

Cloud Architecture Summit

Agile Apps, APIs & Integration, Hybrid Cloud, Multi-Cloud, Microservices and More

An Online Conference

June 11 • October 22

Cloud Architecture Summit is a multi-vendor online event that features technologies and Best Practices that will help enterprises succeed with their hybrid and cloud-native innovation. Topics in focus include cloud apps, APIs, microservices, data, integration and security.

Integration

developer news
www.idevnews.com

Topics

- **Hybrid Integration Powers the 'Extended Enterprise'** - On-prem, cloud and multi-cloud help F2000s scale and innovate. Learn how integration & APIs are at the core of hybrid architectures.
- **The New Age of iPaaS Starts in 2020** - Integration Platform as a Service is a backbone to unify apps, data and workflows across on-prem and cloud. See how iPaaS adds no code automation, AI/ML, and savvy self-service for citizen developers. Tap into even bigger ROI.
- **Successful API-Driven Businesses** - APIs are a proven, go-to technology for apps, analytics, AI/ML and IoT. See how APIs drive innovative apps, CX, business models - and unlock new revenues.
- **New-Gen Security for Hybrid, Cloud Apps** - Achieve end-to-end security for identity, authentication and fraud detection. Leverage data-driven intelligence for actionable insights.
- **Containers Provide Clouds Control and Flexibility** - Containers allow developers to build fast, deploy efficiently and operate at mega-scale. They also provide granular control over resources -- and can run anywhere.
- **Intelligent Insights from Diverse Data** - Ensure rapid, reliable and accurate business insights from diverse data, across on-prem, SaaS and clouds. Secrets to using MDM, smart queries, data virtualization and more.

Sponsor Benefits

- Sales-Generation - Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment - No Travel
- Thought-Leadership / Branding - Present with Other Quadrant Leaders
- Speaking Opportunity - Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation - 700 guaranteed - 800-900 average

Audience

- Job Functions: CIOs, CTOs, Executive Management, Project Managers, System Integrators, Application / Data Owners, IT Architects, API & Integration Professionals
- Company Size: 5,000(+): 53% 1,000(+): 70%
- GEO Location: USA: 74% Europe: 0% India: 9% ROW: 17%

Upcoming Events

Show	Broadcast Date
CLOUD Architecture Summit	June 11, 2020
CLOUD Architecture Summit	October 22, 2020

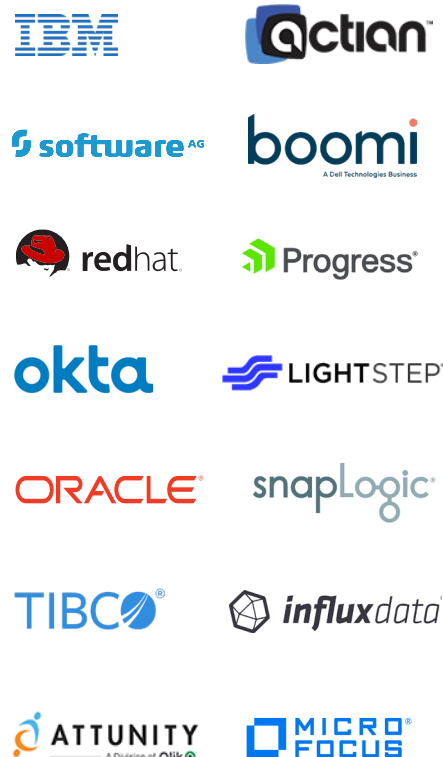
Job Level

Project Management	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

Featured Technologies

PaaS, IaaS, SaaS, iPaaS	API Management
Agile Integration	AI/ML
Cloud-Native	DevOps Hybrid Multi-Cloud
Governance & Security	Microservices
MDM	

Past Participants



ONLINE CONFERENCES

Enterprise Integration Summit

MAR 26
AUG 27
DEC 10

Recent Event Stats *

1,175 Qualified, cleansed registrations
77% US Registrations
74% > 1,000 employees

Job Levels

Project Manager	31%
C-Level, VP, Director	34%
Developer	24%
Operations	9%

Application Architecture Summit

APR 23
SEP 24

Projected Event Stats *

1,123 Qualified, cleansed registrations
71% US Registrations
69% > 1,000 employees

Projected Job Levels

Project Manager	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

Cloud Architecture Summit

JUN 11
OCT 22

Recent Event Stats *

922 Qualified, cleansed registrations
74% US Registrations
70% > 1,000 employees

Job Levels

Project Manager	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9%

Intelligent Data Summit

FEB 20
JUL 23

Recent Event Stats *

1,062 Qualified, cleansed registrations
72% US Registrations
67% > 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	32%
Developer	21%
Operations	7%

* Based on the last 2 events