

Cloud Architecture Summit

Agile Apps, APIs & Integration, Hybrid Cloud, Multi-Cloud, Microservices and More

An Online Conference

January 23 • June 25

Cloud Architecture Summit is a multi-vendor online event to feature technologies and Best Practices to design and deliver agile and end-to-end integration for the digital enterprise. Speakers will focus on use cases across on-premises, cloud, iPaaS, PaaS, SaaS and trusted APIs.

Integration

developer news
www.idevnews.com

Topics

- **Hybrid Integration Powers the 'Extended Enterprise'** - On-prem, cloud and multi-cloud help F2000s scale, promote resiliency and innovation. Learn how integration & APIs are at the core of hybrid architectures.
- **Successful API-Driven Businesses** - APIs are a proven, go-to technology for apps, analytics, AI/ML and IoT. See how APIs drive innovative apps, CX, business models - and unlock new revenues.
- **New-Gen Security for Hybrid, Cloud Apps** - Achieve end-to-end security for identity, authentication and fraud detection. Leverage data-driven intelligence for actionable insights.
- **Containers Provide Clouds Control and Flexibility** - Containers allow developers to build fast, deploy efficiently and operate at mega-scale. They also provide granular control over resources -- and can run anywhere. We'll look at the top 2019 trends.
- **The New Era Cloud Platforms** - The worlds of PaaS, SaaS and cloud integration (iPaaS) are converging to set the stage for the next wave of digital transformation. Learn the most successful cloud architectures.
- **Intelligent Insights from Diverse Data** - Ensure rapid, reliable and accurate business insights from diverse data, across on-prem, SaaS and clouds. Secrets to using MDM, smart queries, data virtualization and more.

Sponsor Benefits

- Sales-Generation - Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment - No Travel
- Thought-Leadership / Branding - Present with Other Quadrant Leaders
- Speaking Opportunity - Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation - 700 guaranteed - 800-900 average

Audience

- Job Functions: CIOs, CTOs, Executive Management, Project Managers, System Integrators, Application / Data Owners, IT Architects, API & Integration Professionals
- Company Size: 5,000(+): 53% 1,000(+): 70%
- GEO Location: USA: 74% Europe: 0% India: 9% ROW: 17%

Upcoming Events

Show	Broadcast Date
CLOUD Architecture Summit	January 23, 2020
CLOUD Architecture Summit	June 25, 2020

Job Level

Project Management	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

Featured Technologies

PaaS, IaaS, SaaS, iPaaS	API Management
Agile Integration	AI/ML
Cloud-Native	DevOps Hybrid Multi-Cloud
Governance & Security	Microservices
MDM	

Past Participants

IBM

ORACLE

software AG

Boomi

informatica

okta

ATTUNITY
A Division of Qlik

talend

axway

influxdata

dreamfactory

Ping
identity

redhat

snapLogic

Progress

Symantec

TIBCO

ca
technologies

Electric Cloud

ONLINE CONFERENCES

Enterprise Integration Summit

MAR 26
AUG 27
DEC 10

Recent Event Stats *

1,175 Qualified, cleansed registrations
77% US Registrations
74% > 1,000 employees

Job Levels

Project Manager	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

Application Architecture Summit

APR 23
SEP 24

Projected Event Stats *

1,123 Qualified, cleansed registrations
71% US Registrations
69% > 1,000 employees

Projected Job Levels

Project Manager	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Cloud Architecture Summit

JAN 23
JUN 25

Recent Event Stats *

922 Qualified, cleansed registrations
74% US Registrations
70% > 1,000 employees

Job Levels

Project Manager	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

Intelligent Enterprise Summit

FEB 20
JUL 23

Recent Event Stats *

911 Qualified, cleansed registrations
69% US Registrations
69% > 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	30%
Developer	25%
Operations	6%

* Based on the last 2 events