CLOUD-CON: Integration & APIs

Enterprise-Grade Integration Across Cloud and On-Premise

An Online Conference **December 8, 2016 • June 22, 2017**

CLOUD-CON: Integration & APIs is a multi-vendor online event to feature technologies and Best Practices to design and deliver agile and end-to-end integration for the digital enterprise. Speakers will focus on use cases across on-premises, cloud, iPaaS, PaaS, SaaS and trusted APIs.

Topics

- **Hybrid Integration Powers the 'Extended Enterprise'** – Agile, seamless and low-code integration for apps and data – wherever they live. Learn the power of APIs, composite apps, SaaS, iPaaS, etc.

- **iPaaS Comes of Age -** See how integration Platform-as a-Service supports the full integration lifecycle - design, deploy and manage. Low cost, fast, low-hassle integration.

- **Successful API-Driven Businessess** – Every F1000 firm is expected to create, share or subscribe to APIs and microservices for business-critical apps within 5 years. Learn the top business-driven trends.

- **Ensure Trust, Enforce Policy** – Secure access, authentication and governance for data at rest and data in motion between on premise, cloud and mobile apps.

- **Intelligent Insights from Diverse Data** - Ensure rapid, reliable and accurate business insights from diverse data. Secrets to using MDM, smart queries, data virtualization and more.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

Audience

- Job Functions: CIOs, CTOs, Executive Management, Project Managers, System Integrators, Application / Data Owners, IT Architects, API & Integration Professionals
- Company Size: 5,000(+): 48%   1,000(+): 63%
- GEO Location: USA: 67% Europe: 10% India: 10% ROW: 13%

Upcoming Events

Show	Broadcast Date
CLOUD-CON: Integration & APIs	December 8, 2016
CLOUD-CON: Integration & APIs	June 22, 2017
CLOUD-CON: Integration & APIs	December 7, 2017

Integration
developer news
www.idevnews.com

Job Level

Project Management	33%
C-Level, VP, Director	37%
Developer	21%
Operations	7%

Featured Technologies

API Management	MDM
Data Virtualization	iPaaS, SaaS
ETL, ESB, MFT, SOA	Cloud Integration
Security, OAuth, SSO	

Past Participants

IBM · DELL Boomi · informatica · ca technologies · Jitterbit · talend · akana Powering the API Economy formerly SOA software · Ping Identity · redhat · snapLogic · PROGRESS

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