Virtual Summits

For Demand Generation

Integration
Developer News

Executive Overview

Integration Developer News produces Multi-Vendor Virtual Summits for Demand Generation.
IDN has registered more than 160,000 qualified enterprise IT decision makers.
145+ virtual summits produced - one per month over the past 11 years.

Virtual Summits

Application Architecture
Virtual Summit

Oct. 26, 2023
Mar. 14, 2024
Jul. 25, 2024
Oct. 24, 2024

Cloud Architecture
Virtual Summit

Sep. 21, 2023

Enterprise Integration
Virtual Summit

Dec. 7, 2023
Apr. 18, 2024
Aug. 22, 2024
Dec. 5, 2024

AI Deployment
Virtual Summit

Feb. 8, 2024
Jun. 6, 2024
Sept. 26, 2024

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k   25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics
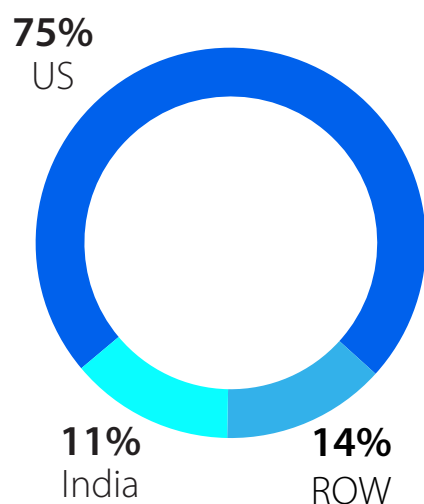
- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos
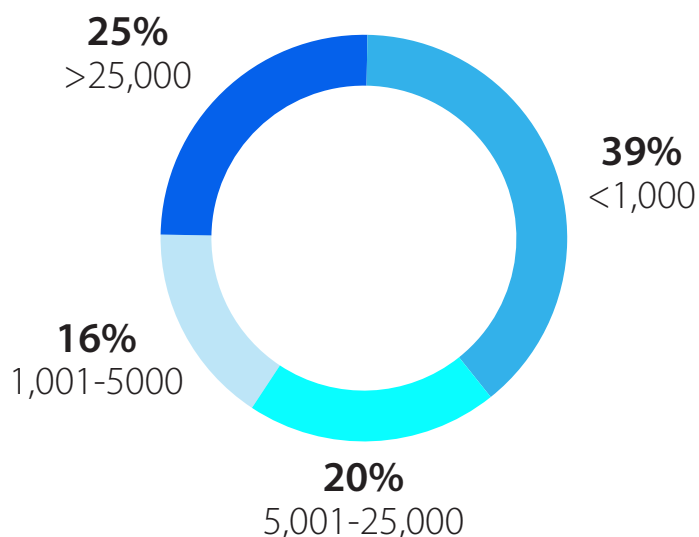
Summit Sponsors

IBM
ORACLE
ACTIAN
Progress
Red Hat
denodo
boomi — Powering the Data Economy
influxdata
appian
ScienceLogic
outsystems
H2O.ai
software AG
Lightstep
CLOUDERA
TREND MICRO
JFrog
okta
TIBCO
Reltio
TEMENOS Quantum
cdata

Demographics

145+ virtual summits produced - more than 160,000 qualified enterprise IT decision makers
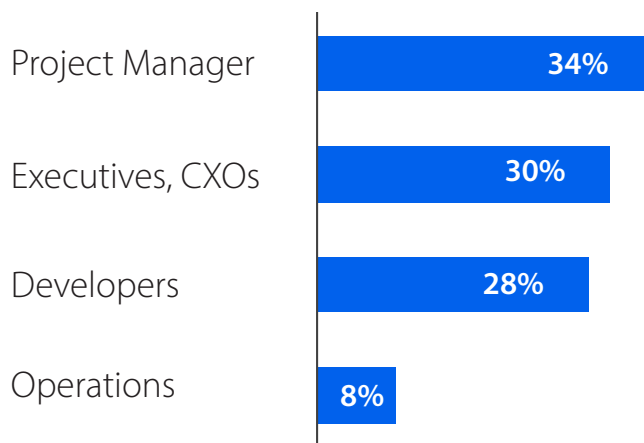700 guaranteed - 800-900 average

