

# Enterprise Integration Summit

Integration Powers Digital Transformation

2023 Virtual Events

December 8, 2022 • April 20, 2023 • August 24, 2023 • December 7, 2023

**Enterprise Integration Summit** features 6-10 vendors who will show how APIs, iPaaS, & hybrid integration are key enablers for today's digital business.

## Topics

- **Powering 'Digital Transformation'** – *Trends in APIs, iPaaS, Microservices*  
Learn how API Management and cloud-based integration deliver smarter, scalable, easy-to-provision business apps & data.
- **Low-Code Integration** – *Empower the Citizen Integrator*  
See how 'drag-and-drop' integration empowers self-service for the 'citizen developer' and helps experienced integrators deliver projects faster.
- **Hybrid Integration** – *Unlock Legacy Value for End-to-End Solutions*  
For many large enterprises, legacy apps and data remain the core of business value. Learn the proven mission-critical tools and techniques for connecting on-prem, cloud and mobile.
- **RPA and Integration Automation** – *Bring Intelligence To Processes*  
Robotic Process Automation allows F2000s to streamline complex processes and workflows. See how difficult legacy integration projects are now possible with RPA, AI and automation.
- **Security as a Service** – *Integration Secures the Digital Enterprise*  
The distributed enterprise is stressing traditional security. Learn how top firms use integration for always-on, always updated security with authentication, visibility and control.

## Fast Facts

### Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k    25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

### IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

### Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

## Job Level

Project Management	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

## Job Functions

Enterprise Architects  
Application Integrators  
Software Developers  
Business Application Managers  
CxOs

## Past Sponsors



# Virtual Summit Calendar

More than 130 events produced

## Q1 2023

January 26	<b>Application Architecture</b> Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization
February 23	<b>Cloud Architecture</b> Summit	Kubernetes • Enterprise iPaaS • API Mgmt. • AI • SaaS Integration • Cloud Migration • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
March 23	<b>Intelligent Data</b> Summit	Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

## Q2 2023

April 20	<b>Enterprise Integration</b> Summit	Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization
June 8	<b>Application Architecture</b> Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

## Q3 2023

July 20	<b>Intelligent Data</b> Summit	Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT
August 24	<b>Enterprise Integration</b> Summit	Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization
September 21	<b>Cloud Architecture</b> Summit	Kubernetes • Enterprise iPaaS • API Mgmt. • AI • SaaS Integration • Cloud Migration • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

## Q4 2023

October 26	<b>Application Architecture</b> Summit	Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization
December 7	<b>Enterprise Integration</b> Summit	Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization