

# Enterprise Integration Summit

Powering Digital Transformation with APIs, Cloud, IoT, Mobile & SOA

An Online Conference

March 23, 2017 • August 24, 2017

## Enterprise Integration Summit (formerly: SOA & API Summit)

is a multi-vendor online event that shows how modern integration technologies are now key enablers for digital business success. Attendees will learn how to deliver fast and reliable success for APIs, Big Data, IoT, SaaS and Mobile.

## Integration

developer news

[www.idevnews.com](http://www.idevnews.com)

## Topics

- **APIs are Transforming the 'Digital Enterprise'** – Smarter, scalable, easy-to-deliver integration is key to delivering agile and rapid wins for your digital enterprise projects.
- **Success Secrets for the API-Driven Business** – Succeed with APIs with internal IT and outside partners. Unlock secrets to The API Economy.
- **Get Data Where it Needs To Be -- Quickly and Easily** – Low-code integration (data virtualization, iPaaS, adapters, models, etc) are helping bring ideas to life faster than ever. Learn how.
- **Integration for Real-Time Apps and IoT** – Apps for mobile, web, omni-channel and IoT need instant access to data – at massive scale. Provide real-time data anywhere from across all your sources.
- **Secure Across APIs, Data Silos & Cloud** – Keep apps, data and endpoints safe across your digital enterprise with gateways, encryption and identity.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

## Audience

- Job Functions: Executive Management, CxO, Architects, SOA and API Professionals, Integration Developers, Project Managers, Application Owners
- Company Size: 5,000(+): 48% 1,000(+): 70%
- GEO Location: USA: 73% Europe: 6% India: 9% ROW: 12%

## Upcoming Events

Show	Broadcast Date
Enterprise Integration Summit	March 23, 2017
Enterprise Integration Summit	August 24, 2017

## Job Level

Project Management	36%
C-Level, VP, Director	35%
Developer	21%
Operations	6%

## Featured Technologies

API Management	SOA
Enterprise Architecture	Data & Process Integration
ESB & Messaging	Security
Application Lifecycle Mgmt	

## Past Participants



## Mobile + IoT Summit

APR 27, 2017  
SEP 21, 2017

### Recent Event Stats

1,082	Qualified, cleansed registrations
64%	US Registrations
59%	> 1,000 employees

### Job Levels

Project Manager	34%
C-Level, VP, Director	38%
Developer	19%
Operations	6%

## Enterprise Security Summit

JAN 26, 2017  
JUL 27, 2017

### Recent Event Stats

787	Qualified, cleansed registrations
77%	US Registrations
65%	> 1,000 employees

### Job Levels

Project Manager	33%
C-Level, VP, Director	29%
Developer	18%
Operations	15%

## Application Architecture Summit

FEB 23, 2017

### Projected Event Stats

800	Qualified, cleansed registrations
70%	US Registrations
60%	> 1,000 employees

### Projected Job Levels

Project Manager	30%
C-Level, VP, Director	35%
Developer	25%
Operations	10%

## Intelligent Data Summit

MAY 25, 2017  
OCT 26, 2017

### Recent Event Stats

1,164	Qualified, cleansed registrations
70%	US Registrations
62%	> 1,000 employees

### Job Levels

Project Manager	35%
C-Level, VP, Director	31%
Developer	23%
Operations	11%

## CLOUD-CON: Integration & APIs

DEC 8, 2016  
JUN 22, 2017  
DEC 7, 2017

### Recent Event Stats

817	Qualified, cleansed registrations
76%	US Registrations
63%	> 1,000 employees

### Job Levels

Project Manager	36%
C-Level, VP, Director	36%
Developer	17%
Operations	7%

## Enterprise Integration Summit

MAR 23, 2017  
AUG 24, 2017

### Recent Event Stats

909	Qualified, cleansed registrations
73%	US Registrations
70%	> 1,000 employees

### Job Levels

Project Manager	36%
C-Level, VP, Director	35%
Developer	21%
Operations	6%