Intelligent Data Summit

Analytics, Apps & Data for Success in the Digital Enterprise

An Online Conference   May 24, 2018 • October 25, 2018

Intelligent Data Summit (formerly Big Data in Motion Summit) is a multi-vendor online event that will explore how data's 3Vs (volumes, varieties and velocity) create new opportunities for apps and analytics. Experts will discuss how fast and easy access to today's data (structured, unstructured, streaming & machine logs) is becoming more crucial to the data-driven enterprise.

Topics

- **Data-Critical Cloud –** Learn how cloud delivers simplicity, speed and scale for today's adaptive analytics projects.

- **Analytics, BI & Dashboards for Business –** See today's "Wow Factors!" for visualization, data correlation, heuristics, smarter algorithms and more.

- **Cognitive Computing Brings Value from Dark Data –** 80% of unstructured data can't be used. See how use new 'cognitive' technologies bring undiscovered value from 'dark data'.

- **Get All Your Data Working Together -** Ingest, prepare, integrate and correlate varied data sources. Benefit from federated queries and data virtualization.

- **Trends in Hadoop & Spark -** Deliver high-performance and scalability for enterprise-caliber Big Data platforms (Hadoop, Spark, etc.).

- **Smart Analytics to Predict & Thwart Attacks -** See how experts use traffic activity and log data to reveal threats to apps and data. Speakers will review UEBA, threat intelligence, bot detection and machine learning.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals

- Get 10X to 20X ROI on Sponsorship Investment – No Travel

- Thought-Leadership / Branding – Present with Other Quadrant Leaders

- Speaking Opportunity – Pre-recorded via Telephone

- White Paper Download Opportunities for Better Metrics

- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB

- Company Size: 5,000+: 50%   1,000+: 62%

- GEO Location: USA: 70%   Europe: 9%   India: 9%   ROW: 11%

Upcoming Events

Show	Broadcast Date
Intelligent Data Summit	May 24, 2018
Intelligent Data Summit	October 25, 2018

Integration
developer news
www.idevnews.com

Job Level

Project Management	35%
C-Level, VP, Director	31%
Developer	23%
Operations	11%

Featured Technologies

Analytics (real-time, predictive)	BI / Dashboard (Virtualization)
Data Governance	Data Integration, Virtualization
Data Ingestion	Hadoop, Spark, YARN
Internet of Things	Machine Learning
Security	

Past Participants

IBM · Informatica · ATTUNITY · ORACLE · MAPR · SAP · cloudera · Appian · pepperdata · denodo · Information Builders · Hewlett Packard Enterprise · tableau SOFTWARE · splunk · Symantec · CISCO · snapLogic · talend · Reltio

ONLINE CONFERENCES

Mobile + IoT
Summary
APR 26, 2018

Recent Event Stats

1,082	Qualified, cleansed registrations
64%	US Registrations
65%	> 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	38%
Developer	19%
Operations	6%

Enterprise
Security Summit
JAN 25, 2018
JUL 26, 2018

Recent Event Stats

1,035	Qualified, cleansed registrations
70%	US Registrations
67%	> 1,000 employees

Job Levels

Project Manager	33%
C-Level, VP, Director	29%
Developer	18%
Operations	15%

Application
Architecture Summit
FEB 22, 2018
AUG 23, 2018

Projected Event Stats

1,252	Qualified, cleansed registrations
66%	US Registrations
69%	> 1,000 employees

Projected Job Levels

Project Manager	30%
C-Level, VP, Director	35%
Developer	25%
Operations	10%

Intelligent
Data Summit
MAY 24, 2018
OCT 25, 2018

Recent Event Stats

1,164	Qualified, cleansed registrations
60%	US Registrations
62%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	31%
Developer	23%
Operations	11%

CLOUD-CON:
Integration & APIs
JUN 21, 2018
DEC 6, 2018

Recent Event Stats

1,048	Qualified, cleansed registrations
63%	US Registrations
65%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	36%
Developer	17%
Operations	7%

Enterprise
Integration Summit
MAR 22, 2018
SEPT 20, 2018

Recent Event Stats

1,110	Qualified, cleansed registrations
67%	US Registrations
68%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	35%
Developer	21%
Operations	6%