

Integration Developer News
Sponsorship Package – 2021-2022

Virtual Summits

For Demand Generation



Executive Overview

Integration Developer News produces Multi-Vendor Virtual Summits for Demand Generation. IDN has registered more than 120,000 qualified enterprise IT decision makers. 120 virtual summits produced - one per month over the past 10 years.

Virtual Summits

Application Architecture Summit

September 23 | January 27 | June 9

Cloud Architecture Summit

October 21 | April 21

Enterprise Integration Summit

August 26 | December 9 | March 24

Intelligent Data Summit

July 22 | February 24

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k 25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

Summit Sponsors



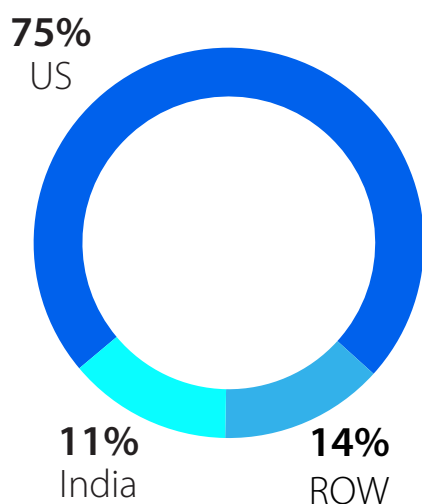
ORACLE



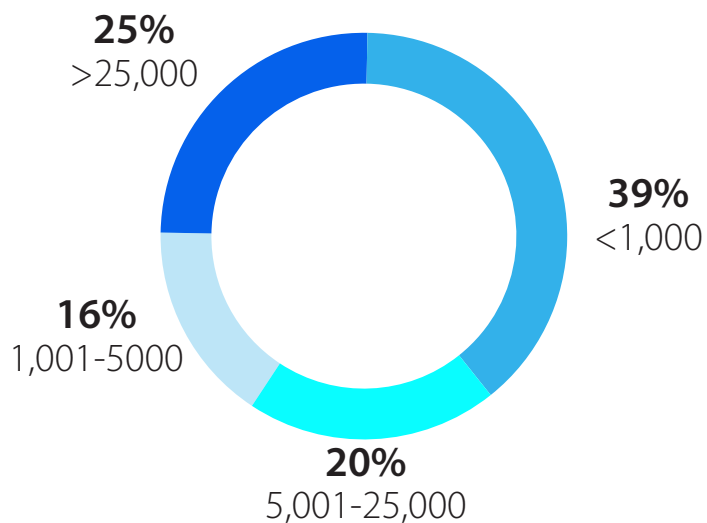
Demographics

120 virtual summits produced - more than 120,000 qualified enterprise IT decision makers
700 guaranteed - 800-900 average

