Virtual Summits
For Demand Generation

Integration
developer news

Executive Overview

Integration Developer News produces Multi-Vendor Virtual Summits for Demand Generation.
IDN has registered more than 150,000 qualified enterprise IT decision makers.
140 virtual summits produced - one per month over the past 11 years.

Virtual Summits

Application Architecture Summit
January 26, 2023 | June 8, 2023 | October 26, 2023

Cloud Architecture Summit
February 23, 2023 | September 21, 2023

Enterprise Integration Summit
 April 20, 2023 | August 24, 2023 | December 7, 2023

Intelligent Data Summit
March 23, 2023 | July 20, 2023

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k   25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
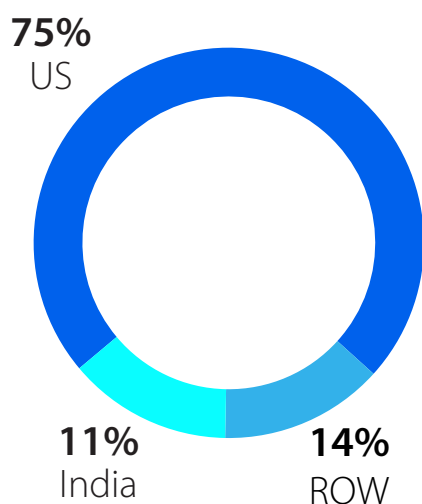- Touched: Who viewed your white papers and demos

Summit Sponsors

IBM

ORACLE

ACTIAN

Progress

Red Hat

denodo

boomi
A Dell Technologies Business

influxdata

appian

ScienceLogic

outsystems

H_2O.ai

software^AG

Lightstep

CLOUDERA

TREND MICRO

JFrog

okta

TIBCO

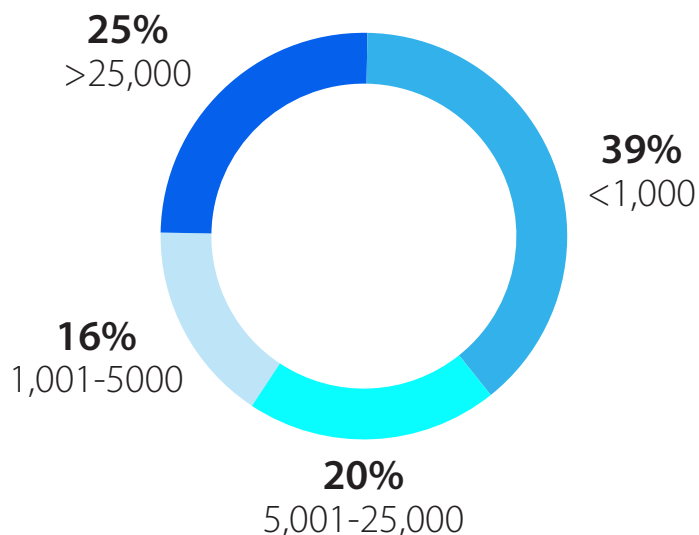Reltio

TEMENOS
Quantum

cdata

Demographics

140 virtual summits produced - more than 150,000 qualified enterprise IT decision makers
700 guaranteed - 800-900 average

