Cloud Architecture Summit

Foundational Technologies for Cloud Innovation

2021 Virtual Events   January 21 • June 10 • October 21

Cloud Architecture Summit features 6-10 vendors who will show how to make the cloud a core pillar of a modern end-to-end enterprise architecture.

Topics

- **Hybrid Integration, iPaaS & Multi-Cloud -** *Foundations for Cloud Innovation*
  See how modern clouds help enterprises deliver SaaS integration, BPM, real-time analytics, dynamic process apps, streaming data and IoT.

- **Modernize with APIs** – *The Cloud's Lingua Franca Interface*
  For years, APIs have provided easy interaction between apps, datasets and services. See how today's APIs support full-stack interoperability for cloud.

- **Security and Governance** - *Automate Identity, Protection & Complianc*e
  Bring automation to authentication, governance, privacy and real-time security for end-to-end cloud and on-prem infrastructures.

- **Enterprise-Class DevOps** – *Align Cloud Developers & IT Ops*
  The new cloud app lifecycle goes through DevOps. Learn how to bring automation, visibility and collaboration to cloud apps with Kubernetes, microservices and more.

- **AI/ML Lifecycle** - *Cloud Powered Revolution*
  AI and machine learning are changing cloud-based appdev, analytics, security and operations. See how to simplify access and sharing to modelling tools, data, and computational resources.

Job Level

Project Management	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9 %

Job Functions

Enterprise Architects

Cloud Engineers

Application Integrators

Software Developers

DevOps

CxOs

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k   25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

Past Sponsors

IBM   ACTIAN

Lightstep   okta

IMMUTA   Red Hat

boomi   ORACLE
A Dell Technologies Business

software AG TREND MICRO

influxdata   Progress

snapLogic   MICRO FOCUS

Virtual Summit Calendar

More than 120 events produced

Q1 2021	Summit	Topics
January 21	**Cloud Architecture** Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
February 18	**Intelligent Data** Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
March 25	**Enterprise Integration** Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

Q2 2021		
April 22	**Application Architecture** Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
June 10	**Cloud Architecture** Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

Q3 2021		
July 22	**Intelligent Data** Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 26	**Enterprise Integration** Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security
September 23	**Application Architecture** Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

Q4 2021		
October 21	**Cloud Architecture** Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
December 9	**Enterprise Integration** Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

November 13, 2020