

Intelligent Data Summit

Analytics, Apps & Data for Success in the Digital Enterprise

An Online Conference

February 20 • July 23

Intelligent Data Summit is a multi-vendor online event that explores the broad range of data-driven innovations that drive the intelligent enterprise and digital transformation success. Speakers look at top technologies and Best Practices for delivering amazing business value and supercharge ROI from impactful, intelligent data.

Topics

- **Secrets to Analytics Success** - Analytics investments are exploding - technology, models, training. Learn the top secrets to analytics success.
- **IoT Drives New Intelligent Infrastructure** - Learn the top IoT ingredients: data fabrics, scalable integration, end-to-end intelligence, real-time pipelines, in-memory.
- **Prioritizing Privacy While Driving Data Innovation** - Hear best practices on how to discover and control the use of sensitive data, while unlocking business agility and innovation.
- **MDM & Data Integrity** - Data consistency and 'golden records' are more important as data is ever more distributed from multiple sources. Deliver business users analytics, data consistency & business integrity.
- **AI and Machine Learning for 'Self-Driving' Data** - Learn how newgen AI / ML technologies are helping fill the 'skills gap' to automate data integration, on-ramping and management.
- **New-Gen Decision Management** - Leading data-driven enterprises are modernizing their pipelines end-to-end -- from EDW, datastores, front-ends and more.

Sponsor Benefits

- Sales-Generation - Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment - No Travel
- Thought-Leadership / Branding - Present with Other Quadrant Leaders
- Speaking Opportunity - Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation - 700 guaranteed - 800-900 average

Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000(+): 48% 1,000(+): 67%
- GEO Location: USA: 72% Europe: 0% India: 11% ROW: 17%

Upcoming Events

Show	Broadcast Date
Intelligent Data Summit	February 20, 2020
Intelligent Data Summit	July 23, 2020

Integration

developer news
www.idevnews.com

Job Level

Project Management	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

Featured Technologies

Analytics	BI / Dashboard (Virtualization)
MDM / Data Governance	Data Integration, Virtualization
Decision Automation	Hadoop, Spark, YARN
Internet of Things	AI /Machine Learning
Streaming	Time Series

Past Participants



ONLINE CONFERENCES

Enterprise Integration Summit

MAR 26
AUG 27
DEC 10

Recent Event Stats *

1,175 Qualified, cleansed registrations
77% US Registrations
74% > 1,000 employees

Job Levels

Project Manager 31%
C-Level, VP, Director 34%
Developer 24%
Operations 9%

Application Architecture Summit

APR 23
SEP 24

Projected Event Stats *

1,123 Qualified, cleansed registrations
71% US Registrations
69% > 1,000 employees

Projected Job Levels

Project Manager 31%
C-Level, VP, Director 31%
Developer 27%
Operations 7%

Cloud Architecture Summit

JAN 23
JUN 11

Recent Event Stats *

922 Qualified, cleansed registrations
74% US Registrations
70% > 1,000 employees

Job Levels

Project Manager 33%
C-Level, VP, Director 28%
Developer 26%
Operations 9%

Intelligent Data Summit

FEB 20
JUL 23

Recent Event Stats *

1,062 Qualified, cleansed registrations
72% US Registrations
67% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 32%
Developer 21%
Operations 7%

* Based on the last 2 events