

CLOUD-CON: Integration & APIs

Enterprise-Grade Integration Across Cloud and On-Premise

An Online Conference

December 7, 2017

CLOUD-CON: Integration & APIs is a multi-vendor online event to feature technologies and Best Practices to design and deliver agile and end-to-end integration for the digital enterprise. Speakers will focus on use cases across on-premises, cloud, iPaaS, PaaS, SaaS and trusted APIs.

Integration

developer news

www.idevnews.com

Topics

- **Hybrid Integration Powers the 'Extended Enterprise'** – Agile, seamless and low-code integration for apps and data – wherever they live. Learn the power of APIs, composite apps, SaaS, iPaaS, etc.
- **iPaaS Comes of Age** – See how integration Platform-as a-Service supports the full integration lifecycle - design, deploy and manage. Low cost, fast, low-hassle integration.
- **Successful API-Driven Businesses** – Every F1000 firm is expected to create, share or subscribe to APIs and microservices for business-critical apps within 5 years. Learn the top business-driven trends.
- **Ensure Trust, Enforce Policy** – Secure and govern data across on premise, cloud and mobile. Learn the power to protect with identity management, gateways & encryption.
- **Intelligent Insights from Diverse Data** – Ensure rapid, reliable and accurate business insights from diverse data. Secrets to using MDM, smart queries, data virtualization and more.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

Audience

- Job Functions: CIOs, CTOs, Executive Management, Project Managers, System Integrators, Application / Data Owners, IT Architects, API & Integration Professionals
- Company Size: 5,000(+): 43% 1,000(+): 63%
- GEO Location: USA: 76% Europe: 8% India: 7% ROW: 9%

Upcoming Events

Show	Broadcast Date
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CLOUD-CON: Integration & APIs	December 7, 2017
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Job Level

Project Management	36%
C-Level, VP, Director	36%
Developer	17%
Operations	7%

Featured Technologies

API Management	MDM
Data Virtualization	iPaaS, SaaS
ETL, ESB, MFT, SOA	Cloud Integration
Security, OAuth, SSO	

Past Participants

IBM

ORACLE

software AG

DELL Boomi

informatica

ca technologies

akana

talend

axway

Hewlett Packard Enterprise

dreamfactory

Ping Identity

redhat

snapLogic

Progress

Symantec

ONLINE CONFERENCES

Mobile + IoT Summit

APR 27, 2017
JUNE 21, 2018

Recent Event Stats

1,082	Qualified, cleansed registrations
64%	US Registrations
65%	> 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	38%
Developer	19%
Operations	6%

Enterprise Security Summit

JUL 27, 2017
JAN 25, 2018

Recent Event Stats

1,035	Qualified, cleansed registrations
70%	US Registrations
67%	> 1,000 employees

Job Levels

Project Manager	33%
C-Level, VP, Director	29%
Developer	18%
Operations	15%

Application Architecture Summit

SEP 21, 2017
MAR 22, 2018

Projected Event Stats

1,252	Qualified, cleansed registrations
66%	US Registrations
69%	> 1,000 employees

Projected Job Levels

Project Manager	30%
C-Level, VP, Director	35%
Developer	25%
Operations	10%

Intelligent Data Summit

MAY 25, 2017
OCT 26, 2017

Recent Event Stats

1,164	Qualified, cleansed registrations
60%	US Registrations
62%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	31%
Developer	23%
Operations	11%

CLOUD-CON: Integration & APIs

JUN 22, 2017
DEC 7, 2017

Recent Event Stats

1,048	Qualified, cleansed registrations
63%	US Registrations
65%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	36%
Developer	17%
Operations	7%

Enterprise Integration Summit

AUG 24, 2017
FEB 22, 2018

Recent Event Stats

1,110	Qualified, cleansed registrations
67%	US Registrations
68%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	35%
Developer	21%
Operations	6%