Cloud Architecture Summit features 6-10 vendors who will show how to make the cloud a core pillar of a modern end-to-end enterprise architecture.

**Topics**

- **APIs, iPaaS Hybrid Integration** - *Foundations for the Hybrid Enterprise*
  Enterprises expect their cloud to work reliably with valuable on-prem resources. Learn the top trends in hybrid integration, APIs, iPaaS and app/data pipelines.

- **Data Stores, Data Lakes in the Cloud Era** – *Foundations for Analytics*
  The cloud enables enterprises the ability to modernize their databases, infrastructure and EDWs. Explore how to capture deep analytics & real time insights.

- **Modernize & Migrate Legacy** – *Safe, Reliable Options for Cloud-Readiness*
  To cloud-enable legacy apps and data, enterprises are looking for ‘migrate’ or ‘modernize’ options. We share the latest proven technologies and strategies.

- **Kubernetes, Containers & Microservices** - *Ecosystem for Enterprise Cloud*
  As cloud demand explodes, developers want to assemble the best ‘enterprise cloud’ toolset. We share top picks for microservices, containers and Kubernetes.

- **Automate Security & Governance** – *Protection & Compliance for Cloud*
  Delivering cloud apps can be slow and complicated. Learn how top firms use automation, DevOps and collaboration tools to deliver apps faster.

- **Cloud-Ready AIOps, Operational Intelligence** - *Prevent Outages, Speed MTTR*
  Cloud projects can mean less visibility, more risk. See how deep monitoring, smart UIs and AI speed up time to resolution, and avoid (even prevent) failures.

**Fast Facts**

**Overview**

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k  25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

**IDN Deliverables**

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

**Metrics**

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

**Job Level**

- Project Management  33%
- C-Level, VP, Director  28%
- Developer  26%
- Operations  9%

**Job Functions**

- Enterprise Architects
- Cloud Engineers
- Application Integrators
- Software Developers
- DevOps
- CxOs

**Past Sponsors**
## Q1 2022

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Name</th>
<th>Topics</th>
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<tbody>
<tr>
<td>January 27</td>
<td>Application Architecture Summit</td>
<td>Low-Code • DevOps • AI/ML • APIs &amp; Microservices • Blockchain • Cloud-Native • UX • Process &amp; Workflow • Security • Value Stream Management</td>
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<tr>
<td>February 24</td>
<td>Intelligent Data Summit</td>
<td>AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming</td>
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<td>March 24</td>
<td>Enterprise Integration Summit</td>
<td>API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security</td>
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## Q2 2022

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<tbody>
<tr>
<td>April 21</td>
<td>Cloud Architecture Summit</td>
<td>Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance &amp; Security</td>
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<td>June 9</td>
<td>Application Architecture Summit</td>
<td>Low-Code • DevOps • AI/ML • APIs &amp; Microservices • Blockchain • Cloud-Native • UX • Process &amp; Workflow • Security • Value Stream Management</td>
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## Q3 2022

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<tbody>
<tr>
<td>July 21</td>
<td>Intelligent Data Summit</td>
<td>AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming</td>
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<td>August 25</td>
<td>Enterprise Integration Summit</td>
<td>API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security</td>
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<td>September 22</td>
<td>Cloud Architecture Summit</td>
<td>Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps • Hybrid/Multi-Cloud • MDM • Microservices • Governance &amp; Security</td>
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## Q4 2022

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<tr>
<td>October 20</td>
<td>Application Architecture Summit</td>
<td>Low-Code • DevOps • AI/ML • APIs &amp; Microservices • Blockchain • Cloud-Native • UX • Process &amp; Workflow • Security • Value Stream Management</td>
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<td>December 8</td>
<td>Enterprise Integration Summit</td>
<td>API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security</td>
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March 11, 2022