Virtual Summits
For Demand Generation
Integration Developer News produces Multi-Vendor Virtual Summits for Demand Generation. IDN has registered more than 160,000 qualified enterprise IT decision makers. 150+ virtual summits produced - one per month over the past 11 years.

Virtual Summits

<table>
<thead>
<tr>
<th>Summit</th>
<th>Overview</th>
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<tbody>
<tr>
<td>AI Deployment Virtual Summit</td>
<td>Concept: 6-10 leading enterprise vendors present</td>
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<td>Speaker Opp: Webinar Style Presentation - 30 minutes</td>
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<td>Company Size: 70% &gt; 1k 25% &gt; 25k employees</td>
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<td>GEOs: 75% United States</td>
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<td>Production: 3 weeks in advance via Zoom</td>
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<td>No Hassles: Introduce IDN to your speaker &amp; we take over</td>
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</tbody>
</table>
| Application Architecture Virtual Summit | Feb. 8, 2024  
                               | Jan. 6, 2024  
                               | Sept. 26, 2024                                                             |
| Enterprise Integration Virtual Summit | Mar. 14, 2024  
                               | Jul. 25, 2024  
                               | Oct. 24, 2024                                                             |
|                               | Apr. 18, 2024  
                               | Aug. 22, 2024  
                               | Dec. 5, 2024                                                              |

Summit Sponsors

- IBM
- Oracle
- Actian
- Progress
- Red Hat
- Denodo
- Boom
- Influxdata
- Appian
- ScienceLogic
- Outsystems
- H2O.ai
- Software AG
- Lightstep
- Cloudera
- Trend Micro
- JFrog
- Okta
- TIBCO
- Reltio
- Temenos
- Qldata

Fast Facts

Overview
- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k 25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables
- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics
- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos
Demographics

150+ virtual summits produced - more than 160,000 qualified enterprise IT decision makers
700 guaranteed - 800-900 average

GEO Regions

- 75% US
- 11% India
- 14% ROW

Company Size - Employees

- 25% >25,000
- 39% <1,000
- 16% 1,001-5000
- 20% 5,001-25,000

Top Job Levels

- Project Manager 34%
- Executives, CXOs 30%
- Developers 28%
- Operations 8%

Top Job Functions

- Enterprise Architect 14%
- Application Integration 12%
- Business Applications 12%
- Head of IT 6%
- Software Development 6%
Virtual Summits

AI Deployment Virtual Summit
Use AI for Better IT & Business Outcomes
AI Deployment Summit is a multi-vendor online event featuring top AI companies to help enterprises implement real-world AI and automation solutions.

Top job specialties include: CxOs, Enterprise Architects, Data Architects, Data Scientists, Application Integrators, and Software Developers

- February 8, 2024
- June 6, 2024
- September 26, 2024

Application Architecture Virtual Summit
Design, Build and Run Modern Enterprise Applications
Application Architecture Summit focuses on how to build, launch & run applications with low code, DevOps and cloud native skills.

Top job specialties include: Enterprise Architects, Software Developers, Project Managers, Solution Architects, Application Integrators, DevOps, Business Application Managers, and CxOs.

- March, 14, 2024
- July 25, 2024
- October 24, 2024

Enterprise Integration Virtual Summit
Integration Powers Digital Transformation
Enterprise Integration Summit explores how APIs, iPaaS, RPA and other integrations are foundational to successful digital transformation.

Top job specialties include: Enterprise Architects, Project Managers, Application Integrators, Software Developers, Business Application Managers, and CxOs.

- April 18, 2024
- August 22, 2024
- December 5, 2024
Each sponsor gets a resource room where attendees view presentations, download pdfs and sign up for free trials etc. IDN tracks all attendee behavior and delivers it in an easy to read Leads Report.
## Virtual Summit Calendar

More than 150+ events produced

### 2024 Virtual Events

<table>
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<tr>
<th>Q1 2024</th>
<th>Date</th>
<th>Event</th>
<th>Topics</th>
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<tbody>
<tr>
<td>February 8</td>
<td>AI Deployment Virtual Summit</td>
<td>Machine Learning • AIOps • NoSQL • Analytics • Automation • BI BPA &amp; RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT</td>
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<tr>
<td>March 14</td>
<td>Application Architecture Virtual Summit</td>
<td>Low-Code • DevOps • Kubernetes • AI &amp; Machine Learning • APIs &amp; Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process &amp; Workflow • Security • Legacy Modernization</td>
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<tr>
<td>April 18</td>
<td>Enterprise Integration Virtual Summit</td>
<td>Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization</td>
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<tr>
<td>June 6</td>
<td>AI Deployment Virtual Summit</td>
<td>Machine Learning • AIOps • NoSQL • Analytics • Automation • BI BPA &amp; RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT</td>
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<td>July 25</td>
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<td>September 26</td>
<td>AI Deployment Virtual Summit</td>
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<tr>
<td>October 24</td>
<td>Application Architecture Virtual Summit</td>
<td>Low-Code • DevOps • Kubernetes • AI &amp; Machine Learning • APIs &amp; Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process &amp; Workflow • Security • Legacy Modernization</td>
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<td>December 5</td>
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