

Integration Developer News
Sponsorship Package – 2023

Virtual Summits

For Demand Generation



Integration
Developer News

Integration Developer News produces Multi-Vendor Virtual Summits for Demand Generation. IDN has registered more than 150,000 qualified enterprise IT decision makers. 140 virtual summits produced - one per month over the past 11 years.

Virtual Summits

	Application Architecture Virtual Summit	Jan. 26, 2023 Jun. 8, 2023 Oct. 26, 2023
	Cloud Architecture Virtual Summit	Feb. 23, 2023 Sep. 21, 2023
	Enterprise Integration Virtual Summit	Apr. 20, 2023 Aug. 24, 2023 Dec. 7, 2023
	AI Deployment Virtual Summit	Jul. 20, 2023

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k 25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics

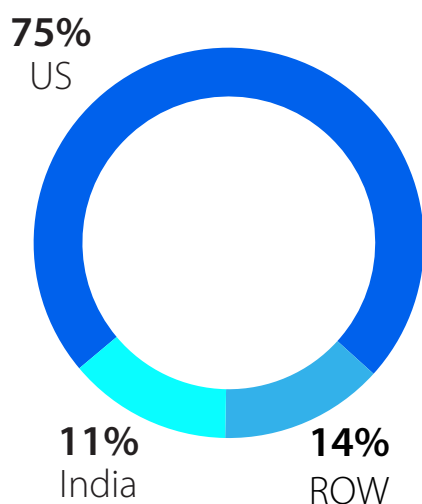
- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

Summit Sponsors

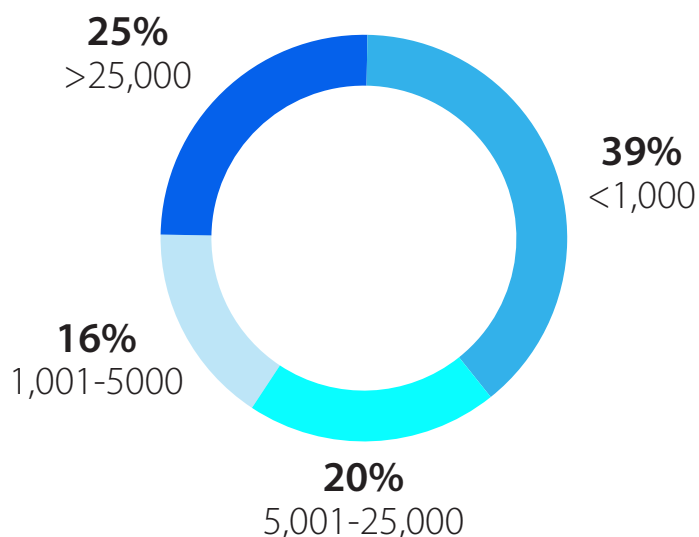


140 virtual summits produced - more than 150,000 qualified enterprise IT decision makers
700 guaranteed - 800-900 average

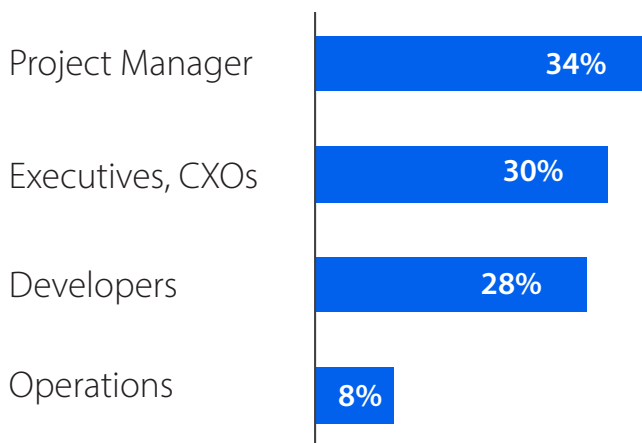
GEO Regions



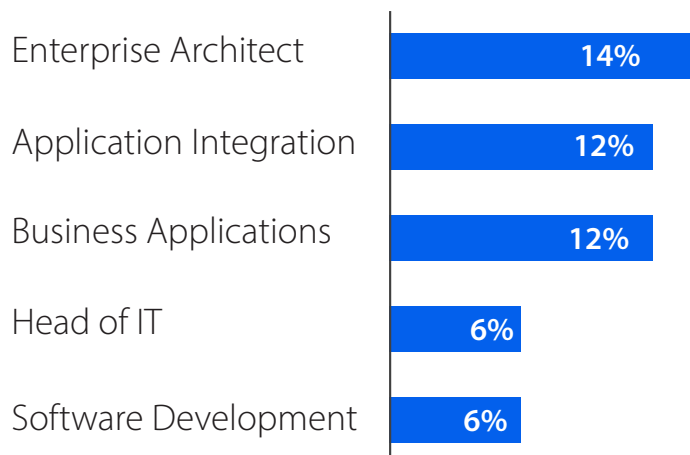
Company Size - Employees



Top Job Levels



Top Job Functions





Enterprise Integration Virtual Summit

Integration Powers Digital Transformation

Enterprise Integration Summit explores how APIs, iPaaS, RPA and other integrations are foundational to successful digital transformation.

