Application Architecture Summit

Design, Build and Run Modern Enterprise Applications

2021 Virtual Events

April 22 • September 23

Application Architecture Summit features 6-10 vendors who will show how to deliver successful apps for modern digital businesses.

Topics

- **Kubernetes & Microservices** *The Keys to Successful Cloud Apps*Today, 80% of apps are cloud-facing. Learn how Kubernetes and microservices deliver automation, CI/CD pipelines, easy deployment and less complexity.
- Low-Code Trends Platforms for Speed & Productivity
 Model-driven development and Al/ML are letting non-technical staff quickly
 deliver business apps, process automation and workflows. Learn how to unlock
 low code to bridge the skills gap.
- Intelligent Automation RPA, AI & More
 See the latest on Robotic Process Automation, orchestrated workflow and modernizing crucial business process apps.
- **Distributed Integration** *Key to Application Success*Today's application architecture uses componentry, services, business logic & microservices. Discover how agile integration, APIs and iPaaS power modern business and workflow apps.
- Modernize / Migrate From Legacy & Monolith to Cloud
 F2000s still hold vast mission-critical legacy assets -- apps, languages, data and processes. See today's successful strategies for app modernization,

Job Level

Project Management 31%
C-Level, VP, Director 31%
Developer 27%
Operations 7%

Job Functions

Enterprise Architects
Software Developers
Solution Architects
Application Integrators
DevOps
CxOs

Fast Facts

Overview

Concept: 6-10 leading enterprise vendors present
 Speaker Opp: Webinar Style Presentation - 30 minutes
 Audience: 70% > 1k 25% > 25k employees

• GEOs: 75% United States

Production: 3 weeks in advance via Zoom

No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

Leads: All sponsors get complete registration list

• Guaranteed: 700 guaranteed - 800-900 average

Metrics

Contact: You get all registrant contact info

Attended: Who attended live

Viewed: Who listened to your speaker

Touched: Who viewed your white papers and demos

Past Sponsors













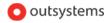
















Virtual Summit Calendar

More than 115 events produced

Q1 2021	Summit	Topics
January 21	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi- Cloud • MDM • Microservices • Governance & Security
February 18	Intelligent Data Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
March 25	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/ B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi- Cloud • Security
Q2 2021		
April 22	Application Architecture Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
June 10	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi- Cloud • MDM • Microservices • Governance & Security
Q3 2021		
July 22	Intelligent Data Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 26	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/ B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi- Cloud • Security
September 23	Application Architecture Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
Q4 2021		
October 21	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi- Cloud • MDM • Microservices • Governance & Security
December 9	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/ B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi- Cloud • Security