2020 Calendar
Online Conference Series

www.idevnews.com/events

Integration
d e v e l o p e r   n e w s

Integration Developer News (IDN), launched in 2002, is a leading electronic newsletter (circulation 81,000) for Enterprise IT and business stakeholders working to build, deliver and manage digital transformation. IDN is the leading producer of Multi-Vendor Online Conferences. 100 events in the past 9 years.

Online Conference Programs

- Application Architecture Summit
- Cloud Architecture Summit
- Enterprise Integration Summit
- Intelligent Data Summit

Fast Facts

Overview
- Concept: 6-8 leading enterprise vendors present
- Audience: Large companies - 70% > 1,000 employees
- GEOs: 70% United States
- Production: Introduce IDN to your speaker & we take over

Format
- Online: Webinar Style - 30 minutes
- Recorded: 3 weeks in advance via telephone

Metrics
- Contact: You get all registrants contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

IDN Deliverables
- Includes: Speaking Opp & Complete Registration list
- Leads: 700 guaranteed - 800-900 average

Past Participants

IBM   ORACLE

action   Progress

Red Hat   denodo

boomi   influxdata

Appian   ScienceLogic

outsystems   H₂O.ai

software AG LIGHTSTEP

MICRO FOCUS Information Builders

Reltio   okta

TIBCO   ATTUNITY
             A Division of Qlik

AGILEPOINT   cdata

snapLogic   Jitterbit

SAP   OPENTEXT

TEMENOS | kony   PLATFORM 9
KONY IS NOW PART OF TEMENOS

Multi-Vendor Online Conferences

Enterprise Integration Summit

Broadcast Dates		MAR 26 • AUG 27 • DEC 10	
Recent Event Stats *		**Demographics**	
Registrations	1,175	Project Manager	31%
USA	77%	C-Level, VP, Director	34%
>1,000 employees	74%	Developer	24%
		Operations	9%

Cloud Architecture Summit

Broadcast Dates		JUN 11 • OCT 22	
Recent Event Stats *		**Demographics**	
Registrations	922	Project Manager	33%
USA	74%	C-Level, VP, Director	28%
> 1,000 employees	70%	Developer	26%
		Operations	9%

Intelligent Data Summit

Broadcast Dates		FEB 20 • JUL 23	
Recent Event Stats *		**Demographics**	
Registrations	1,062	Project Manager	36%
USA	72%	C-Level, VP, Director	32%
> 1,000 employees	67%	Developer	21%
		Operations	7%

Application Architecture Summit

Broadcast Dates		APR 23 • SEP 24	
Recent Event Stats *		**Demographics**	
Registrations	1,123	Project Manager	31%
USA	71%	C-Level, VP, Director	31%
> 1,000 employees	69%	Developer	27%
		Operations	7%