Top job specialties include: Enterprise Architects, Project Managers, Application Integrators, Software Developers, Business Application Managers, and CxOs.

- April 20, 2023
- August 24, 2023
- December 7, 2023



Cloud Architecture Virtual Summit

Foundational Technologies for Cloud Innovation

Cloud Architecture Summit highlights how organizations are leveraging hybrid cloud, iPaaS and cloud native technologies to meet changing business needs.

Top job specialties include: Enterprise Architects, Cloud Engineers, Project Managers, Application Integrators, Software Developers, DevOps, Business Application Managers, and CxOs.

- February 23, 2023
- September 21, 2023



Application Architecture Virtual Summit

Design, Build and Run Modern Enterprise Applications

Application Architecture Summit focuses on how to build, launch & run applications with low code, DevOps and cloud native skills.

Top job specialties include: Enterprise Architects, Software Developers, Project Managers, Solution Architects, Application Integrators, DevOps, Business Application Managers, and CxOs.

- January 26, 2023
- June 8, 2023
- October 26, 2023



AI Deployment Virtual Summit

Use AI for Better IT & Business Outcomes

AI Deployment Summit is a multi-vendor online event featuring top AI companies to help enterprises implement real-world AI and automation solutions.

Top job specialties include: CxOs, Enterprise Architects, Data Architects, Data Scientists, Application Integrators, and Software Developers

- July 20, 2023

Each sponsor gets a resource room where attendees view presentations, download pdfs and sign up for free trials etc. IDN tracks all attendee behavior and delivers it in an easy to read Leads Report.

Breakout Session

April 2022
Cloud Architecture Summit

Why Adapt a Versatile Integration Platform for a Multi-cloud Architecture

Agenda
Integration is key to new levels of cloud flexibility, scale and innovation



Informatica combines AI and automation to connect disparate data silos


How a "single logical cloud" benefits data curation, analytics, more


Bio
Focuses on Informatica intelligent multi-cloud platform



Optimizes data integration for many popular methods -- ELT Big Data and REST



Supports Informatica ecosystem of developers and external partners



Sandeep Kathuria
Software Architect
 Informatica




© 2022 Enterprise Integration News, Inc.


Welcome 



 outsystems 



 Teleport 



 Progress 



 WSO2 

 Informatica **Now Viewing**

 vFunction 

 docker 

 okta 

 influxdata 

Health Check

Content provided by **Informatica**

Submit a question [here](#).

Submit



Why Adapt a Versatile Integration Platform for a Multi-cloud Architecture

Free Trials and More

[VIDEO] [Cloud Data Integration: ETL to ELT](#)

[ANALYST REPORT] [2021 Gartner® Critical Capabilities for Data Integration Tools](#)

[TRY IT] [Choose Your Free Informatica Cloud Platform Trial](#)

PDF Downloads

[SPEAKER SLIDES] [Why Adapt a Versatile Integration Platform for a Multi-cloud Architecture](#)

[DATASHEET] [Informatica Cloud Data Integration](#)

[INFOGRAPHIC] [Cloud Data Integration for Data and Analytics Modernization](#)

[eBOOK] [6 Steps to Building Intelligent Cloud Data Warehouses and Data Lakes](#)

[GUIDE] [Informatica and AWS: Modernizing Your Cloud Data Warehouse and Data Lake](#)

[eBOOK] [Winning with MultiCloud: How to Drive a Competitive Advantage](#)

Virtual Summit Calendar

More than 140 events produced

2023 Virtual Events

Q1 2023

January 26



Application Architecture
Virtual Summit

Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

February 23



Cloud Architecture
Virtual Summit

Kubernetes • Enterprise iPaaS • API Mgmt. • AI • SaaS Integration • Cloud Migration • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

Q2 2023

April 20



Enterprise Integration
Virtual Summit

Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization

June 8



Application Architecture
Virtual Summit

Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

Q3 2023

July 20



AI Deployment
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

August 24



Enterprise Integration
Virtual Summit

Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization

September 21



Cloud Architecture
Virtual Summit

Kubernetes • Enterprise iPaaS • API Mgmt. • AI • SaaS Integration • Cloud Migration • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

Q4 2023

October 26



Application Architecture
Virtual Summit

Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

December 7



Enterprise Integration
Virtual Summit

Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization