Intelligent Data Summit features 6-10 vendors who will show how to design and deliver a modern digital enterprise powered by analytics, data & AI/ML.

**Topics**

- **AI/ML-Powered Business - Digital Transformation’s Next Wave**
  See the top AI and machine learning tools and best practices favored by data science and analytics leaders. Learn how build, test and deploy ML models to boost business ROI with AutoML, Real-time analytics & Intelligent automation.

- **Analytics Lifecycle - Avoid Common Bottlenecks, Speed Deployment**
  Streamline your process to get meaningful insights from mountains of data. Use modern ways to prepare, aggregate and correlate data.

- **Cloud Governance & Management - Control & Compliance for Distributed Data**
  Learn today’s trends for how AI and automation help companies protect, maintain and manage their enterprise-wide data. Deliver regulatory compliance, data management, data governance and privacy – with more visibility, less risk.

- **‘Single Source of Truth’ - New-Gen MDM for ROI, Rapid Analytics**
  Today’s Master Data Management is more business-facing than ever. See how MDM uses data intelligence & cloud-readiness to correlate vast amounts of data and quickly uncover valuable insights.

- **AI for IT Operations - AIOps for Quick Recovery, Avoiding Failures**
  IT architectures are now distributed, complex and vulnerable to outages. AI and automation offer deep visibility, speed problem resolution and keep critical systems running.

**Fast Facts**

**Overview**

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k  25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

**IDN Deliverables**

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

**Metrics**

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

**Job Level**

- Project Management: 36%
- C-Level, VP, Director: 21%
- Developer: 21%
- Operations: 7%

**Job Functions**

- Data Architects
- Data Scientists
- Enterprise Architects
- Application Integrators
- Software Developers
- CxOs

**Past Sponsors**

Qlik, Cloudera, Boomi, H2O.ai, influxdata, Red Hat, Reltio, Software AG, ScienceLogic, Micro Focus, Information Builders, Oracle, Denodo, SnapLogic,

February 24, 2022 • July 21, 2022
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<td>January 27</td>
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