

# Cloud Architecture Summit

Agile Apps, APIs & Integration, Hybrid Cloud, Multi-Cloud, Microservices and More

An Online Conference

October 22 • February 18

**Cloud Architecture Summit** is a multi-vendor online event that features technologies and Best Practices that will help enterprises succeed with their hybrid and cloud-native innovation. Topics in focus include cloud apps, APIs, microservices, data, integration and security.

## Integration

developer news  
www.idevnews.com

## Topics

- **Hybrid Integration Powers the 'Extended Enterprise'** - On-prem, cloud and multi-cloud help F2000s scale and innovate. Learn how integration & APIs are at the core of hybrid architectures.
- **The New Age of iPaaS Starts in 2020** - Integration Platform as a Service is a backbone to unify apps, data and workflows across on-prem and cloud. See how iPaaS adds no code automation, AI/ML, and savvy self-service for citizen developers. Tap into even bigger ROI.
- **Successful API-Driven Businesses** - APIs are a proven, go-to technology for apps, analytics, AI/ML and IoT. See how APIs drive innovative apps, CX, business models - and unlock new revenues.
- **New-Gen Security for Hybrid, Cloud Apps** - Achieve end-to-end security for identity, authentication and fraud detection. Leverage data-driven intelligence for actionable insights.
- **Containers Provide Clouds Control and Flexibility** - Containers allow developers to build fast, deploy efficiently and operate at mega-scale. They also provide granular control over resources -- and can run anywhere.
- **Intelligent Insights from Diverse Data** - Ensure rapid, reliable and accurate business insights from diverse data, across on-prem, SaaS and clouds. Secrets to using MDM, smart queries, data virtualization and more.

## Sponsor Benefits

- Sales-Generation - Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment - No Travel
- Thought-Leadership / Branding - Present with Other Quadrant Leaders
- Speaking Opportunity - Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation - 700 guaranteed - 800-900 average

## Audience

- Job Functions: CIOs, CTOs, Executive Management, Project Managers, System Integrators, Application / Data Owners, IT Architects, API & Integration Professionals
- Company Size: 5,000(+): 53% 1,000(+): 70%
- GEO Location: USA: 74% Europe: 0% India: 9% ROW: 17%

## Upcoming Events

| Show                      | Broadcast Date    |
|---------------------------|-------------------|
| CLOUD Architecture Summit | October 22, 2020  |
| CLOUD Architecture Summit | February 18, 2021 |

## Job Level

|                       |     |
|-----------------------|-----|
| Project Management    | 33% |
| C-Level, VP, Director | 28% |
| Developer             | 26% |
| Operations            | 9%  |

## Featured Technologies

|                         |                           |
|-------------------------|---------------------------|
| PaaS, IaaS, SaaS, iPaaS | API Management            |
| Agile Integration       | AI/ML                     |
| Cloud-Native            | DevOps Hybrid Multi-Cloud |
| Governance & Security   | Microservices             |
| MDM                     |                           |

## Past Participants



# ONLINE CONFERENCES

## Q3 2020

|              | Summit                                 | Topics  |
|--------------|--|---|
| July 23      | <b>Intelligent Data</b> Summit         | AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming |
| August 27    | <b>Enterprise Integration</b> Summit   | API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security  |
| September 24 | <b>Application Architecture</b> Summit | Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management     |

## Q4 2020

|             |                                      |  |
|-------------|--------------------------------------|--|
| October 22  | <b>Cloud Architecture</b> Summit     | Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security |
| December 10 | <b>Enterprise Integration</b> Summit | API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security                                 |

## Q1 2021

|             |  |  |
|-------------|--|--|
| January 21  | <b>Application Architecture</b> Summit | Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management                                    |
| February 18 | <b>Cloud Architecture</b> Summit       | Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security |
| March 25    | <b>Enterprise Integration</b> Summit   | API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security                                 |

## Q2 2021

|          |  |   |
|----------|--|---|
| April 22 | <b>Intelligent Data</b> Summit         | AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming |
| June 10  | <b>Application Architecture</b> Summit | Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management     |