

Intelligent Data Summit

Transforming Data into Intelligence

Integration
developer news

2021 Virtual Events

February 18 • July 22

Intelligent Data Summit features 6-10 vendors who will show how to design and deliver a modern digital enterprise powered by analytics, data & AI/ML.

Topics

- **AI/ML Road To Success** – *The Map for Impactful AI/ML Projects*
Many AI/ML projects begin with promise, but can fail. See how automation, no-code and more deliver successful AI/ML for apps, analytics and IoT.
- **Analytics Lifecycle** – *Avoid Common Bottlenecks, Speed Deployment*
Streamline your process to get meaningful insights from mountains of data. Use modern ways to prepare, aggregate and correlate data.
- **Responsive BI** – *AI-Powered Interactive Dashboards*
See how new-gen BI builds on data visualization. Today's BI can interactively answer questions thanks to AI, data discovery & voice - for improved self-service and deeper insights.
- **'Single Source of Truth'** – *Cornerstone of the Data-Driven Enterprise*
Learn how to improve data intelligence, reduce errors and provide real-time access. Experts will review data ingestion, MDM, cataloging, virtualization and connectivity.
- **AI for IT Operations** – *AIOps for Quick Recovery, Avoiding Failures*
IT architectures are now distributed, complex and vulnerable to outages. AI and automation offer deep visibility, speed problem resolution and keep critical systems running.

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Audience: 70% > 1k 25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

Job Level

Project Management	36%
C-Level, VP, Director	21%
Developer	21%
Operations	7%

Job Functions

Data Architects
Data Scientists
Enterprise Architects
Application Integrators
Software Developers
CxOs

Past Sponsors



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Virtual Summit Calendar

More than 115 events produced

Q1 2021

	Summit	Topics
January 21	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
February 18	Intelligent Data Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
March 25	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

Q2 2021

April 22	Application Architecture Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
June 10	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

Q3 2021

July 22	Intelligent Data Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 26	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security
September 23	Application Architecture Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

Q4 2021

October 21	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
December 9	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

October 08, 2020