

Intelligent Data Summit

Data & Analytics for Insights and Operations

An Online Conference

October 27, 2016

Intelligent Data Summit is a Multi-Vendor Online Event that explores technologies and best practices for bringing together Big Data, streaming data, RDBMS and even weblogs to deliver valuable insights, better customer engagement and boost business ROI.

Integration

developer news

www.idevnews.com

Topics

- **Smarter BI & Dashboards for Business** – Trends in data visualization, analytics and more. See today's "Wow Factors!" that help business uncover 'game-changing' insights from all your data.
- **Use 'Cognitive' To Tap Value from Dark Data** – Some 80% of unstructured data can't be used by existing systems. See how F1000s use new 'cognitive' approaches to tap into undiscovered value of 'dark data.'
- **Get All Your Data Working Together** – Boost value from business analytics. Unify all your vast data resources -- data warehouses, SQL, NoSQL, Hadoop and even streams and logs.
- **Cloud-Powered Speed, Self-Service & Scale** - Use the cloud to help IT cut down on big data's hassle and complexity. Even better, get faster availability, instant scale and performance.
- **2016 Trends in Hadoop & Spark** - Deliver enterprise-caliber Hadoop & Spark for high-impact business. Quickly on-ramp data from hundreds of sources with better management & visibility.
- **Secure & Govern Your Data** – Concerns over security and governance keep many Big Data / analytics projects from accessing the data they need. Learn how F1000s balance data protection and data availability.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000+: 50% 1,000+: 62%
- GEO Location: USA: 70% Europe: 9% India: 9% ROW: 11%

Upcoming Events

Show	Broadcast Date
Intelligent Data Summit	October 27, 2016

Job Level

Project Management	35%
C-Level, VP, Director	31%
Developer	23%
Operations	11%

Featured Technologies

Analytics (real-time, predictive)	BI / Dashboard (Virtualization)
Data Governance	Data Integration, Virtualization
Data Ingestion	Hadoop, Spark, YARN
Internet of Things	Machine Learning
Security	

Past Participants

IBM

ORACLE®

MAPR

SAP®

cloudera®

GeoTrust®

pepperdata.

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+ a b l e a u[®]
SOFTWARE

splunk>

Symantec.

CISCO

informatica

talend