

# Cloud Architecture Summit

Agile Apps, APIs & Integration, Hybrid Cloud, Multi-Cloud, Microservices and More

An Online Conference

January 23 • June 11

**Cloud Architecture Summit** is a multi-vendor online event that features technologies and Best Practices that will help enterprises succeed with their hybrid and cloud-native innovation. Topics in focus include cloud apps, APIs, microservices, data, integration and security.

## Integration

developer news  
www.idevnews.com

## Topics

- **Hybrid Integration Powers the 'Extended Enterprise'** - On-prem, cloud and multi-cloud help F2000s scale and innovate. Learn how integration & APIs are at the core of hybrid architectures.
- **The New Age of iPaaS Starts in 2020** - Integration Platform as a Service is a backbone to unify apps, data and workflows across on-prem and cloud. See how iPaaS adds no code automation, AI/ML, and savvy self-service for citizen developers. Tap into even bigger ROI.
- **Successful API-Driven Businesses** - APIs are a proven, go-to technology for apps, analytics, AI/ML and IoT. See how APIs drive innovative apps, CX, business models - and unlock new revenues.
- **New-Gen Security for Hybrid, Cloud Apps** - Achieve end-to-end security for identity, authentication and fraud detection. Leverage data-driven intelligence for actionable insights.
- **Containers Provide Clouds Control and Flexibility** - Containers allow developers to build fast, deploy efficiently and operate at mega-scale. They also provide granular control over resources -- and can run anywhere.
- **Intelligent Insights from Diverse Data** - Ensure rapid, reliable and accurate business insights from diverse data, across on-prem, SaaS and clouds. Secrets to using MDM, smart queries, data virtualization and more.

## Sponsor Benefits

- Sales-Generation - Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment - No Travel
- Thought-Leadership / Branding - Present with Other Quadrant Leaders
- Speaking Opportunity - Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation - 700 guaranteed - 800-900 average

## Audience

- Job Functions: CIOs, CTOs, Executive Management, Project Managers, System Integrators, Application / Data Owners, IT Architects, API & Integration Professionals
- Company Size: 5,000(+): 53% 1,000(+): 70%
- GEO Location: USA: 74% Europe: 0% India: 9% ROW: 17%

## Upcoming Events

| Show                      | Broadcast Date   |
|---------------------------|------------------|
| CLOUD Architecture Summit | January 23, 2020 |
| CLOUD Architecture Summit | June 11, 2020    |

## Job Level

|                       |     |
|-----------------------|-----|
| Project Management    | 33% |
| C-Level, VP, Director | 28% |
| Developer             | 26% |
| Operations            | 9%  |

## Featured Technologies

|                         |                           |
|-------------------------|---------------------------|
| PaaS, IaaS, SaaS, iPaaS | API Management            |
| Agile Integration       | AI/ML                     |
| Cloud-Native            | DevOps Hybrid Multi-Cloud |
| Governance & Security   | Microservices             |
| MDM                     |                           |

## Past Participants

IBM

ORACLE

software AG

DELL Boomi

informatica

okta

ATTUNITY  
A Division of Qlik

talend

axway

influxdata

dreamfactory

Ping  
Identity

redhat

snapLogic

Progress

Symantec

TIBCO

ca  
technologies

Electric Cloud

# ONLINE CONFERENCES

## Enterprise Integration Summit

MAR 26  
AUG 27  
DEC 10

### Recent Event Stats \*

1,175 Qualified, cleansed registrations  
77% US Registrations  
74% > 1,000 employees

### Job Levels

|                       |     |
|-----------------------|-----|
| Project Manager       | 31% |
| C-Level, VP, Director | 34% |
| Developer             | 24% |
| Operations            | 9%  |

## Application Architecture Summit

APR 23  
SEP 24

### Projected Event Stats \*

1,123 Qualified, cleansed registrations  
71% US Registrations  
69% > 1,000 employees

### Projected Job Levels

|                       |     |
|-----------------------|-----|
| Project Manager       | 31% |
| C-Level, VP, Director | 31% |
| Developer             | 27% |
| Operations            | 7%  |

## Cloud Architecture Summit

JAN 23  
JUN 11

### Recent Event Stats \*

922 Qualified, cleansed registrations  
74% US Registrations  
70% > 1,000 employees

### Job Levels

|                       |     |
|-----------------------|-----|
| Project Manager       | 33% |
| C-Level, VP, Director | 28% |
| Developer             | 26% |
| Operations            | 9%  |

## Intelligent Data Summit

FEB 20  
JUL 23

### Recent Event Stats \*

1,062 Qualified, cleansed registrations  
72% US Registrations  
67% > 1,000 employees

### Job Levels

|                       |     |
|-----------------------|-----|
| Project Manager       | 36% |
| C-Level, VP, Director | 32% |
| Developer             | 21% |
| Operations            | 7%  |

\* Based on the last 2 events