# Enterprise Integration Summit

Integration Powers Digital Transformation

### 2021 Virtual Events

### March 25 • August 26 • December 9

**Enterprise Integration Summit** features 6-10 vendors who will show how APIs, iPaaS, & hybrid integration are key enablers for today's digital business.

## **Topics**

- **Powering 'Digital Transformation'** *Trends in APIs, iPaaS, Microservices* Learn how API Management and cloud-based integration deliver smarter, scalable, easy-to-provision business apps & data.
- Low-Code Integration Empower the Citizen Integrator See how 'drag-and-drop' integration empowers self-service for the 'citizen developer' and helps experienced integrators deliver projects faster.
- **Hybrid Integration** Unlock Legacy Value for End-to-End Solutions For many large enterprises, legacy apps and data remain the core of business value. Learn the proven mission-critical tools and techniques for connecting on-prem, cloud and mobile.
- **RPA and Integration Automation** *Bring Intelligence To Processes* Robotic Process Automation allows F2000s to streamline complex processes and workflows. See how difficult legacy integration projects are now possible with RPA, AI and automation.
- Security as a Service Integration Secures the Digital Enterprise
  The distributed enterprise is stressing traditional security. Learn how top firms use integration for always-on, always updated security with authentication, visibility and control.

## Fast Facts

#### Overview

- Concept: 6-10 leading enterprise vendors present Webinar Style Presentation - 30 minutes Speaker Opp: Audience: 70% > 1k 25% > 25k employees GEOs: 75% United States Production: 3 weeks in advance via Zoom No Hassles: Introduce IDN to your speaker & we take over **IDN** Deliverables Leads: All sponsors get complete registration list Guaranteed: 700 guaranteed - 800-900 average Metrics Contact: You get all registrant contact info Attended: Who attended live Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

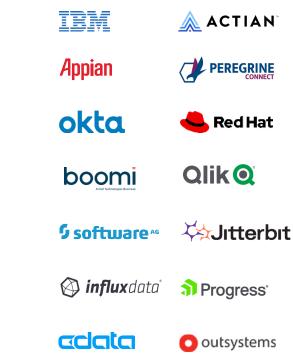
## Job Level

Project Management	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

## Job Functions

Enterprise Architects Application Integrators Software Developers Business Application Managers CxOs

## Past Sponsors



# Virtual Summit Calendar

More than 115 events produced

<b>Q1</b> 2021	Summit	Topics
January 21	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi- Cloud • MDM • Microservices • Governance & Security
February 18	Intelligent Data Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
March 25	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/ B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi- Cloud • Security
<b>Q2</b> 2021		
April 22	Application Architecture Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
June 10	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi- Cloud • MDM • Microservices • Governance & Security
<b>Q3</b> 2021		
July 22	Intelligent Data Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 26	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/ B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi- Cloud • Security
September 23	Application Architecture Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
<b>Q4</b> 2021		
October 21	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi- Cloud • MDM • Microservices • Governance & Security
December 9	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/ B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi- Cloud • Security