Intelligent Data Summit

Analytics, Apps & Data for Success in the Digital Enterprise

An Online Conference   February 20 • July 23

Intelligent Data Summit is a multi-vendor online event that explores how F2000s use analytics, AI/ML, automation, and smart process apps for new-gen digital transformation. Speakers look at top technologies and Best Practices for delivering amazing business value.

Topics

- **Proven Ways To AI/ML Success -** Early AI/ML projects are appealing – but can suffer from a lack of skilled staff and smart tooling. See how F2000s approach AI to overcome challenges, avoid missteps.

- **Automate MDM and Data Governance with ML -** Today, master data management and data governance can be a challenge across the enterprise. The growing mix on on-prem, cloud and customer apps require a new approach. We examine how intelligence and ML is making an impact.

- **Intelligent Data Pipelines –** Today, F2000s are marrying smart data tools and integration to build data pipelines that collect, transform, correlate and deliver huge business value. We'll share the blueprints.

- **Modern BI for the 2020s -** We'll look at breakthroughs in BI. Beyond its ability to reveal insights from desktop and mobile analytics, today's BI powers smarter apps, dynamic workflows and even IoT.

- **Unlock Hidden Value with Cloud, Data Lakes -** Learn the modern ways to safely design and populate cloud-based data lakes and EDWs for maximum business value and reliability.

- **Automation, AIOps and Smart Infrastructure -** Intelligent data is speeding up problem resolution and ensure critical systems keep running. We look at AIOps, and machine learning for IT ops.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs / CISOs, Data Scientists & Analysts, IT Ops & LOB

- Company Size: 5,000(+): 48%   1,000(+): 67%
- GEO Location: USA: 72%   Europe: 0%   India: 11%   ROW: 17%

Upcoming Events

Show	Broadcast Date
Intelligent Data Summit	February 20, 2020
Intelligent Data Summit	July 23, 2020

Integration
developer news
www.idevnews.com

Job Level

Project Management	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

Featured Technologies

Analytics	BI / Dashboard
MDM / Data Goverance	Data Integration, Virtualization
Decision Automation	Hadoop, Spark, YARN
Internet of Things	AI /Machine Learning
Streaming	Time Series

Past Participants

IBM · boomi · OPENTEXT · ORACLE · Reltio · ATTUNITY · Information Builders · Red Hat · ScienceLogic · MICRO FOCUS · influxdata · INTEGRIS SOFTWARE · snapLogic · denodo · striim · H₂O.ai

ONLINE CONFERENCES

Enterprise Integration Summit

MAR 26
AUG 27
DEC 10

Recent Event Stats *
1,175	Qualified, cleansed registrations
77%	US Registrations
74%	> 1,000 employees

Job Levels
Project Manager	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

Application Architecture Summit

APR 23
SEP 24

Projected Event Stats *
1,123	Qualified, cleansed registrations
71%	US Registrations
69%	> 1,000 employees

Projected Job Levels
Project Manager	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Cloud Architecture Summit

JUN 11
OCT 22

Recent Event Stats *
922	Qualified, cleansed registrations
74%	US Registrations
70%	> 1,000 employees

Job Levels
Project Manager	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

Intelligent Data Summit

FEB 20
JUL 23

Recent Event Stats *
1,062	Qualified, cleansed registrations
72%	US Registrations
67%	> 1,000 employees

Job Levels
Project Manager	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

* Based on the last 2 events