

# Intelligent Data Summit

Transforming Data into Intelligence

2023 Virtual Events

March 23, 2023 • July 20, 2023

**Intelligent Data Summit** features 6-10 vendors who will show how to design and deliver a modern digital enterprise powered by analytics, data & AI/ML.

## Topics

- **AI/ML-Powered Business** - *Digital Transformation's Next Wave*  
See the top AI and machine learning tools and best practices favored by data science and analytics leaders. Learn how build, test and deploy ML models to boost business ROI with AutoML, Real-time analytics & Intelligent automation.
- **Analytics Lifecycle** - *Avoid Common Bottlenecks, Speed Deployment*  
Streamline your process to get meaningful insights from mountains of data. Use modern ways to prepare, aggregate and correlate data.
- **Cloud Governance & Management** - *Control & Compliance for Distributed Data*  
Learn today's trends for how AI and automation help companies protect, maintain and manage their enterprise-wide data. Deliver regulatory compliance, data management, data governance and privacy – with more visibility, less risk.
- **'Single Source of Truth'** - *New-Gen MDM for ROI, Rapid Analytic*  
Today's Master Data Management is more business-facing than ever. See how MDM uses data intelligence & cloud-readiness to correlate vast amounts of data and quickly uncover valuable insights.
- **AI for IT Operations** - *AIOps for Quick Recovery, Avoiding Failures*  
IT architectures are now distributed, complex and vulnerable to outages. AI and automation offer deep visibility, speed problem resolution and keep critical systems running.

## Fast Facts

### Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k      25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

### IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

### Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

## Job Level

Project Management	36%
C-Level, VP, Director	21%
Developer	21%
Operations	7%

## Job Functions

Data Architects  
Data Scientists  
Enterprise Architects  
Application Integrators  
Software Developers  
CxOs

## Past Sponsors



CLUDERA



# Virtual Summit Calendar

More than 130 events produced

## Q1 2023

January 26	<b>Application Architecture</b> Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization
February 23	<b>Cloud Architecture</b> Summit	Kubernetes • Enterprise iPaaS • API Mgmt. • AI • SaaS Integration • Cloud Migration • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
March 23	<b>Intelligent Data</b> Summit	Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

## Q2 2023

April 20	<b>Enterprise Integration</b> Summit	Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization
June 8	<b>Application Architecture</b> Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

## Q3 2023

July 20	<b>Intelligent Data</b> Summit	Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT
August 24	<b>Enterprise Integration</b> Summit	Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization
September 21	<b>Cloud Architecture</b> Summit	Kubernetes • Enterprise iPaaS • API Mgmt. • AI • SaaS Integration • Cloud Migration • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

## Q4 2023

October 26	<b>Application Architecture</b> Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization
December 7	<b>Enterprise Integration</b> Summit	Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization