

Integration Developer News
Sponsorship Package – 2022/2023

Virtual Summits

For Demand Generation



Executive Overview

Integration Developer News produces Multi-Vendor Virtual Summits for Demand Generation. IDN has registered more than 140,000 qualified enterprise IT decision makers. 132 virtual summits produced - one per month over the past 10 years.

Virtual Summits

Application Architecture Summit

October 20, 2022 | January 26, 2023 | June 8, 2023

Cloud Architecture Summit

February 23, 2023 | September 21, 2023

Enterprise Integration Summit

December 8, 2022 | April 20, 2023 | August 24, 2023

Intelligent Data Summit

March 23, 2023 | July 20, 2023

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k 25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 800 guaranteed - 900 average

Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

Summit Sponsors



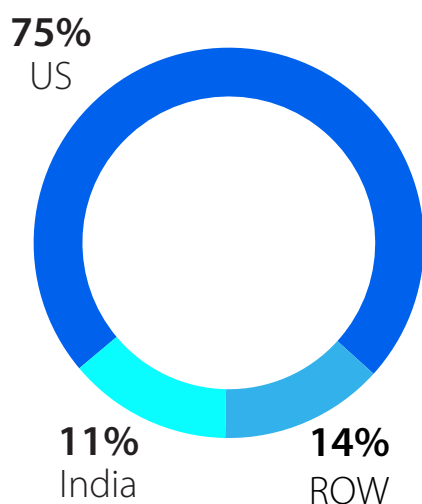
ORACLE



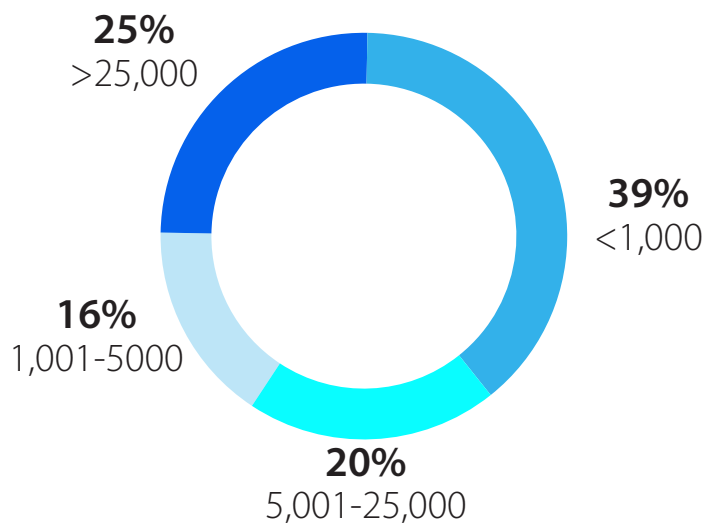
Demographics

132 virtual summits produced - more than 140,000 qualified enterprise IT decision makers
800 guaranteed - 900 average

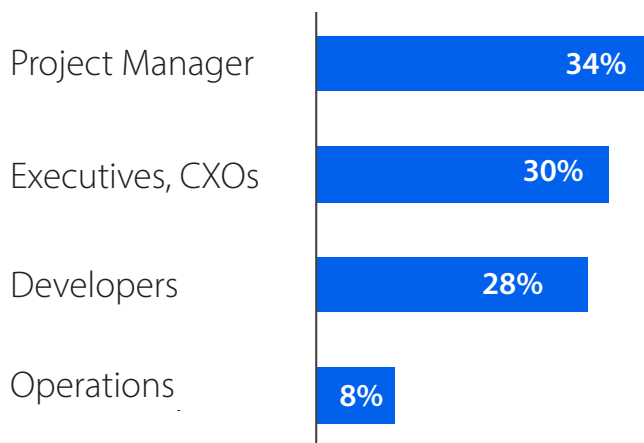
GEO Regions



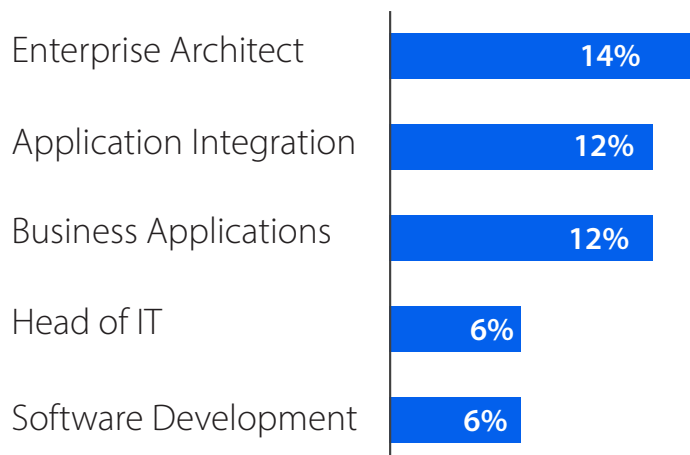
Company Size - Employees



Top Job Levels



Top Job Functions



Virtual Summits

Enterprise Integration Summit

Integration Powers Digital Transformation

Enterprise Integration Summit explores how APIs, iPaaS, RPA and other integrations are foundational to successful digital transformation.

Top job specialties include: Enterprise Architects, Project Managers, Application Integrators, Software Developers, Business Application Managers, and CxOs.

- December 8, 2022
- April 20, 2023
- August 24, 2023

Cloud Architecture Summit

Foundational Technologies for Cloud Innovation

Cloud Architecture Summit highlights how organizations are leveraging hybrid cloud, iPaaS and cloud native technologies to meet changing business needs.

Top job specialties include: Enterprise Architects, Cloud Engineers, Project Managers, Application Integrators, Software Developers, DevOps, Business Application Managers, and CxOs.

- February 23, 2023
- September 21, 2023

Application Architecture Summit

Design, Build and Run Modern Enterprise Applications

Application Architecture Summit focuses on how to build, launch & run applications with low code, DevOps and cloud native skills.

Top job specialties include: Enterprise Architects, Software Developers, Project Managers, Solution Architects, Application Integrators, DevOps, Business Application Managers, and CxOs.

- October 20, 2022
- January 26, 2023
- June 8, 2023

Intelligent Data Summit

Transforming Data into Intelligence

Intelligent Data Summit highlights how to design and deliver a modern digital enterprise powered by analytics, data & AI/ML.

Top job specialties include: Data Architects, Data Scientists, Enterprise Architects, Project Managers, Application Integrators, Software Developers and CxOs.

- March 23, 2023
- July 20, 2023

Sponsor Room

Each sponsor gets a resource room where attendees view presentations, download pdfs and sign up for free trials etc. IDN tracks all attendee behavior and delivers it in an easy to read Leads Report.

Breakout Session

April 2022
Cloud Architecture Summit

Why Adapt a Versatile Integration Platform for a Multi-cloud Architecture

Agenda
Integration is key to new levels of cloud flexibility, scale and innovation


Informatica combines AI and automation to connect disparate data silos

How a "single logical cloud" benefits data curation, analytics, more

Bio
Focuses on Informatica intelligent multi-cloud platform

Optimizes data integration for many popular methods -- ELT Big Data and REST

Supports Informatica ecosystem of developers and external partners



Sandeep Kathuria
Software Architect
Informatica

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Welcome

outsystems

Teleport

Progress

WSO2

Informatica **Now Viewing**

vFunction

docker

okta

influxdata

Health Check

Content provided by Informatica

Submit a question here.

Submit

Why Adapt a Versatile Integration Platform for a Multi-cloud Architecture

Free Trials and More

- [VIDEO] [Cloud Data Integration: ETL to ELT](#)
- [ANALYST REPORT] [2021 Gartner® Critical Capabilities for Data Integration Tools](#)
- [TRY IT] [Choose Your Free Informatica Cloud Platform Trial](#)

PDF Downloads

- [SPEAKER SLIDES] [Why Adapt a Versatile Integration Platform for a Multi-cloud Architecture](#)
- [DATASHEET] [Informatica Cloud Data Integration](#)
- [INFOGRAPHIC] [Cloud Data Integration for Data and Analytics Modernization](#)
- [eBOOK] [6 Steps to Building Intelligent Cloud Data Warehouses and Data Lakes](#)
- [GUIDE] [Informatica and AWS: Modernizing Your Cloud Data Warehouse and Data Lake](#)
- [eBOOK] [Winning with MultiCloud: How to Drive a Competitive Advantage](#)

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Virtual Summit Calendar

More than 130 events produced

Q4 2022

October 20	Application Architecture Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
December 8	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

Q1 2023

January 26	Application Architecture Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
February 23	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
March 23	Intelligent Data Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming

Q2 2023

April 20	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security
June 8	Application Architecture Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

Q3 2023

July 20	Intelligent Data Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
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