

# Application Architecture Summit

Modern Application Development for Digital Business

An Online Conference

September 24 • January 21 • June 10

**Application Architecture Summit** is a multi-vendor online event where experts explore application platforms, frameworks and tools for low-hassle and light-speed app development, testing, delivery and security.

**Integration**

developer news  
www.idevnews.com

## Topics

- **APIs & Microservices To Fuel Innovation** – Today's apps increasingly rely on APIs and microservices for agile access to data, security, and 100s of innovative cloud-based services. Learn 2020's best practices for using and managing APIs.
- **Low-Code Development for Fast Omnichannel Apps** - Best ways to use low-code, no-code model-driven platforms to design and deliver apps quickly and easily. Build once, use across mobile, tablet and web.
- **RPA and Automated Process Flows** - Streamline complex processes with robotic process automation and visual UIs. Build end-to-end processes & apps across legacy, on-prem and cloud.
- **Kubernetes, Containers and Serverless** – Many companies are embracing cloud-native architectures. Explore how F2000s leverage these alongside valuable legacy apps, data and other assets.
- **Enterprise-Class DevOps is Here** - Align developers and IT ops. Speed the new agile app lifecycle - from design, test, launch, orchestrate & management.
- **AI, Machine Learning for Smarter, Stickier Apps** – Learn how firms use AI/ML to improve testing, user experience, security and more.

## Job Level

Project Management	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

## Featured Technologies

APIs & Microservices	DevOps & Containers
Low-Code Development	RPA & Process Integration
Messaging	Omnichannel
Access & Data Security	Analytics

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

## Audience

- Job Functions: C-Level, Directors, Enterprise Architects, DevOps, Developers, Business Analysts, Applications Owners, LOB Managers, IT Operations & Mobile Professionals
- Company Size: 5,000(+): 47% 1,000(+): 69%
- GEO Location: USA: 71% Europe: 0% India: 13% ROW: 15%

## Upcoming Events

Show	Broadcast Date
Application Architecture Summit	September 24, 2020
Application Architecture Summit	January 21, 2021
Application Architecture Summit	June 10, 2021

## Past Participants



# ONLINE CONFERENCES

## Q3 2020

	Summit	Topics
July 23	<b>Intelligent Data</b> Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 27	<b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security
September 24	<b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

## Q4 2020

October 22	<b>Cloud Architecture</b> Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
December 10	<b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

## Q1 2021

January 21	<b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
February 18	<b>Cloud Architecture</b> Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
March 25	<b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

## Q2 2021

April 22	<b>Intelligent Data</b> Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
June 10	<b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management