

# Intelligent Enterprise Summit

Analytics, AI/ML and Automation - The Next Wave of Digital Transformation

An Online Conference

February 20 • July 23

**Intelligent Enterprise Summit** is a multi-vendor online event that explores how F2000s use analytics, AI/ML, automation, and smart process apps for new-gen digital transformation. Speakers look at top technologies and Best Practices for delivering amazing business value.

## Topics

- **Modern Analytics for Big ROI** - Discover how modern analytics offer explosive ROI – thanks to real-time (and predictive) decision-making, alongside event-driven automation.
- **AI/ML Success: Avoid the Missteps** - Early AI/ML projects are appealing – but can suffer from a lack of skills or misalignment with business requirements. Learn today's success secrets.
- **Data-Centric Intelligence for MDM & GRC** - Mountains of distributed data require intelligence to work smarter together. See the latest technologies to simplify data prep, transformation, management and compliance.
- **RPA, BPA Power Responsive Enterprises** - Learn how Robotic Process Automation apps use AI, bots and automation to speed processes, save money and be more customer-centric. Let human workers focus on innovation.
- **Birth of the 'Autonomous' Enterprise** - Autonomous systems are poised to change the face of enterprise IT. See how F1000s are using machine learning, dynamic rules, and smart models to create self-healing systems, always-on customer engagement, resilient AIOps, and more.
- **Intelligence Needs Cloud Capabilities** - The cloud is proving to be the core engine of the intelligent enterprise. Explore the cloud's exponential powers to offer instant, elastic, and custom access to data, insights.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

## Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000(+): 48%    1,000(+): 67%
- GEO Location: USA: 72%    Europe: 0%    India: 11%    ROW: 17%

## Upcoming Events

Show	Broadcast Date
Intelligent Enterprise Summit	February 20, 2020
Intelligent Enterprise Summit	July 23, 2020

## Integration

developer news  
www.idevnews.com

### Job Level

Project Management	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

### Featured Technologies

Analytics	BI / Dashboard (Virtualization)
MDM / Data Governance	Data Integration, Virtualization
Decision Automation	Hadoop, Spark, YARN
Internet of Things	AI / Machine Learning
Streaming	Time Series

### Past Participants



# ONLINE CONFERENCES

## Enterprise Integration Summit

MAR 26  
AUG 27  
DEC 10

### Recent Event Stats \*

1,175 Qualified, cleansed registrations  
77% US Registrations  
74% > 1,000 employees

### Job Levels

Project Manager	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

## Application Architecture Summit

APR 23  
SEP 24

### Projected Event Stats \*

1,123 Qualified, cleansed registrations  
71% US Registrations  
69% > 1,000 employees

### Projected Job Levels

Project Manager	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

## Cloud Architecture Summit

JAN 23  
JUN 25

### Recent Event Stats \*

922 Qualified, cleansed registrations  
74% US Registrations  
70% > 1,000 employees

### Job Levels

Project Manager	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

## Intelligent Enterprise Summit

FEB 20  
JUL 23

### Recent Event Stats \*

911 Qualified, cleansed registrations  
69% US Registrations  
69% > 1,000 employees

### Job Levels

Project Manager	34%
C-Level, VP, Director	30%
Developer	25%
Operations	6%

\* Based on the last 2 events