

Intelligent Data Summit

Transforming Data into Intelligence

Integration
developer news

2021 Virtual Events

February 18 • July 22

Intelligent Data Summit features 6-10 vendors who will show how to design and deliver a modern digital enterprise powered by analytics, data & AI/ML.

Topics

- **AI-Powered Automation** - *Digital Transformation's Next Wave*
Learn the tools and best practices top companies use to integrate analytics, insights, workflows and intelligence automation. Gain AI-driven ROI with RPA, improved customer service and rapid decision-making.
- **Analytics Lifecycle** - *Avoid Common Bottlenecks, Speed Deployment*
Streamline your process to get meaningful insights from mountains of data. Use modern ways to prepare, aggregate and correlate data.
- **Cloud Governance & Management** - *Control & Compliance for Distributed Data*
Learn today's trends for how AI and automation help companies protect, maintain and manage their enterprise-wide data. Deliver regulatory compliance, data management, data governance and privacy – with more visibility, less risk.
- **'Single Source of Truth'** - *New-Gen MDM for ROI, Rapid Analytic*
Today's Master Data Management is more business-facing than ever. See how MDM uses data intelligence & cloud-readiness to correlate vast amounts of data and quickly uncover valuable insights.
- **AI for IT Operations** - *AIOps for Quick Recovery, Avoiding Failures*
IT architectures are now distributed, complex and vulnerable to outages. AI and automation offer deep visibility, speed problem resolution and keep critical systems running.

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k 25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

Job Level

Project Management	36%
C-Level, VP, Director	21%
Developer	21%
Operations	7%

Job Functions

Data Architects
Data Scientists
Enterprise Architects
Application Integrators
Software Developers
CxOs

Past Sponsors



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Virtual Summit Calendar

More than 120 events produced

Q1 2021

	Summit	Topics
January 21	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
February 18	Intelligent Data Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
March 25	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

Q2 2021

April 22	Application Architecture Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
June 10	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

Q3 2021

July 22	Intelligent Data Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 26	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security
September 23	Application Architecture Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

Q4 2021

October 21	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
December 9	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

January 12, 2021