

# Cloud Architecture Summit

Foundational Technologies for Cloud Innovation

Integration  
developer news

2021 Virtual Events

January 21 • June 10 • October 21

**Cloud Architecture Summit** features 6-10 vendors who will show how to make the cloud a core pillar of a modern end-to-end enterprise architecture.

## Topics

- **Hybrid Integration, iPaaS & Multi-Cloud** - *Foundations for Cloud Innovation*  
See how modern clouds help enterprises deliver SaaS integration, BPM, real-time analytics, dynamic process apps, streaming data and IoT.
- **Modernize with APIs** - *The Cloud's Lingua Franca Interface*  
For years, APIs have provided easy interaction between apps, datasets and services. See how today's APIs support full-stack interoperability for cloud.
- **Security and Governance** - *Automate Identity, Protection & Compliance*  
Bring automation to authentication, governance, privacy and real-time security for end-to-end cloud and on-prem infrastructures.
- **Enterprise-Class DevOps** - *Align Cloud Developers & IT Ops*  
The new cloud app lifecycle goes through DevOps. Learn how to bring automation, visibility and collaboration to cloud apps with Kubernetes, microservices and more.
- **AI/ML Lifecycle** - *Cloud Powered Revolution*  
AI and machine learning are changing cloud-based appdev, analytics, security and operations. See how to simplify access and sharing to modelling tools, data, and computational resources.

## Fast Facts

### Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Audience: 70% > 1k    25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

### IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

### Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

## Job Level

Project Management	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9 %

## Job Functions

Enterprise Architects  
Cloud Engineers  
Application Integrators  
Software Developers  
DevOps  
CxOs

## Past Sponsors



# Virtual Summit Calendar

More than 115 events produced

## Q1 2021

	Summit	Topics
January 21	<b>Cloud Architecture</b> Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
February 18	<b>Intelligent Data</b> Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
March 25	<b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

## Q2 2021

April 22	<b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
June 10	<b>Cloud Architecture</b> Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

## Q3 2021

July 22	<b>Intelligent Data</b> Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 26	<b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security
September 23	<b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

## Q4 2021

October 21	<b>Cloud Architecture</b> Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
December 9	<b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

October 28, 2020