# **CLOUD-CON:** Integration & APIs

Enterprise-Grade Integration Across Cloud and On-Premise

## An Online Conference

June 22, 2017 • December 7, 2017

**CLOUD-CON: Integration & APIs** is a multi-vendor online event to feature technologies and Best Practices to design and deliver agile and end-to-end integration for the digital enterprise. Speakers will focus on use cases across on-premises, cloud, iPaaS, PaaS, SaaS and trusted APIs.

### **Topics**

- **Hybrid Integration Powers the `Extended Enterprise'** Agile, seamless and low-code integration for apps and data wherever they live. Learn the power of APIs, composite apps, SaaS, iPaaS, etc.
- **iPaaS Comes of Age -** See how integration Platform-as a-Service supports the full integration lifecycle design, deploy and manage. Low cost, fast, low-hassle integration.
- **Successful API-Driven Businesses** Every F1000 firm is expected to create, share or subscribe to APIs and microservices for business-critical apps within 5 years. Learn the top business-driven trends.
- **Ensure Trust, Enforce Policy** Secure and govern data across on premise, cloud and mobile. Learn the power to protect with identity management, gateways & encryption.
- **Intelligent Insights from Diverse Data** Ensure rapid, reliable and accurate business insights from diverse data. Secrets to using MDM, smart queries, data virtualization and more.

### **Sponsor Benefits**

- Sales-Generation Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment No Travel
- Thought-Leadership / Branding Present with Other Quadrant Leaders
- Speaking Opportunity Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation 700 (minimum); 900 (average)

#### **Audience**

• Job Functions: CIOs, CTOs, Executive Management, Project

Managers, System Integrators, Application / Data Owners, IT Architects, API & Integration Professionals

• Company Size: 5,000(+): 43% 1,000(+): 63%

GEO Location: USA: 76% Europe: 8% India: 7% ROW: 9%

# **Upcoming Events**

Show	Broadcast Date
CLOUD-CON: Integration & APIs	June 22, 2017
CLOUD-CON: Integration & APIs	December 7, 2017

## Integration

developer news www.idevnews.com

#### Job Level

Project Management 36%
C-Level, VP, Director 36%

Developer 17%

Operations 7%

#### Featured Technologies

API Management MDM

Data Virtualization iPaaS, SaaS

ETL, ESB, MFT, Cloud SOA Integration

Security, OAuth, SSO







**∮** software<sup>₄₅</sup>















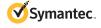












# **ONLINE CONFERENCES**

# Mobile + IoT Summit

APR 27, 2017 JUNE 21, 2018

#### **Recent Event Stats**

1,082 Qualified, cleansed registrations

64% US Registrations 65% > 1,000 employees

#### **Job Levels**

Project Manager 34%
C-Level, VP, Director 38%
Developer 19%
Operations 6%

# Enterprise Security Summit

JUL 27, 2017 JAN 25, 2018

#### **Recent Event Stats**

1,035 Qualified, cleansed registrations

70% US Registrations 67% > 1,000 employees

### **Job Levels**

Project Manager 33%
C-Level, VP, Director 29%
Developer 18%
Operations 15%

# Application SEP 21, 2017 Architecture Summit

## **Projected Event Stats**

1,252 Qualified, cleansed registrations

66% US Registrations 69% > 1,000 employees

### **Projected Job Levels**

Project Manager 30% C-Level, VP, Director 35% Developer 25% Operations 10%

# **Intelligent Data** Summit

MAY 25, 2017 OCT 26, 2017

AUG 24, 2017

FEB 22, 2018

#### **Recent Event Stats**

1,164 Qualified, cleansed registrations

60% US Registrations 62% > 1,000 employees

#### **Job Levels**

Project Manager 35% C-Level, VP, Director 31% Developer 23% Operations 11%

# **CLOUD-CON:** Integration & APIs

JUN 22, 2017 DEC 7, 2017

#### **Recent Event Stats**

1,048 Qualified, cleansed registrations

63% US Registrations 65% > 1,000 employees

#### Job Levels

Project Manager 36% C-Level, VP, Director 36% Developer 17% Operations 7%

# **Enterprise Integration** Summit

**Recent Event Stats** 

1,110 Qualified, cleansed registrations

67% US Registrations 68% > 1,000 employees

#### **Job Levels**

Project Manager 36% C-Level, VP, Director 35% Developer 21% Operations 6%