

Application Architecture Summit

Integration
developer news

Design, Build and Run Modern Enterprise Applications

2021 Virtual Events

April 22 • September 23

Application Architecture Summit features 6-10 vendors who will show how to deliver successful apps for modern digital businesses.

Topics

- **Kubernetes & Microservices** – *The Keys to Successful Cloud Apps*
Today, 80% of apps are cloud-facing. Learn how Kubernetes and microservices deliver automation, CI/CD pipelines, easy deployment and less complexity.
- **Low-Code Trends** – *Platforms for Speed & Productivity*
Blend model-driven development and AI/ML for faster app delivery. Developers gain deep code access. Business users get easy to assemble enterprise apps.
- **Intelligent Automation** – *RPA, AI & More*
See the latest on Robotic Process Automation, orchestrated workflow and modernizing crucial business process apps.
- **Distributed Integration** – *Key to Application Success*
Today's application architecture is modular with components, services, business logic & microservices. Discover how distributed integration, APIs and iPaaS are critical for modern applications.
- **Modernize / Migrate** – *From Legacy & Monolith to Cloud*
F2000s still hold vast mission-critical legacy assets -- apps, languages, data and processes. See today's successful strategies for app modernization, migration to the cloud.

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Audience: 70% > 1k 25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

Job Level

Project Management	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Job Functions

Enterprise Architects
Software Developers
Solution Architects
Application Integrators
DevOps
CxOs

Past Sponsors

 Appian

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A Dell Technologies Business



 kintone

 Lightstep

 okta

 Progress®

 Red Hat

 software AG

 TEMENOS
Quantum

 influxdata®

 outsystems

 TIBCO®

 ORACLE®

Virtual Summit Calendar

More than 115 events produced

Q1 2021

	Summit	Topics
January 21	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
February 18	Intelligent Data Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
March 25	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

Q2 2021

April 22	Application Architecture Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
June 10	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

Q3 2021

July 22	Intelligent Data Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 26	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security
September 23	Application Architecture Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

Q4 2021

October 21	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
December 9	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

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