

Intelligent Data Summit

Analytics, Apps & Data for Success in the Digital Enterprise

An Online Conference

February 20 • July 23

Intelligent Data Summit is a multi-vendor online event that explores how F2000s use analytics, AI/ML, automation, and smart process apps for new-gen digital transformation. Speakers look at top technologies and Best Practices for delivering amazing business value.

Topics

- **Proven Ways To AI/ML Success** - Early AI/ML projects are appealing – but can suffer from a lack of skilled staff and smart tooling. See how F2000s approach AI to overcome challenges, avoid missteps.
- **Intelligent Data Pipelines** – Today, F2000s are marrying smart data tools and integration to build data pipelines that collect, transform, correlate and deliver huge business value. We'll share the blueprints.
- **Modern BI for the 2020s** - We'll look at breakthroughs in BI. Beyond its ability to reveal insights from desktop and mobile analytics, today's BI powers smarter apps, dynamic workflows and even IoT.
- **Supercharge Your MDM with Cloud & ML** - Today, master data management can maintain your golden records and boost business impact. We examine how intelligence and ML is changing MDM.
- **Unlock Hidden Value with Cloud, Data Lakes** - Learn the modern ways to safely design and populate cloud-based data lakes and EDWs for maximum business value and reliability.
- **Automation, AIOps and Smart Infrastructure** - Intelligent data is speeding up problem resolution and ensure critical systems keep running. We look at AIOps, and machine learning for IT ops.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000(+): 48% 1,000(+): 67%
- GEO Location: USA: 72% Europe: 0% India: 11% ROW: 17%

Upcoming Events

Show	Broadcast Date
Intelligent Data Summit	February 20, 2020
Intelligent Data Summit	July 23, 2020

Integration

developer news
www.idevnews.com

Job Level

Project Management	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

Featured Technologies

Analytics	BI / Dashboard
MDM / Data Governance	Data Integration, Virtualization
Decision Automation	Hadoop, Spark, YARN
Internet of Things	AI / Machine Learning
Streaming	Time Series

Past Participants



ONLINE CONFERENCES

Enterprise Integration Summit

MAR 26
AUG 27
DEC 10

Recent Event Stats *

1,175 Qualified, cleansed registrations
77% US Registrations
74% > 1,000 employees

Job Levels

Project Manager	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

Application Architecture Summit

APR 23
SEP 24

Projected Event Stats *

1,123 Qualified, cleansed registrations
71% US Registrations
69% > 1,000 employees

Projected Job Levels

Project Manager	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Cloud Architecture Summit

JAN 23
JUN 11

Recent Event Stats *

922 Qualified, cleansed registrations
74% US Registrations
70% > 1,000 employees

Job Levels

Project Manager	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

Intelligent Data Summit

FEB 20
JUL 23

Recent Event Stats *

1,062 Qualified, cleansed registrations
72% US Registrations
67% > 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

* Based on the last 2 events