



Cloud Architecture Virtual Summit



Integration
Developer News

Foundational Technologies for Cloud Innovation

Feb. 23, 2023 • Sep. 21, 2023

Cloud Architecture Summit features 6-10 vendors who will show how to make the cloud a core pillar of a modern end-to-end enterprise architecture.

Topics

- **APIs, iPaaS Hybrid Integration** - *Foundations for the Hybrid Enterprise*
Enterprises expect their cloud to work reliably with valuable on-prem resources. Learn the top trends in hybrid integration, APIs, iPaaS and app/data pipelines.
- **Modernize & Migrate Legacy** – *Safe, Reliable Options for Cloud-Readiness*
To cloud-enable legacy apps and data, enterprises are looking for 'migrate' or 'modernize' options. We share the latest proven technologies and strategies.
- **Kubernetes, Containers & Microservices** - *Ecosystem for Enterprise Cloud*
As cloud demand explodes, developers want to assemble the best 'enterprise cloud' toolset. We share top picks for microservices, containers and Kubernetes.
- **Automate Security & Governance** – *Protection & Compliance for Cloud*
Delivering cloud apps can be slow and complicated. Learn how top firms use automation, DevOps and collaboration tools to deliver apps faster.
- **Cloud-Ready AIOps, Operational Intelligence** - *Prevent Outages, Speed MTTR*
Cloud projects can mean less visibility, more risk. See how deep monitoring, smart UIs and AI speed up time to resolution, and avoid (even prevent) failures.

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k 25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

Job Level

Project Management	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

Job Function

Enterprise Architects
Cloud Engineers
Application Integrators
Software Developers
DevOps
CxOs

Past Sponsors



Virtual Summit Calendar

More than 140 events produced

2023 Virtual Events

Q1 2023

January 26



Application Architecture
Virtual Summit

Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

February 23



Cloud Architecture
Virtual Summit

Kubernetes • Enterprise iPaaS • API Mgmt. • AI • SaaS Integration • Cloud Migration • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

Q2 2023

April 20



Enterprise Integration
Virtual Summit

Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization

June 8



Application Architecture
Virtual Summit

Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

Q3 2023

July 20



AI Deployment
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

August 24



Enterprise Integration
Virtual Summit

Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization

September 21



Cloud Architecture
Virtual Summit

Kubernetes • Enterprise iPaaS • API Mgmt. • AI • SaaS Integration • Cloud Migration • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security

Q4 2023

October 26



Application Architecture
Virtual Summit

Low-Code • DevOps • Kubernetes • AI & Machine Learning • APIs & Microservices • Kubernetes • Orchestration • RPA • UX • BPA • Process & Workflow • Security • Legacy Modernization

December 7



Enterprise Integration
Virtual Summit

Enterprise Architecture • API Management • Agile Integration • Data Virtualization • EDI/B2B • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization