Enterprise Integration Summit

Integration Powers Digital Transformation for APIs, Apps, Data & Cloud

An Online Conference

February 22, 2018 • August 23, 2018

Enterprise Integration Summit is a multi-vendor online event that shows how modern integration technologies are now key enablers for digital business success. Attendees will learn how to deliver fast and reliable success for APIs, Big Data, IoT, SaaS and Mobile.

Integration
developer news
www.idevnews.com

Topics

- **APIs and iPaaS Deliver the 'Digital Enterprise' –** Learn how API Management and cloud-based integration are delivering smarter, scalable, easy-to-provision ways to integrate apps and data.

- **Integration + Big Data for Analytics –** Explore how F2000s are unlocking big ROI by adding modern integration to their big data, data lake and streaming data architectures.

- **Data Virtualization Gets Data Where It Needs to Be –** Data virtualization can provide users a secure, unified and trusted view of business data – without moving data.

- **Modernize Mission-Critical Integration –** Extend and modernize legacy mission-critical integration infrastructure (ESBs, SOA, messaging - without breaking a thing.

- **Low Code Platform's Power of Integration –** Successful low-code gives developers quick and easy access to backend assets using APIs, microservices and integration.

- **Integration for Real-Time Apps and IoT –** See how new-gen integration will support real-time delivery of high data volumes -- across 1000s (millions) of endpoints.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

Audience

- Job Functions: Executive Management, CxO, Architects, SOA and API Professionals, Integration Developers, Project Managers, Application Owners

- Company Size: 5,000(+): 48%   1,000(+): 70%

- GEO Location: USA: 73%   Europe: 6%   India: 9%   ROW: 12%

Upcoming Events

Show	Broadcast Date
Enterprise Integration Summit	February 22, 2018
Enterprise Integration Summit	August 23, 2018

Job Level

Project Management	36%
C-Level, VP, Director	35%
Developer	21%
Operations	6%

Featured Technologies

API Management	SOA
Enterprise Architecture	Data & Process Integration
ESB & Messaging	Security
Application Lifecycle Mgmt	

Past Participants

IBM · akana · ORACLE · axway · software AG · talend · ATTUNITY · redhat · MuleSoft · TIBCO · neuron esb · Progress · kony · DELL Boomi · snapLogic · Ping Identity

ONLINE CONFERENCES

Integration
developer news

Mobile + IoT
Summix Summary
JUNE 21, 2018

Recent Event Stats

1,082	Qualified, cleansed registrations
64%	US Registrations
65%	> 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	38%
Developer	19%
Operations	6%

Enterprise
Security Summit
JAN 25, 2018
JUL 26, 2018

Recent Event Stats

1,035	Qualified, cleansed registrations
70%	US Registrations
67%	> 1,000 employees

Job Levels

Project Manager	33%
C-Level, VP, Director	29%
Developer	18%
Operations	15%

Application
Architecture Summit
MAR 22, 2018
SEP 20, 2018

Projected Event Stats

1,252	Qualified, cleansed registrations
66%	US Registrations
69%	> 1,000 employees

Projected Job Levels

Project Manager	30%
C-Level, VP, Director	35%
Developer	25%
Operations	10%

Intelligent
Data Summit
APR 26, 2018
OCT 25, 2018

Recent Event Stats

1,164	Qualified, cleansed registrations
60%	US Registrations
62%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	31%
Developer	23%
Operations	11%

CLOUD-CON:
Integration & APIs
MAY 24, 2018
DEC 6, 2018

Recent Event Stats

1,048	Qualified, cleansed registrations
63%	US Registrations
65%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	36%
Developer	17%
Operations	7%

Enterprise
Integration Summit
FEB 22, 2018
AUG 23, 2018

Recent Event Stats

1,110	Qualified, cleansed registrations
67%	US Registrations
68%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	35%
Developer	21%
Operations	6%