

Intelligent Data Summit

Transforming Data into Intelligence

Integration
developer news

A Virtual Event

February 18 • July 22

Intelligent Data Summit features 6-10 vendors who will show how to design and deliver a modern digital enterprise powered by analytics, data & AI/ML.

Topics

- **AI/ML Road To Success** – *The Map for Impactful AI/ML Projects*
Many AI/ML projects begin with promise, but can fail. See how automation, no-code and more deliver successful AI/ML for apps, analytics and IoT.
- **Analytics Lifecycle** – *Avoid Common Bottlenecks, Speed Deployment*
Streamline your process to get meaningful insights from mountains of data. Use modern ways to prepare, aggregate and correlate data.
- **Responsive BI** – *AI-Powered Interactive Dashboards*
See how new-gen BI builds on data visualization. Today's BI can interactively answer questions thanks to AI, data discovery & voice - for improved self-service and deeper insights.
- **'Single Source of Truth'** – *Cornerstone of the Data-Driven Enterprise*
Learn how to improve data intelligence, reduce errors and provide real-time access. Experts will review data ingestion, MDM, cataloging, virtualization and connectivity.
- **AI for IT Operations** – *AIOps for Quick Recovery, Avoiding Failures*
IT architectures are now distributed, complex and vulnerable to outages. AI and automation offer deep visibility, speed problem resolution and keep critical systems running.

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Audience: 70% > 1k 25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

Job Level

Project Management	36%
C-Level, VP, Director	21%
Developer	21%
Operations	7%

Job Functions

Data Architects
Data Scientists
Enterprise Architects
Application Integrators
Software Developers
CxOs

Past Sponsors

 Qlik

 CLOUDERA

 boomi
A Dell Technologies Business

 H₂O.ai

 influxdata

 Red Hat

 Reltio

 software AG

 ScienceLogic

 MICRO FOCUS

 Information Builders

 ORACLE

 denodo

 snapLogic

Virtual Summit Calendar

More than 115 events produced

Q4 2020

Summit

Topics

October 22

Cloud Architecture Summit

Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

December 10

Enterprise Integration Summit

API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

Q1 2021

January 21

Cloud Architecture Summit

Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

February 18

Intelligent Data Summit

AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming

March 25

Enterprise Integration Summit

API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

Q2 2021

April 22

Application Architecture Summit

Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

June 10

Cloud Architecture Summit

Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

Q3 2021

July 22

Intelligent Data Summit

AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming

August 26

Enterprise Integration Summit

API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

September 23

Application Architecture Summit

Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

September 04, 2020