GEO Regions

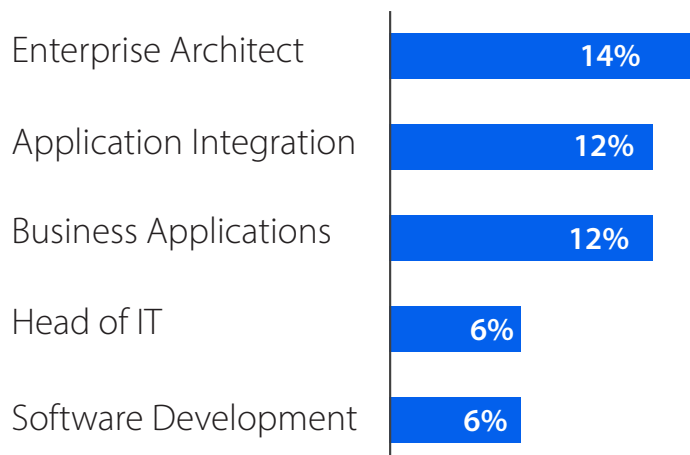**75%**
US

11%
India

14%
ROW

Company Size - Employees

25%
>25,000

39%
<1,000

16%
1,001-5000

20%
5,001-25,000

Top Job Levels

Project Manager	34%
Executives, CXOs	30%
Developers	28%
Operations	8%

Top Job Functions

Enterprise Architect	14%
Application Integration	12%
Business Applications	12%
Head of IT	6%
Software Development	6%

Virtual Summits

Enterprise Integration
Virtual Summit

Integration Powers Digital Transformation

Enterprise Integration Summit explores how APIs, iPaaS, RPA and other integrations are foundational to successful digital transformation.

Top job specialties include: Enterprise Architects, Project Managers, Application Integrators, Software Developers, Business Application Managers, and CxOs.

- December 7, 2023
- April 18, 2024
- August 22, 2024
- December 5, 2024

Cloud Architecture
Virtual Summit

Foundational Technologies for Cloud Innovation

Cloud Architecture Summit highlights how organizations are leveraging hybrid cloud, iPaaS and cloud native technologies to meet changing business needs.

Top job specialties include: Enterprise Architects, Cloud Engineers, Project Managers, Application Integrators, Software Developers, DevOps, Business Application Managers, and CxOs.

- September 21, 2023

Application Architecture
Virtual Summit

Design, Build and Run Modern Enterprise Applications

Application Architecture Summit focuses on how to build, launch & run applications with low code, DevOps and cloud native skills.

Top job specialties include: Enterprise Architects, Software Developers, Project Managers, Solution Architects, Application Integrators, DevOps, Business Application Managers, and CxOs.

- October 26, 2023
- March, 14, 2024
- July 25, 2024
- October 24, 2024

AI Deployment
Virtual Summit

Use AI for Better IT & Business Outcomes

AI Deployment Summit is a multi-vendor online event featuring top AI companies to help enterprises implement real-world AI and automation solutions.

Top job specialties include: CxOs, Enterprise Architects, Data Architects, Data Scientists, Application Integrators, and Software Developers

- Februay 8, 2024
- June 6, 2024
- September 26, 2024

Each sponsor gets a resource room where attendees view presentations, download pdfs and sign up for free trials etc. IDN tracks all attendee behavior and delivers it in an easy to read Leads Report.

Virtual Summit Calendar

More than 145 events produced

Integration
Developer News

Q4 2023

October 26

Application Architecture
Virtual Summit

Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

December 7

Enterprise Integration
Virtual Summit

Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization

Q1 2024

February 8

AI Deployment
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

March 14

Application Architecture
Virtual Summit

Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

Q2 2024

April 18

Enterprise Integration
Virtual Summit

Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization

June 6

AI Deployment
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

Q3 2024

July 25

Application Architecture
Virtual Summit

Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

August 22

Enterprise Integration
Virtual Summit

Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization

September 26

AI Deployment
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT