

Cloud Architecture Summit

Foundational Technologies for Cloud Innovation

Integration
developer news

2021 Virtual Events

January 21 • June 10 • October 21

Cloud Architecture Summit features 6-10 vendors who will show how to make the cloud a core pillar of a modern end-to-end enterprise architecture.

Topics

- **Hybrid Integration, iPaaS & Multi-Cloud** - *Foundations for Cloud Innovation*
See how modern cloud architectures are helping enterprises deliver SaaS integration, real-time analytics, dynamic apps, streaming and IoT.
- **Modernize with APIs** – *The Cloud's Lingua Franca Interface*
For years, APIs have provided easy interaction between apps, datasets and services. See how today's APIs support full-stack interoperability for cloud.
- **Security and Governance** - *Automate Identity, Protection & Compliance*
Bring automation to authentication, governance, privacy and real-time security for end-to-end cloud and on-prem infrastructures.
- **Enterprise-Class DevOps** – *Align Cloud Developers & IT Ops*
The new cloud app lifecycle goes through DevOps. Learn how to bring automation, visibility and collaboration to cloud apps with Kubernetes, microservices and more.
- **AI/ML Lifecycle** - *Cloud Powered Revolution*
AI and machine learning are changing cloud-based appdev, analytics, security and operations. See how to simplify access and sharing to modelling tools, data, and computational resources.

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Audience: 70% > 1k 25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

Job Level

| | |
|-----------------------|-----|
| Project Management | 33% |
| C-Level, VP, Director | 28% |
| Developer | 26% |
| Operations | 9% |

Job Functions

Enterprise Architects
Cloud Engineers
Application Integrators
Software Developers
DevOps
CxOs

Past Sponsors



Virtual Summit Calendar

More than 115 events produced

Q1 2021

| | Summit | Topics |
|-------------|--------------------------------------|--|
| January 21 | Cloud Architecture Summit | Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security |
| February 18 | Intelligent Data Summit | AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming |
| March 25 | Enterprise Integration Summit | API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security |

Q2 2021

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|----------|--|--|
| April 22 | Application Architecture Summit | Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management |
| June 10 | Cloud Architecture Summit | Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security |

Q3 2021

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|--------------|--|---|
| July 22 | Intelligent Data Summit | AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming |
| August 26 | Enterprise Integration Summit | API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security |
| September 23 | Application Architecture Summit | Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management |

Q4 2021

| | | |
|------------|--------------------------------------|--|
| October 21 | Cloud Architecture Summit | Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security |
| December 9 | Enterprise Integration Summit | API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security |

October 08, 2020