

# Enterprise Integration Summit

Integration Powers Digital Transformation for APIs, Apps, Data & Cloud

An Online Conference

August 27 • December 10 • March 25

**Enterprise Integration Summit** is a multi-vendor online event that shows how modern integration technologies are now key enablers for digital business success. Attendees will learn how to deliver fast and reliable success for APIs, Big Data, IoT, SaaS and Mobile.

**Integration**

developer news

[www.idevnews.com](http://www.idevnews.com)

## Topics

- **APIs and iPaaS Keys To 'Digital Transformation'** – Learn how API Management and cloud-based integration (iPaaS) deliver smarter, scalable, easy-to-provision business apps & data.
- **Microservices & APIs Deliver App Agility, Speed** – Microservices, APIs and containers are powering innovative apps for web, mobile, cloud-native and IoT. Learn the best way forward.
- **Secure Your Hybrid & Cloud Digital Enterprise** – Learn how F1000s power and secure their new-gen enterprise with hybrid, cloud solutions. Assemble a reliable security infrastructure with access brokers, data protection, encryption, firewalls, IAM and more.
- **Analytics, Smarter Data Pipelines from Integration** – F2000s are enjoying big ROI for their analytics, big data, data lake and streaming data architectures – thanks to integration. See why.
- **Data Virtualization Get Data Where It's Needed** – Discover a powerful way to easily provide real-time, unified and trusted views of business data – without complexity or even moving data.
- **Low Code Integration for App, Data** – New-gen integration is going low-code (event no code). Promote faster apps, richer data - not only for developers, but even business users.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 800-900 average

## Audience

- Job Functions: Executive Management, CxO, Architects, SOA and API Professionals, Integration Developers, Project Managers, Application Owners
- Company Size: 5,000(+): 55% 1,000(+): 74%
- GEO Location: USA: 77% Europe: 0% India: 10% ROW: 13%

## Upcoming Events

Show	Broadcast Date
Enterprise Integration Summit	August 27, 2020
Enterprise Integration Summit	December 10, 2020
Enterprise Integration Summit	March 25, 2021

## Job Level

Project Management	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

## Featured Technologies

API Management	Agile Integration
Data Virtualization	EDI/B2B
Hybrid Cloud	iPaaS
Microservices	Messaging
Multi-Cloud	Security

## Past Participants



## Q3 2020

	Summit	Topics
July 23	<b>Intelligent Data</b> Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 27	<b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security
September 24	<b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

## Q4 2020

October 22	<b>Cloud Architecture</b> Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
December 10	<b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

## Q1 2021

January 21	<b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
February 18	<b>Cloud Architecture</b> Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
March 25	<b>Enterprise Integration</b> Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

## Q2 2021

April 22	<b>Intelligent Data</b> Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
June 10	<b>Application Architecture</b> Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management