* Based on the last 2 events

Event Demographics

GEO Regions

US
74%

RoW
17%

India
9%

Europe
0%

Company Size - Employees

>5,000
50%

1,000 to 4,999
18%

<1,000
31%

Job Levels

Project Manager	34%
Executives, CXOs	30%
Developers	25%
Operations	8%

Job Functions

Enterprise Architect	14%
Application Integration	12%
Business Applications	12%
Head of IT	6%
Software Development	6%
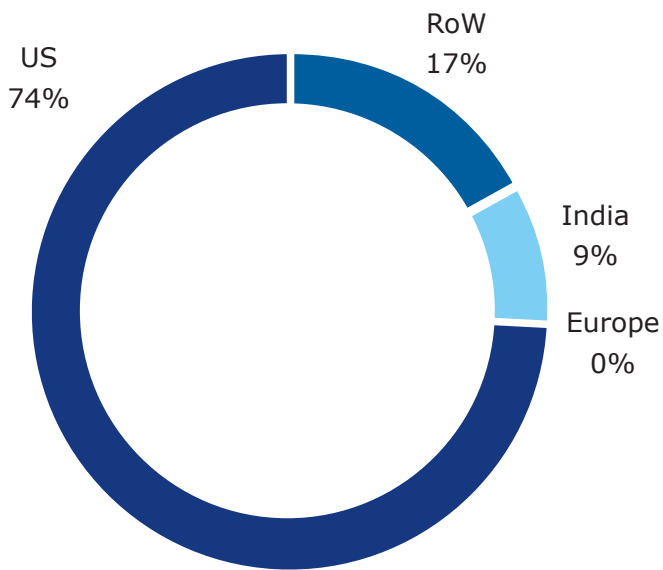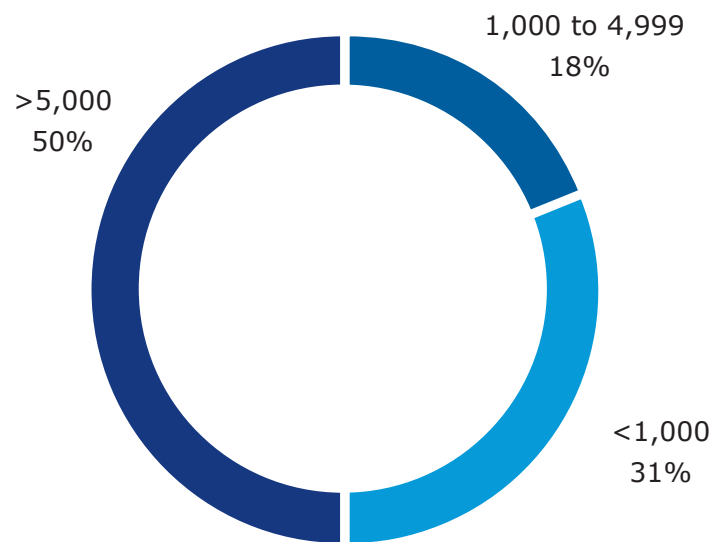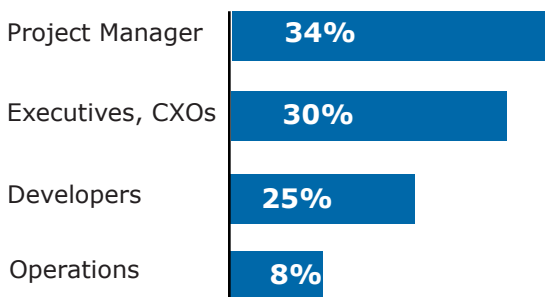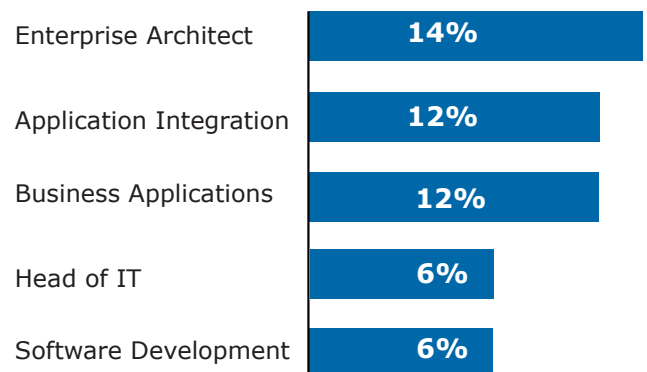
2020 Conferences

Multi-Vendor Online Conferences

Q1 2020

January 23

Cloud Architecture Summit
Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI • Agile Integration • Cloud-Native • DevOps
Hybrid/Multi-Cloud • Kubernetes • MDM • Microservices • Governance & Security

February 20

Intelligent Data Summit
AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT •
MDM • Predictive • Real-Time • Streaming

March 26

Enterprise Integration Summit
API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging •
Microservices • Multi-Cloud • Security

Q2 2020

April 23

Application Architecture Summit
Low-Code • DevOps • AI & Machine Learning • APIs & Microservices • Blockchain • Cloud-Native • Kubernetes
UX • Orchestration • Process & Workflow • RPA • Security • Value Stream Management

June 11

Cloud Architecture Summit
Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI • Agile Integration • Cloud-Native • DevOps
Hybrid/Multi-Cloud • Kubernetes • MDM • Microservices • Governance & Security

Q3 2020

July 23

Intelligent Data Summit
AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT •
MDM • Predictive • Real-Time • Streaming

August 27

Enterprise Integration Summit
API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging •
Microservices • Multi-Cloud • Security

September 24

Application Architecture Summit
Low-Code • DevOps • AI & Machine Learning • APIs & Microservices • Blockchain • Cloud-Native • Kubernetes
UX • Orchestration • Process & Workflow • RPA • Security • Value Stream Management

Q4 2020

October 22

Cloud Architecture Summit
Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI • Agile Integration • Cloud-Native • DevOps
Hybrid/Multi-Cloud • Kubernetes • MDM • Microservices • Governance & Security

December 10

Enterprise Integration Summit
API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging •
Microservices • Multi-Cloud • Security