

# Intelligent Data Summit

Transforming Data into Intelligence

Integration  
developer news

2021 Virtual Events

February 18 • July 22

**Intelligent Data Summit** features 6-10 vendors who will show how to design and deliver a modern digital enterprise powered by analytics, data & AI/ML.

## Topics

- **AI-Powered Automation** - *Digital Transformation's Next Wave*  
Learn the tools and best practices top companies use to integrate analytics, insights, workflows and intelligence automation. Gain AI-driven ROI with RPA, improved customer service and rapid decision-making.
- **Analytics Lifecycle** - *Avoid Common Bottlenecks, Speed Deployment*  
Streamline your process to get meaningful insights from mountains of data. Use modern ways to prepare, aggregate and correlate data.
- **Responsive BI** - *AI-Powered Interactive Dashboards*  
See how new-gen BI builds on data visualization. Today's BI can interactively answer questions thanks to AI, data discovery & voice - for improved self-service and deeper insights.
- **'Single Source of Truth'** - *Cornerstone of the Data-Driven Enterprise*  
Learn how to improve data intelligence, reduce errors and provide real-time access. Experts will review data ingestion, MDM, cataloging, virtualization and connectivity.
- **AI for IT Operations** - *AIOps for Quick Recovery, Avoiding Failures*  
IT architectures are now distributed, complex and vulnerable to outages. AI and automation offer deep visibility, speed problem resolution and keep critical systems running.

## Fast Facts

### Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k    25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

### IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

### Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

## Job Level

Project Management	36%
C-Level, VP, Director	21%
Developer	21%
Operations	7%

## Job Functions

Data Architects  
Data Scientists  
Enterprise Architects  
Application Integrators  
Software Developers  
CxOs

## Past Sponsors

 Qlik

 CLOUDERA

 boomi  
A Dell Technologies Business

 H2O.ai

 influxdata

 Red Hat

 Reltio

 software AG

 ScienceLogic

 MICRO FOCUS

 Information Builders

 ORACLE

 denodo

 snapLogic

# Virtual Summit Calendar

More than 120 events produced

## Q1 2021

	Summit	Topics
January 21	<b>Cloud Architecture</b> Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
February 18	<b>Intelligent Data</b> Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
March 25	<b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

## Q2 2021

April 22	<b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
June 10	<b>Cloud Architecture</b> Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

## Q3 2021

July 22	<b>Intelligent Data</b> Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 26	<b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security
September 23	<b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

## Q4 2021

October 21	<b>Cloud Architecture</b> Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
December 9	<b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

November 13, 2020