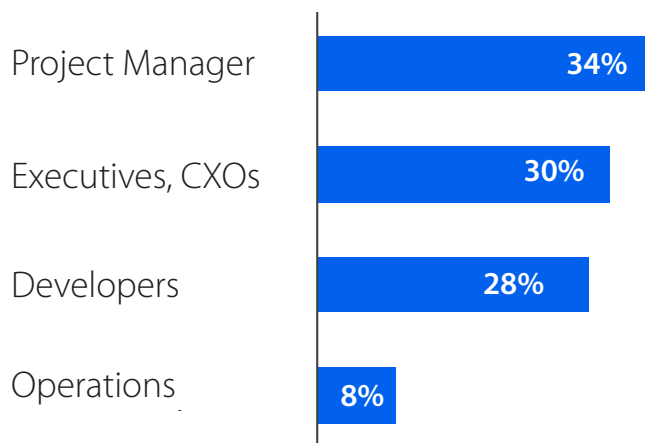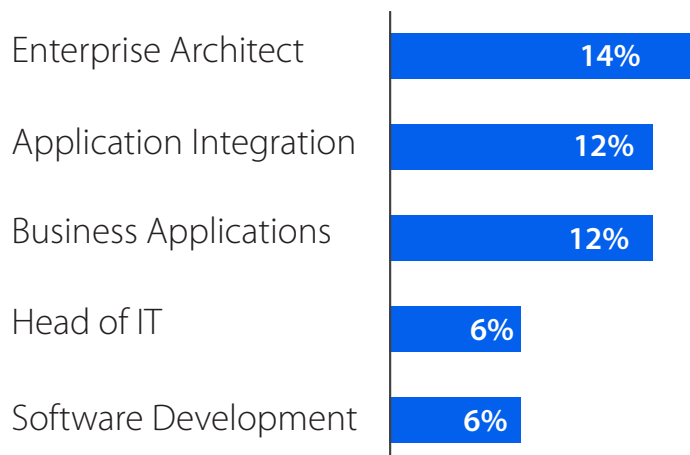700 guaranteed - 800-900 average

GEO Regions

75%
US

11%
India

14%
ROW

Company Size - Employees

25%
>25,000

39%
<1,000

16%
1,001-5000

20%
5,001-25,000

Top Job Levels

Project Manager	**34%**
Executives, CXOs	**30%**
Developers	**28%**
Operations	**8%**

Top Job Functions

Enterprise Architect	**14%**
Application Integration	**12%**
Business Applications	**12%**
Head of IT	**6%**
Software Development	**6%**

Virtual Summits

Enterprise Integration Summit

Integration Powers Digital Transformation

Enterprise Integration Summit explores how APIs, iPaaS, RPA and other integrations are foundational to successful digital transformation.

Top job specialties include: Enterprise Architects, Project Managers, Application Integrators, Software Developers, Business Application Managers, and CxOs.

- March 25, 2021
- August 26, 2021
- December 9, 2021

Cloud Architecture Summit

Foundational Technologies for Cloud Innovation

Cloud Architecture Summit highlights how organizations are leveraging hybrid cloud, iPaaS and cloud native technologies to meet changing business needs.

Top job specialties include: Enterprise Architects, Cloud Engineers, Project Managers, Application Integrators, Software Developers, DevOps, Business Application Managers, and CxOs.

- January 21, 2021
- June 10, 2021
- October 21, 2021

Application Architecture Summit

Design, Build and Run Modern Enterprise Applications

Application Architecture Summit focuses on how to build, launch & run applications with low code, DevOps and cloud native skills.

Top job specialties include: Enterprise Architects, Software Developers, Project Managers, Solution Architects, Application Integrators, DevOps, Business Application Managers, and CxOs.

- April 22, 2021
- September 23, 2021

Intelligent Data Summit

Transforming Data into Intelligence

Intelligent Data Summit highlights how to design and deliver a modern digital enterprise powered by analytics, data & AI/ML.

Top job specialties include: Data Architects, Data Scientists, Enterprise Architects, Project Managers, Application Integrators, Software Developers and CxOs.

- February 18, 2021
- July 22, 2021

Sponsor Room

Each sponsor gets a resource room where attendees view presentations, download pdfs and sign up for free trials etc. IDN tracks all attendee behavior and delivers it in an easy to read Leads Report.

Architect Multi-Cloud Apps with Intelligent Data & Low Code

Free Trials and More

[ANALYST REPORT]   Gartner Magic Quadrant for Enterprise Integration Platform as a Service
[EXPLORE]   Boomi Resource Center
[FREE TRIAL]   Try Boomi Free for 30 Days

PDF Downloads

[SPEAKER SLIDES]   Architect Multi-Cloud Apps with Intelligent Data & Low Code
[EXECUTIVE BRIEF]   How to Cut IT Expense While Sustaining Business Growth and Innovation
[EXECUTIVE BRIEF]   Using AI to Discover, Catalog, and Analyze Data at Scale
[DATASHEET]   Boomi AtomSphere - Seamlessly Connect Applications, Data and People
[eBOOK]   Five Critical Characteristics of an Integration Cloud
[eBOOK]   Exploring Data Integration Patterns

Virtual Summit Calendar

More than 115 events produced

Q1 2021

	Summit	Topics
January 21	**Cloud Architecture** Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
February 18	**Intelligent Data** Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
March 25	**Enterprise Integration** Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

Q2 2021

April 22	**Application Architecture** Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
June 10	**Cloud Architecture** Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

Q3 2021

July 22	**Intelligent Data** Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 26	**Enterprise Integration** Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security
September 23	**Application Architecture** Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

Q4 2021

October 21	**Cloud Architecture** Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
December 9	**Enterprise Integration** Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

November 14, 2020