GEO Regions
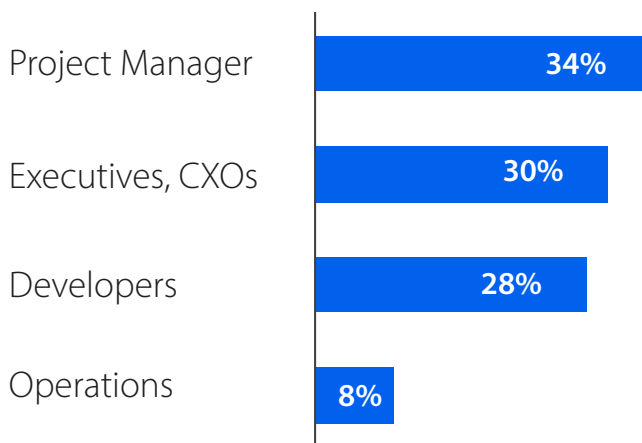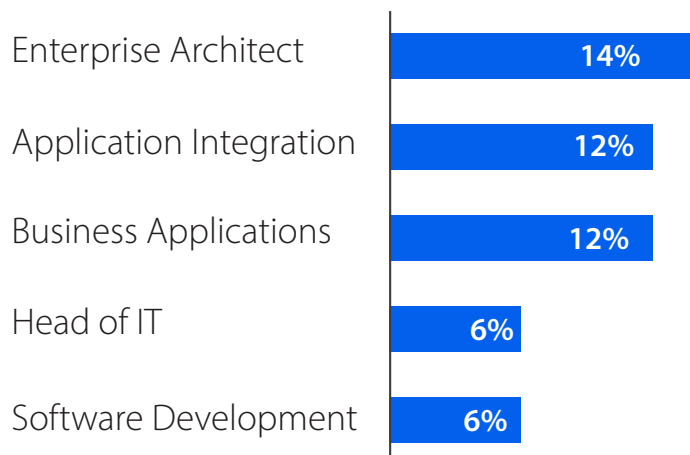
75%
US

11%
India

14%
ROW

Company Size - Employees

25%
>25,000

39%
<1,000

16%
1,001-5000

20%
5,001-25,000

Top Job Levels

Project Manager	34%
Executives, CXOs	30%
Developers	28%
Operations	8%

Top Job Functions

Enterprise Architect	14%
Application Integration	12%
Business Applications	12%
Head of IT	6%
Software Development	6%

Virtual Summits

Enterprise Integration Summit

Integration Powers Digital Transformation

Enterprise Integration Summit explores how APIs, iPaaS, RPA and other integrations are foundational to successful digital transformation.

Top job specialties include: Enterprise Architects, Project Managers, Application Integrators, Software Developers, Business Application Managers, and CxOs.

- April 20, 2023
- August 24, 2023
- December 7, 2023

Cloud Architecture Summit

Foundational Technologies for Cloud Innovation

Cloud Architecture Summit highlights how organizations are leveraging hybrid cloud, iPaaS and cloud native technologies to meet changing business needs.

Top job specialties include: Enterprise Architects, Cloud Engineers, Project Managers, Application Integrators, Software Developers, DevOps, Business Application Managers, and CxOs.

- February 23, 2023
- September 21, 2023

Application Architecture Summit

Design, Build and Run Modern Enterprise Applications

Application Architecture Summit focuses on how to build, launch & run applications with low code, DevOps and cloud native skills.

Top job specialties include: Enterprise Architects, Software Developers, Project Managers, Solution Architects, Application Integrators, DevOps, Business Application Managers, and CxOs.

- January 26, 2023
- June 8, 2023
- October 26, 2023

Intelligent Data Summit

Transforming Data into Intelligence

Intelligent Data Summit highlights how to design and deliver a modern digital enterprise powered by analytics, data & AI/ML.

Top job specialties include: Data Architects, Data Scientists, Enterprise Architects, Project Managers, Application Integrators, Software Developers and CxOs.

- March 23, 2023
- July 20, 2023

Sponsor Room

Each sponsor gets a resource room where attendees view presentations, download pdfs and sign up for free trials etc. IDN tracks all attendee behavior and delivers it in an easy to read Leads Report.

Virtual Summit Calendar

More than 140 events produced

Q1 2023

January 26	**Application Architecture** Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization
February 23	**Cloud Architecture** Summit	Kubernetes • Enterprise iPaaS • API Mgmt. • AI • SaaS Integration • Cloud Migration • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
March 23	**Intelligent Data** Summit	Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

Q2 2023

April 20	**Enterprise Integration** Summit	Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization
June 8	**Application Architecture** Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

Q3 2023

July 20	**Intelligent Data** Summit	Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT
August 24	**Enterprise Integration** Summit	Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization
September 21	**Cloud Architecture** Summit	Kubernetes • Enterprise iPaaS • API Mgmt. • AI • SaaS Integration • Cloud Migration • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

Q4 2023

October 26	**Application Architecture** Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization
December 7	**Enterprise Integration** Summit	Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization