

# Enterprise Integration Summit

Integration Powers Digital Transformation

Integration  
developer news

A Virtual Event

August 27 • December 10 • March 25

**Enterprise Integration Summit** features 6-10 vendors who will show how APIs, iPaaS, & hybrid integration are key enablers for today's digital business.

## Topics

- **Powering 'Digital Transformation'** – *Trends in APIs, iPaaS, Microservices*  
Learn how API Management and cloud-based integration deliver smarter, scalable, easy-to-provision business apps & data.
- **Low-Code Integration** – *Empower the Citizen Integrator*  
See how 'drag-and-drop' integration empowers self-service for the 'citizen developer' and helps experienced integrators deliver projects faster.
- **Hybrid Integration** – *Unlock Legacy Value for End-to-End Solutions*  
For many large enterprises, legacy apps and data remain the core of business value. Learn the proven mission-critical tools and techniques for connecting on-prem, cloud and mobile.
- **RPA and Integration Automation** – *Bring Intelligence To Processes*  
Robotic Process Automation allows F2000s to streamline complex processes and workflows. See how difficult legacy integration projects are now possible with RPA, AI and automation.
- **Security as a Service** – *Integration Secures the Digital Enterprise*  
The distributed enterprise is stressing traditional security. Learn how top firms use integration for always-on, always updated security with authentication, visibility and control.

## Fast Facts

### Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Audience: 70% > 1k    25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

### IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

### Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

## Job Level

Project Management	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

## Job Functions

Enterprise Architects  
Application Integrators  
Software Developers  
Business Application Managers  
CxOs

## Past Sponsors



# Virtual Summit Calendar

More than 115 events produced

## Q3 2020

Summit	Topics
July 23 <b>Intelligent Data</b> Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 27 <b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security
September 24 <b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

## Q4 2020

October 22 <b>Cloud Architecture</b> Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
December 10 <b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

## Q1 2021

January 21 <b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
February 18 <b>Cloud Architecture</b> Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
March 25 <b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

## Q2 2021

April 22 <b>Intelligent Data</b> Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
June 10 <b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

July 02, 2020