

# Enterprise Integration Summit

Integration Powers Digital Transformation for APIs, Apps, Data & Cloud

An Online Conference

March 26 • August 27 • December 10

**Enterprise Integration Summit** is a multi-vendor online event that shows how modern integration technologies are now key enablers for digital business success. Attendees will learn how to deliver fast and reliable success for APIs, Big Data, IoT, SaaS and Mobile.

**Integration**

developer news

[www.idevnews.com](http://www.idevnews.com)

## Topics

- **APIs and iPaaS Keys To 'Digital Transformation'** – Learn how API Management and cloud-based integration (iPaaS) deliver smarter, scalable, easy-to-provision business apps & data.
- **Microservices & APIs Deliver App Agility, Speed** – Microservices, APIs and containers are powering innovative apps for web, mobile, cloud-native and IoT. Learn the best way forward.
- **Secure Your Hybrid & Cloud Digital Enterprise** – Learn how F1000s power and secure their new-gen enterprise with hybrid, cloud solutions. Assemble a reliable security infrastructure with access brokers, data protection, encryption, firewalls, IAM and more.
- **Analytics, Smarter Data Pipelines from Integration** – F2000s are enjoying big ROI for their analytics, big data, data lake and streaming data architectures – thanks to integration. See why.
- **Data Virtualization Get Data Where It's Needed** – Discover a powerful way to easily provide real-time, unified and trusted views of business data – without complexity or even moving data.
- **Low Code Integration for App, Data** – New-gen integration is going low-code (event no code). Promote faster apps, richer data - not only for developers, but even business users.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

## Audience

- Job Functions: Executive Management, CxO, Architects, SOA and API Professionals, Integration Developers, Project Managers, Application Owners
- Company Size: 5,000(+): 55% 1,000(+): 74%
- GEO Location: USA: 77% Europe: 0% India: 10% ROW: 13%

## Upcoming Events

Show	Broadcast Date
Enterprise Integration Summit	March 26, 2020
Enterprise Integration Summit	August 27, 2020
Enterprise Integration Summit	December 10, 2020

### Job Level

Project Management	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

### Featured Technologies

API Management	Agile Integration
Data Virtualization	EDI/B2B
Hybrid Cloud	iPaaS
Microservices	Messaging
Multi-Cloud	Security

### Past Participants



## Enterprise Integration Summit

MAR 26  
AUG 27  
DEC 10

### Recent Event Stats \*

1,175 Qualified, cleansed registrations  
77% US Registrations  
74% > 1,000 employees

### Job Levels

Project Manager	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

## Application Architecture Summit

APR 23  
SEP 24

### Projected Event Stats \*

1,123 Qualified, cleansed registrations  
71% US Registrations  
69% > 1,000 employees

### Projected Job Levels

Project Manager	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

## Cloud Architecture Summit

JAN 23  
JUN 11

### Recent Event Stats \*

922 Qualified, cleansed registrations  
74% US Registrations  
70% > 1,000 employees

### Job Levels

Project Manager	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

## Intelligent Data Summit

FEB 20  
JUL 23

### Recent Event Stats \*

1,062 Qualified, cleansed registrations  
72% US Registrations  
67% > 1,000 employees

### Job Levels

Project Manager	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

\* Based on the last 2 events