

# Enterprise Security Summit

2016 Trends in Identity, Security & Analytics for the Digital Enterprise

An Online Conference

July 28, 2016

**Enterprise Security Summit** - produced by Integration Developer News, is a multi-vendor online conference where top security experts discuss technologies and Best Practices to protect apps and data in today's new digital enterprise – across cloud, mobile, web and IoT.

**Integration**

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## Topics

- **Identity's Next Wave** - Delivering Business ROI. Leverage new capabilities for smart identity, access management to capture new revenues and business opportunities'.
- **Analytics Keep Apps, Data & Users Safe** - Go from insights-to-action faster with UBA, threat intelligence and machine learning. Thwart bots, fraud & cyber attacks in real-time.
- **Strong CyberSecurity for Web & Cloud** - Use encryption, IRM, keys, SSL, SSO and tokens to protect web apps, websites, commerce and cloud from the next cyber attack.
- **Iron-Clad API Security** - Clamp-down completely on API intrusion or nefarious use. Keep API performance high; API innovations flowing.
- **Data-Centric Security Advances** - One way to secure data-in-use is just to not expose or move it unnecessarily. See the latest in data encryption, tokenization and virtualization.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

## Audience

- Job Functions: CTO, CISO, Enterprise Architects, Project Manager, IT Operations, Security & API Managers, Data Center Professionals, and LOB managers
- Company Size: 5,000(+): 49% 1,000(+): 60%
- GEO Location: USA: 70% Europe: 8% India: 9% ROW: 13%

## Upcoming Events

Show	Broadcast Date
Enterprise Security Summit	July 28, 2016

### Job Level

Project Management	33%
C-Level, VP, Director	32%
Developer	12%
Operations	23%

### Featured Technologies

Identity & Access Mgmt	Security Forensics
Analytics & Intelligence	Security (SAML, Oauth, SSO)
Service Level Assurances	Application & Mobile Security
ITSM Operations & Governance	SIEM

### Past Participants

