

# Intelligent Data Summit

Analytics, Apps & Data for Success in the Digital Enterprise

An Online Conference

July 23 • April 22

**Intelligent Data Summit** is a multi-vendor online event that explores how F2000s use analytics, AI/ML, automation, and smart process apps for new-gen digital transformation. Speakers look at top technologies and Best Practices for delivering amazing business value.

## Topics

- **Proven Ways To AI/ML Success** - Early AI/ML projects are appealing – but can suffer from a lack of skilled staff and smart tooling. See how F2000s approach AI to overcome challenges, avoid missteps.
- **Intelligent Data Pipelines** – Today, F2000s are marrying smart data tools and integration to build data pipelines that collect, transform, correlate and deliver huge business value. We'll share the blueprints.
- **Modern BI for the 2020s** - We'll look at breakthroughs in BI. Beyond its ability to reveal insights from desktop and mobile analytics, today's BI powers smarter apps, dynamic workflows and even IoT.
- **Supercharge Your MDM with Cloud & ML** - Today, master data management can maintain your golden records and boost business impact. We examine how intelligence and ML is changing MDM.
- **Unlock Hidden Value with Cloud, Data Lakes** - Learn the modern ways to safely design and populate cloud-based data lakes and EDWs for maximum business value and reliability.
- **Automation, AIOps and Smart Infrastructure** - Intelligent data is speeding up problem resolution and ensure critical systems keep running. We look at AIOps, and machine learning for IT ops.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

## Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs / CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000(+): 48% 1,000(+): 67%
- GEO Location: USA: 72% Europe: 0% India: 11% ROW: 17%

## Upcoming Events

Show	Broadcast Date
Intelligent Data Summit	July 23, 2020
Intelligent Data Summit	April 22, 2021

## Integration

developer news  
www.idevnews.com

### Job Level

Project Management	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

### Featured Technologies

Analytics	BI / Dashboard
MDM / Data Governance	Data Integration, Virtualization
Decision Automation	Hadoop, Spark, YARN
Internet of Things	AI /Machine Learning
Streaming	Time Series

### Past Participants



# ONLINE CONFERENCES

## Q3 2020

	Summit	Topics
July 23	<b>Intelligent Data</b> Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 27	<b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security
September 24	<b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

## Q4 2020

October 22	<b>Cloud Architecture</b> Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
December 10	<b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

## Q1 2021

January 21	<b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
February 18	<b>Cloud Architecture</b> Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
March 25	<b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

## Q2 2021

April 22	<b>Intelligent Data</b> Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
June 10	<b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management