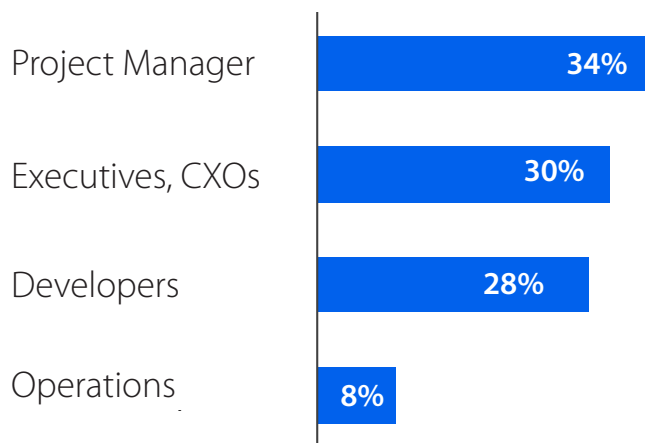
GEO Regions



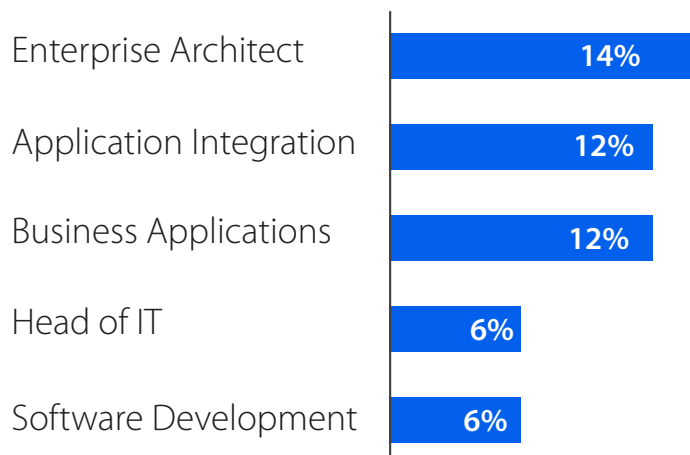
Company Size - Employees



Top Job Levels



Top Job Functions



Virtual Summits

Enterprise Integration Summit

Integration Powers Digital Transformation

Enterprise Integration Summit explores how APIs, iPaaS, RPA and other integrations are foundational to successful digital transformation.

Top job specialties include: Enterprise Architects, Project Managers, Application Integrators, Software Developers, Business Application Managers, and CxOs.

- August 26, 2021
- December 9, 2021
- March 24, 2022

Application Architecture Summit

Design, Build and Run Modern Enterprise Applications

Application Architecture Summit focuses on how to build, launch & run applications with low code, DevOps and cloud native skills.

Top job specialties include: Enterprise Architects, Software Developers, Project Managers, Solution Architects, Application Integrators, DevOps, Business Application Managers, and CxOs.

- September 23, 2021
- January 27, 2022
- June 9, 2022

Cloud Architecture Summit

Foundational Technologies for Cloud Innovation

Cloud Architecture Summit highlights how organizations are leveraging hybrid cloud, iPaaS and cloud native technologies to meet changing business needs.

Top job specialties include: Enterprise Architects, Cloud Engineers, Project Managers, Application Integrators, Software Developers, DevOps, Business Application Managers, and CxOs.

- October 21, 2021
- April 21, 2022

Intelligent Data Summit

Transforming Data into Intelligence

Intelligent Data Summit highlights how to design and deliver a modern digital enterprise powered by analytics, data & AI/ML.

Top job specialties include: Data Architects, Data Scientists, Enterprise Architects, Project Managers, Application Integrators, Software Developers and CxOs.

- July 22, 2021
- February 24, 2022

Sponsor Room

Each sponsor gets a resource room where attendees view presentations, download pdfs and sign up for free trials etc. IDN tracks all attendee behavior and delivers it in an easy to read Leads Report.

Breakout Session

October 2020
Cloud Architecture Summit

Architect Multi-Cloud Apps with Intelligent Data & Low Code

Agenda

Cloud apps are popular but can be complex

Best practices and recipes from Boomi customers


Use case example for Boomi's platform for cloud apps, intelligent data, low-code


Bio

Helps Boomi customers achieve cloud-driven disruption

20 years expertise in infrastructure and cloud architectures

Aims to make cutting-edge technologies easy to implement



Mike Bachman
Chief Architect,
Office of CTO




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Integration



Health Check



Content provided by Boomi



Submit

































Architect Multi-Cloud Apps with Intelligent Data & Low Code

Free Trials and More

- [ANALYST REPORT] [Gartner Magic Quadrant for Enterprise Integration Platform as a Service](#)
- [EXPLORE] [Boomi Resource Center](#)
- [FREE TRIAL] [Try Boomi Free for 30 Days](#)

PDF Downloads

- [SPEAKER SLIDES] [Architect Multi-Cloud Apps with Intelligent Data & Low Code](#)
- [EXECUTIVE BRIEF] [How to Cut IT Expense While Sustaining Business Growth and Innovation](#)
- [EXECUTIVE BRIEF] [Using AI to Discover, Catalog, and Analyze Data at Scale](#)
- [DATASHEET] [Boomi AtomSphere - Seamlessly Connect Applications, Data and People](#)
- [eBOOK] [Five Critical Characteristics of an Integration Cloud](#)
- [eBOOK] [Exploring Data Integration Patterns](#)

Virtual Summit Calendar

More than 120 events produced

Q3 2021

Summit

Topics

July 22

Intelligent Data Summit

AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming

August 26

Enterprise Integration Summit

API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

September 23

Application Architecture Summit

Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

Q4 2021

October 21

Cloud Architecture Summit

Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

December 9

Enterprise Integration Summit

API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

Q1 2022

January 27

Application Architecture Summit

Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

February 24

Intelligent Data Summit

AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming

March 24

Enterprise Integration Summit

API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

Q2 2022

April 21

Cloud Architecture Summit

Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

June 9

Application Architecture Summit

Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

August 09, 2021