

# Application Architecture Summit

Design, Build and Run Modern Enterprise Applications

Integration  
developer news

A Virtual Event

September 24 • January 21 • June 10

**Application Architecture Summit** features 6-10 vendors who will show how to deliver successful apps for modern digital businesses.

## Topics

- **Kubernetes & Microservices** – *The Keys to Successful Cloud Apps*  
Today, 80% of apps are cloud-facing. Learn how Kubernetes and microservices deliver automation, CI/CD pipelines, easy deployment and less complexity.
- **Low-Code Trends** – *Platforms for Speed & Productivity*  
Blend model-driven development and AI/ML for faster app delivery. Developers gain deep code access. Business users get easy to assemble enterprise apps.
- **Intelligent Automation** – *RPA, AI & More*  
See the latest on Robotic Process Automation, orchestrated workflow and modernizing crucial business process apps.
- **Distributed Integration** – *Key to Application Success*  
Today's application architecture is modular with components, services, business logic & microservices. Discover how distributed integration, APIs and iPaaS are critical for modern applications.
- **Modernize / Migrate** – *From Legacy & Monolith to Cloud*  
F2000s still hold vast mission-critical legacy assets -- apps, languages, data and processes. See today's successful strategies for app modernization, migration to the cloud.

## Job Level

Project Management	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

## Job Functions

Enterprise Architects  
Software Developers  
Solution Architects  
Application Integrators  
DevOps  
CxOs

## Fast Facts

### Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Audience: 70% > 1k    25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

### IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

### Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

## Past Sponsors

Appian

boomi  
A Dell Technologies Business



kintone

Lightstep

okta

Progress®

Red Hat

software AG

TEMENOS  
Quantum

influxdata®

outsystems

TIBCO®

ORACLE®

# Virtual Summit Calendar

More than 115 events produced

## Q3 2020

Summit	Topics
July 23 <b>Intelligent Data</b> Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 27 <b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security
September 24 <b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

## Q4 2020

October 22 <b>Cloud Architecture</b> Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
December 10 <b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

## Q1 2021

January 21 <b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
February 18 <b>Cloud Architecture</b> Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
March 25 <b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

## Q2 2021

April 22 <b>Intelligent Data</b> Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
June 10 <b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

July 03, 2020