

Intelligent Data Summit

Transforming Data into Intelligence

Integration
developer news

2021 Virtual Events

February 18 • July 22

Intelligent Data Summit features 6-10 vendors who will show how to design and deliver a modern digital enterprise powered by analytics, data & AI/ML.

Topics

- **AI-Powered Automation** - *Digital Transformation's Next Wave*
Learn the tools and best practices top companies use to integrate analytics, insights, workflows and intelligence automation. Gain AI-driven ROI with RPA, improved customer service and rapid decision-making.
- **Analytics Lifecycle** - *Avoid Common Bottlenecks, Speed Deployment*
Streamline your process to get meaningful insights from mountains of data. Use modern ways to prepare, aggregate and correlate data.
- **Responsive BI** - *AI-Powered Interactive Dashboards*
See how new-gen BI builds on data visualization. Today's BI can interactively answer questions thanks to AI, data discovery & voice - for improved self-service and deeper insights.
- **'Single Source of Truth'** - *Cornerstone of the Data-Driven Enterprise*
Learn how to improve data intelligence, reduce errors and provide real-time access. Experts will review data ingestion, MDM, cataloging, virtualization and connectivity.
- **AI for IT Operations** - *AIOps for Quick Recovery, Avoiding Failures*
IT architectures are now distributed, complex and vulnerable to outages. AI and automation offer deep visibility, speed problem resolution and keep

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Audience: 70% > 1k 25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

Job Level

Project Management	36%
C-Level, VP, Director	21%
Developer	21%
Operations	7%

Job Functions

Data Architects
Data Scientists
Enterprise Architects
Application Integrators
Software Developers
CxOs

Past Sponsors

 Qlik

 CLOUDERA

 boomi
A Dell Technologies Business

 H2O.ai

 influxdat

 Red Hat

 Reltio

 software AG

 ScienceLogic

 MICRO FOCUS

 Information Builders

 ORACLE

 denodo

 snapLogic

Virtual Summit Calendar

More than 115 events produced

Q1 2021

	Summit	Topics
January 21	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
February 18	Intelligent Data Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
March 25	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

Q2 2021

April 22	Application Architecture Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
June 10	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

Q3 2021

July 22	Intelligent Data Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 26	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security
September 23	Application Architecture Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

Q4 2021

October 21	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
December 9	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

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